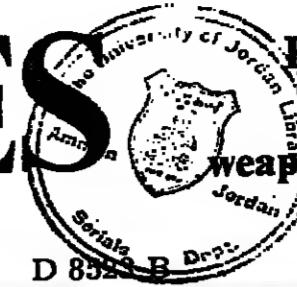


FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,071

Thursday May 12 1983



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Angola	5th 15	Italy	1,100	Portugal	Ez 85
Belarus	On 9 35	Japan	1,950	S. Africa	Ric 600
Canada	CS 50	India	1,600	Singapore	SS 4,10
Denmark	Dr 7 00	Iceland	2,500	Spain	Pa 95
Egypt	Ec 1 00	Ireland	21,000	Sweden	Sw 60
Finland	Fm 5,00	Isle of Man	1,400	Switzerland	Sw 2
France	Fm 5,00	Malaysia	1,425	Turkey	Sw 1
Germany	Dr 10 00	Mexico	300	Tunisia	Dr 1,600
Greece	Dr 25	Morocco	60 00	U.S.S.R.	Dr 1,100
India	Rs 250	Poland	17,250	U.S.A.	Dr 6,500
Indonesia	Rs 250	Philippines	1,200	U.S.A.	Dr 7,500

NEWS SUMMARY

GENERAL

Botha loses ground to Right

South Africa's National Party Government, headed by Premier P. W. Botha, which is planning modest constitutional changes in its constitution, lost support in four Transvaal by-elections, although it won three of the seats as stated.

It lost the Waterberg seat to its former Cabinet Minister Dr Andrew Trewhella, leader of the new ultra-Right Conservative Party, which now has 17 MPs, all defectors from the ruling party.

Botha's party held the other two parliamentary seats and one for the provincial legislature, with a reduced share of the votes. Page 3

U.S. compromise

The U.S. Senate foreign relations committee approved a compromise aid plan for El Salvador, reducing the military help President Ronald Reagan wanted to give. Page 4

Austrian coalition

The Austrian Socialist and liberal parties announced yesterday that they had agreed to form a coalition to succeed the all-Socialist government of Dr Bruno Kreisky. Page 20

Dutch Gulf mission

Dutch Transport Minister Mrs Neeltje Smit-Kroes and Economic Ministry officials travel to Kuwait on Sunday to discuss a Dutch plan to clear the big oil slick that is endangering Gulf coasts.

Suicide bid

Thandwe Mkwu, 28, daughter of exiled Zimbabwe Opposition leader Joshua Nkomo, tried to kill herself because she was distressed by the detention without trial of her husband, John, said her mother in Harare.

Perón plans return

Former Argentine President Dr María Estela Perón is planning to return from exile in Madrid, said supporters. Argentine elections have been promised for October.

Lawyers on strike

Monza, Italy, lawyers' strike against staff shortage in courts has led to further delay in the trial of five company officials for responsibility in the 1978 chemical plant disaster at Seveso.

Violence at Cannes

About 400 French medical students, demonstrating against education and health-service reforms, clashed violently with police at Cannes, where they charged into the film festival centre, throwing smoke bombs and firecrackers. At Toulouse, students started more than 20 fires.

China's icy ambition

China is seeking membership of the Antarctic Treaty, and planning to establish a research station on the continent.

Art records set

Record price for contemporary art, an abstract expressionist painting, a work by an American artist and by a living artist were set when Willem de Kooning's *Two Women* fetched \$1,210,000 at Christie's, New York.

Briefly...

U.S. Beirut embassy reopened, 23 days after the explosion that killed more than 60. Six-year-long bribery trial of former Japanese Premier Kakuei Tanaka resumed after a three-month break. Six amateur divers recovered \$30,000-worth of coins and ingots from 300-year-old wreck off South Africa. Page 2

BUSINESS

Texaco halves N. Sea estimate

TEXACO, the U.S. oil group, has halved its estimate of its reserves in the North Sea Taranis field, wiping almost 32m of the recoverable value.

It lost the Waterberg seat to its former Cabinet Minister Dr Andrew Trewhella, leader of the new ultra-Right Conservative Party, which now has 17 MPs, all defectors from the ruling party.

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Editorial comment:

2 EUROPEAN NEWS

Hitler diaries: shock waves reverberate around West Germany

BY JONATHAN CARR IN BONN

THE MYSTERY over the origin of the so-called "Hitler diaries" is starting to clear a little. But the shock waves from the affair have only become stronger in the West German publishing world and beyond.

According to public statements this week by some of the key actors in the drama, the trail begins in Hamburg, where the deeply embarrassed Stern magazine has its headquarters. It goes to Stuttgart in the south and then appears to vanish in East Germany.

According to Gruner und Jahr, publishers of Stern, DM 9m (£2.35m) was put up to acquire the diaries in what seemed at the time to be a journalistic coup. They said the money was passed on to Herr Gerd Heidenmann, at the time Stern's top reporter, but now

summarily dismissed and under investigation for fraud by the state prosecutor's office.

Federal West German authorities announced last Friday that the "diaries" of which there are around 60 volumes—were forged.

While Gruner und Jahr was summarily revealing the financial side of the affair, Herr Henri Nannen, founder of Stern, was lifting the curtain on where the "diaries" came from. He said that initially, Herr Heidenmann had declined to reveal the source on the grounds that lives might be put at risk. However, following the revelation of the forgery, Herr Heidenmann had given further details.

The diaries had come from a Stuttgart collector and dealer of Nazi memorabilia, who claimed to have received them from

his brother, allegedly a general in the East German army. Stern had contacted the address where the "general" was supposed to live, had found no such person, and felt the man probably did not exist.

Simultaneously, at a Hamburg news conference, Herr Heidenmann was denying any wrongdoing and insisting that he had been befooled. He had paid the money for "the diaries" in good faith and it had never been given to Stern to examine them further to ensure they were genuine. Stern promptly rejected this argument, although it had asked several experts at home and abroad to authenticate the documents before deciding to publish them.

Not unexpectedly, Stern's competitors have gleefully seized on their rival's discomfiture. The diaries had come from a Nazi memorabilia, who claimed to have received them from

Publication of weekly, illustrated magazines in West Germany is big business. Stern has a paid weekly circulation of around 1.8m copies and reaches more than 8m readers—a happy hunting ground for advertisers. Stern's arch-rival, Spiegel, also Hamburg-based, has a weekly circulation of around 1m and a readership of close to 5m.

Axel Springer's *Der Spiegel* (a radio and television weekly which carries a lot of feature articles, too) has a sale of almost 4m. Had the Hitler "diaries" been genuine, they would seem to have guaranteed Stern still bigger sales for many months to come.

Cynics are suggesting that the background to the forgery, now promised by Stern, may also boost circulation, though that is hardly certain. Many of the

weekly journalists are deeply depressed by the affair. Two chief editors have resigned and other staff may follow suit.

All that said, the extent and intensity of the criticism of Stern throughout West Germany still comes as something of a surprise. There are probably two main reasons— one to do with the character of Stern himself. The weekly pride is not simply on the high quality of its photography and its "human interest" stories, but on its exposure of causes in the public good" and its explosion of political cant.

Everything is correctly, everything on time, everything first-hand." Herr Nannen has said. "Whether it's about heart transplants, or new star discoveries, about the smell of corruption drifting through

Bonn . . .

All well and good, but clearly a lot of Stern's rivals have been irritated by what they feel to be the weekly's rather boastful "finger-wagging" and now they have a golden chance to let off steam.

The second, and probably more important reason for the criticism, lies in the subject matter over which Stern has come to grief.

For many years there was precious little public discussion in West Germany of Hitler and the Nazi era. History for many people seemed to begin with the war's end—or even with Hitler's birth. That's when the Federal Republic was born. That's when, too, foreigners will see the magazine on their bookstands and think—after all the Germans can't do without

Reich. Dozens of books and television series, and hundreds of newspaper articles, are marking the occasion, and probing how it came to happen.

The subject thus is not taboo any more—but it remains to say the least, delicate, one to be approached with a lot of seriousness (still a strong German character trait) or not at all.

That feeling is clearly not confined to the older generation. A Hamburg schoolboy, evidently in his teens, told an interviewing reporter this week: "I'm sorry, I thought they would take more care to check the diaries were genuine. After all, foreigners will see the magazine on their bookstands, and think—after all the Germans can't do without

Ranks close on Italian Left for June vote

By Rupert Cornwell in Rome

THE ITALIAN Communist leader, Sig Enrico Berlinguer, last night committed his party to a left-wing "democratic alternative" government for the country, and demanded an immediate halt to plans to install Cruise medium-range nuclear missiles at Cesena in Sicily.

These were the two principal points to emerge at the presentation of the platform on which the West's largest Communist party will fight the general election in June 28-27.

Shortly before he spoke, a significant closing of ranks among the Italian Left took place, as the Communist Party PCI and the far Left (PDUP) Democratic Party of Proletarian Unity) announced that they would present joint lists of candidates.

At the last election in June 1979, the PDUP won 1.4 per cent of the vote, compared with the 30.5 per cent by the Communists. The decision undoubtedly reflects the anxiety of not only the PDUP, but also the PCI, that only a united front will prevent further loss of support this time, after a 4 per cent fall in 1979.

Further clarification of the intentions of the Italian political Left will come this weekend, when the unpredictable Radical Party decides whether to contest the election. Four years ago the Radicals won 3.4 per cent, and emerged as the "victors" of an otherwise stalemated vote.

The party presently is divided, but if it does not stand,



Sig Enrico Berlinguer unveiled Communist platform

then the bulk of its potential support would probably go to the Socialists and the Communists.

As has now become the custom, the economic proposals of the Italian Communists would be eminently respectable for any centrist party elsewhere in Western Europe.

The PCI is advocating increased public-sector capital investments, above all to activate Italy's long-delayed energy programme, steps to encourage labour mobility as the restructuring of industry proceeds; a rearrangement of working hours; and measures to help the creation of small and medium-sized companies, the backbone of the national economy.

FitzGerald hits high pay rises

By Brendan Keenan in Dublin

THE IRISH Government begins pay negotiations with public sector unions next week, with its hopes of bringing Irish wage increases down to average European levels balanced on a knife-edge.

In a parliamentary debate yesterday the Prime Minister, Dr Garret Fitzgerald, condemned what he called the short-sighted policy of seeking wage increases greater than the rise in output.

Jaruzelski stands by deputy premier

By Christopher Bobinski in Warsaw

GENERAL WOJCIECH Jaruzelski's Polish Communist Party has decided on a low-key response to recent signs of Soviet concern that its policies are swinging out of line with Soviet bloc orthodoxy.

Last week, the Soviet Union weekly *New Times* attacked Poland's *Polityka* newspaper, formerly edited by Mr Mieczyslaw Rakowski, now a Deputy Premier. The Soviet Journal accused *Polityka* of propagating anti-socialist ideas.

However, at a meeting of the Polish Council of Ministers Gen Jaruzelski had Mr Rakowski report on the political situation in the country, a point underlined in an official communiqué and a signal that the General was standing by the former *Polityka* editor.

In bid to avoid a full-scale ideological clash, this week's issue of *Polityka* has simply reprinted extensive quotes from the *New Times* attack whose tone it calls "impudent." *Polityka* points out that in six cases out of 12, *New Times* misquoted the Polish paper and one alleged "quote" from *Polityka* was nowhere to be found.

However, a party politburo meeting on Tuesday has failed to specify a date for the next central committee plenum officially scheduled for mid-May and devoted to ideology. Hardliners here had feared that at this plenum Gen Jaruzelski would be forced to bring Mr Rakowski into the politburo and make him responsible for the mass media, a key post.

The *New Times* attack on Polityka has effectively blocked this.

• Poland's Roman Catholic Prime Minister, Cardinal Josef Glemp, is due to travel to Rome on Monday for talks with Pope John Paul II on his planned visit to Poland next month, according to Vatican sources, AP reports from Rome.

Soviet vote for President set

By Our East European Correspondent

THE SOVIET Parliament will choose the country's new president in June, the editor of *Pravda*, the Communist party newspaper, said in an interview with a Japanese daily published yesterday. The post has been empty since Mr Leonid Brezhnev died six months ago.

Mr Yuri Andropov, who holds the substantive top job of party general secretary, is thought to have had in mind cementing his dominance in the Kremlin before being able either to take himself the largely protocol position of President or to hand it to someone clearly of lesser standing.

Klöckner loses fight over EEC steel controls

BY PAUL CHEESEBRIGHT IN BRUSSELS

Klöckner-Werke, the West German steel producer, has lost its long-running battle with the European Commission over the working of the EEC's steel crisis regime and may now face the payment of DM 200m (£84.7m) in fines.

The European Court of Justice in Luxembourg yesterday handed down seven judgments rejecting pleas by Klöckner and upholding the Commission's administration of steel production quotas and price controls.

Klöckner has consistently opposed the way the Commission has

implemented its powers under Article 58 of the European Coal and Steel Community Treaty to impose quotas and price controls. It has been regularly fined for over-production, but has never paid.

Instead it has taken the Commission to the court charging, broadly, that the production quotas given to it have not been equitably set.

European Commission legal experts and the Ministry of Justice in Bonn are now understood to be examining how to implement the changes, which relate to over-production fines from 1981-82.

Petrofina against chemical deal

BY OUR BRUSSELS STAFF

PETROFINA, the Belgian petrochemicals group, yesterday came out in sharp opposition to developing ideas of an agreement between the major European chemicals groups to cut back capacity.

It is the second major producer this week to contest the value of a multilateral effort to restructure the industry. On Tuesday, BASF said a multilateral solution was not feasible.

Executives from the major chemical companies gather in Brussels at the end of the month

to discuss schemes for rationalisation of the industry. The meeting will be attended by Viscount Etienne Davignon, the European Commissioner in charge of industry.

Mr Adolphe Demeure de Lestap, chairman of Petrofina, said in Brussels that if there was any general accord on prices, Petrofina would simply undercut them.

If Petrofina itself was forced to join in any multilateral organisation, it would take legal action, he said. Such action would presumably be based on EEC rules.

Genscher appeal on EEC summit

By Jonathan Carr in Bonn

WEST GERMANY has urgently appealed for new efforts to break the logjam of European Community problems building up in advance of next month's EEC summit conference in Stuttgart.

The Bonn Foreign Minister, Herr Hans-Dietrich Genscher, warned yesterday that West Germany—current chairman of the Community Council—could not bring an EEC breakthrough alone.

Unless all member states contributed to compromises in five key sectors, there was a danger the Com-

munity would find itself at a stalemate.

But Herr Genscher said that important as these topics were, it was also urgent that other member states approved the document on European political union which Bonn and Rome had proposed.

He specifically repeated that the deployment of the new nuclear missiles and other weapons should be "eased" in the EEC Council, to speed the entry of U.S. troops in Europe over the next five years from the current level of some 320,000.

Nato could cut N-arms by third, says Rogers

By Bridget Bloom, Defence Correspondent

NATO COULD reduce its nuclear weapon stockpile by as much as a third if, at the same time, it strengthened its conventional forces, General Bernard Rogers, the alliance's commander in Europe, said in an interview at his Belgian headquarters.

Nato currently has about 6,000 nuclear warheads on short range so-called battlefield weapons. These could be reduced by 2,000, General Rogers said, but only if new conventional weapons, such as the Patriot air defence system, were deployed in Europe.

Nato military commanders

and officials in the High Level Group are conducting intensive studies into the alliance's requirements for short-range weapons. But so far they are only publicly pledged to withdraw 572 warheads, equivalent to the number of new U.S. cruise and Pershing missiles to be deployed in Europe from the end of next year.

There have been so far only unofficial suggestions that the alliance is considering withdrawing as many as 2,000 nuclear warheads.

Gen Rogers was speaking at the end of last week's Shape conference, during which he again stressed that if Nato countries spent more on conventional weapons, the alliance could raise the threshold at which nuclear weapons would have to be used in any future war in Europe.

Gen Rogers noted that among his current worries were U.S. Congressional demands that there should be no further increases in the number of U.S. troops in Europe.

He specifically repeated that the deployment of the new nuclear missiles and other weapons should be "eased" in the EEC Council, to speed the entry of U.S. troops in Europe over the next five years from the current level of some 320,000.

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national freedom of information, Mr Buckley warned.

With Third World support, the Soviet Union is also claiming that Western countries are "hogging too large a share of the available high frequency radio spectrum" and should surrender significant portions of it to emerging nations. Mr Buckley said yesterday.

The head of the radio stations, which are based in Munich but funded by the U.S., deplored a United Nations resolution last November calling for prior approval by governments for TV programmes to be transmitted to their countries by satellite. For the West to accede to this right of veto would be a serious blow to international freedom of information, Mr Buckley warned.

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Mr Buckley, however, is sticking to their guns and are to hold a special party congress on the subject in September.

Last month during the run-up to the Government's spring budget, Mr Ed Nijhuis, the Liberal leader, threatened to withdraw from the coalition if large-scale additional cuts were not made to the 1983 budget. The cuts were in fact made to the 1983 budget.

Conversely, he later insisted that there is greater scope for popular programming and in a "black paper" of their own propose that stations and output be decided by viewers on the basis of free elections. Elections would almost

certainty favour the growth of such stations as "Veronica," which put out "Dynasty" and popular English-language films, and "Tros," which has given a new word to the language.

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Why the Swedes are obsessed with hunting foreign submarines

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

THE RUSSIAN submarine captain has parked his craft off the Swedish coast beside a small islet boasting a telephone kiosk: he is telephoning home. The drawing by pupils in class VI of St Olaf's School is being used by the Swedish telephone authorities for dither vandalism. "Telephones that work are good, also for Russian U-boat captains," says the slogan.

It is also a sign of the nation's growing obsession with foreign submarines, which is undiminished in spite of this week's dramatic hunt around Sundsvall, on Sweden's northern Baltic coast. Even as this search was abandoned, the military has confirmed new submarine sightings

OVERSEAS NEWS

S. Africa's ruling party suffers by-election blows

BY J. D. F. JONES IN JOHANNESBURG

SOUTH AFRICA'S ruling National Party has emerged from Tuesday's round of by-elections severely, but not disastrously, battered by the new and ultra-right-wing Conservative Party.

It widely believed here that the result is bound to dictate caution to Mr P. W. Botha, the Prime Minister, as he proceeds with his proposals for constitutional reform under which the Coloured and Indian minorities would be readmitted to a junior role in the republic's white-controlled political system.

Of the four by-elections, all in the Transvaal—three for the national Parliament and one for the provincial legislature—the National Party held three, though with a considerably reduced proportion of votes cast.

However, Dr Andries Treurnicht—leader of the Conservative Party and one of the National Party's Cabinet Ministers—definitely won the constituency of Waterford.

This is the first time the party has lost to the ultra-right since it came to power in 1948. But the Conservative Party, which will now have 17 MPs, all of whom defected from the Government benches in February 1983 in protest against the Prime Minister's plans for "healthy power-sharing" did well in all four contests.



Hope blooms in the Baluchistan desert

BY DAVID DODWELL, RECENTLY IN QUETTA

A TEAM of US surveyors on assignment in Baluchistan once reported that its sacred terrain was the nearest thing on Earth to Mars. The Pakistani Government wants to turn the province into the orchard of the Middle East, and announced a \$1.5bn plan at the weekend with just this purpose in mind.

Baluchistan is Pakistan's largest, poorest and most abysmally neglected province, and the plan is as much aimed at coaxing the independently-minded Baluchi tribes into the federal fold as at overcoming poverty.

The heavily armed guerrillas of the Baluch People's Liberation Front are still capable of mounting a major uprising against Pakistani rule from their base camps in the Baluchistan deserts and in Soviet-controlled Afghanistan.

The plan relegates once second place the search for mineral wealth which has dominated development efforts in Baluchistan for the past 35 years. Oil, gas, copper, gold and uranium are among the minerals known to be present. The new agricultural development plan would bring visible benefits to the 4.5m subsistence farmers and nomadic herdsmen of the area, which accounts for 45 per cent of Pakistan's total land area.

Dr Mahbub ul Haq, Pakistan's Minister of Planning and Development, said in Quetta the capital of Baluchistan, at the weekend: "The plan will be costly—it will be like opening up a new wild west. But Baluchistan has tremendous agricultural potential which has never been exploited because for 35 years we have only looked for minerals."

Under the programme of valley development along five river valleys—comparable to the Tennessee Valley Valley Scheme in the U.S.—the Government plans to tap vast proven reservoirs of underground water to turn the Baluchistan desert green. About 15m acres is cultivable, of which only 3m acres is currently irrigated.

Pakistan itself has only a fraction of the funds needed to develop the area. For that reason, the International aid consortium to Pakistan, which met recently in Paris and committed \$1.4bn to the country for the next year has agreed to meet again in December to consider support for a special Baluchistan Integrated Development Plan.

Dr Mahbub will be seeking foreign aid and commercial funding at least two-thirds of the \$1.5bn allotted for development of the province over the five year plan.

The extent of Baluchistan's backwardness is extreme even when compared with impoverished Pakistan. Average per capita income is thought to be about \$180 a year.

Admitting the neglect of past

Afghan talks planned

Pakistan's Foreign Minister, Shahzada Yaqub Khan, is to visit the five permanent United Nations Security Council members to discuss an Afghan peace settlement, a Government statement said yesterday. Reuter reports from Islamabad. It said he would visit China on May 15 and 16, but gave no dates for visits to the U.S., the Soviet Union, Britain and France.

Pakistan and Afghanistan have held two rounds of indirect talks in Geneva about a settlement of the Afghan problem and a withdrawal of Soviet troops. Sr Diego Cordero, the UN special envoy, is acting as intermediary.

President Zia ul Haq said in a television interview earlier this week that the Soviet Union was in difficulties in Afghanistan and might be prepared to withdraw its troops.

governments, President Zia ul Haq has since 1978 emphasised the development of Baluchistan as the highest priority. Allocations from the martial law regime's federal development budget have been boosted from Rs 230m (\$14.5m) in 1978 to Rs 650m this year. A special programme for 1983 amounting to a further Rs 860m means the Government has put in Rs 1.5bn this year.

Its achievements so far are the completion of the metallurgical plant from Kandahar to Quetta—a road planned almost 10 years ago—the linking of Quetta to the Sui gas national grid, and the completion of the Hub dam near Karachi. Electricity has also been laid to 250 villages.

A main feature of the future development plan will be dam building and the sinking of deep wells. The Patfeeder canal from the Indus is to be widened, and dams at Muran, Khusnul Khan and Badinaz are to be built.

Electricity for deep well pumps will come from new thermal stations across the province. Capacity is to be raised from the present 145 Mw to 400 Mw. Among these stations will be a 70-100 Mw coal-fired plant at Dukki using local coal. A further 1,000 villages are expected to be electrified.

While the hunt for minerals has been relegated, it has not been abandoned. Biggest hopes are pegged to the Saindak area. Vast reserves of copper, along with gold, iron ore, and minerals like molybdenum and chromite have been known about for 20 years.

But the sheer remoteness of the site, coupled with security worries—Saindak is near the point where Pakistan borders with Afghanistan and Iran—have stymied development so far.

Labor man named by Hawke in envoy case

By Colin Chapman in Canberra

Pretoria suburb of Waterford, where the bigger challenge seemed to come from the official opposition Progressive Federal Party.

The PFP had hoped to achieve a firm Pretoria seat but in the end the independent candidate slightly increased his majority, despite a strong Conservative Party showing.

Another reason why this round of by-elections has attracted such intense interest is that it offered a comparison between the two ultra-right parties, the CP and the older Heritage National Party (HNP).

The result was clear. In Waterford, the HNP leader, Mr Jagi Marais, was firmly beaten into third place, as also happened to his colleague in the Carletonville provincial poll.

The Government will view this with mixed feelings because it strengthens the likelihood of obvious mergers or alliances between the right-wing parties which has thus far been prevented by personal rivalries.

But there is plenty of evidence—confirmed again in Carletonville this week—that in a large number of constituencies the National Party could be defeated by a single right-wing opponent. The Conservative Party has now justified its argument that it should be the leading member in such an alliance.

Exports fell by 16 per cent, or 11 per cent to \$1.5bn. Imports were down by 18 per cent, or \$291m to \$1.545bn.

India urged to tax rich farmers

BY K. K. SHARMA IN NEW DELHI

THE WORLD BANK has urged India to tax rich farmers and curb imbalances in infrastructural investment to encourage more rapid economic growth and development.

The recommendations are made in the bank's annual confidential report on the Indian economy, prepared for the Aid-India Consortium meeting in Paris on June 14 and 15.

It says the rich farmers should be taxed, despite political and administrative difficulties, to raise additional resources for development. At present, income from agriculture is exempt from tax, and the Government would find it

difficult to accept the recommendations because of the powerful farmers' lobby in the country.

On the imbalances in infrastructural investment, the bank says these could have "serious consequences for the future growth and efficiency of the economy." For a number of years infrastructural constraints like low electricity generation, transport bottlenecks and financial markets have held up economic development.

The bank says India will have to depend increasingly on its own domestic savings to protect the existing level of investment because of the harsh external

environment and the likelihood down the inflation rate to 2.2 per cent in 1982.

The bank says India's balance of payments position should remain "manageable" as long as emphasis continues to be placed on export growth, avoidance of unnecessary imports through improved capacity utilisation, and efficient allocation of resources.

India could also make greater use of borrowing capacity in world capital markets but, for a poor country, a larger inflow of concessional assistance can "directly enhance India's growth prospects without further squeezing low levels of consumption there."

China seeks Antarctic Treaty membership

BY MARK BAKER IN PEKING

CHINA IS seeking membership

of the Antarctic Treaty and research station on the continent.

The move would consolidate China's expanding interest in Antarctic research and give it a say alongside the U.S., the Soviet Union and other treaty nations on the future status of the area.

Australia is expected to back China's initial recognition as a "contracting party" to the treaty, which would enable it to formally recognise it by the 14 treaty nations and expand its research.

But China is believed to be determined to achieve full status as a signatory. This would require it to make "substantial" scientific research, such as building a station or conducting independent expeditions.

China formed a national committee for Antarctic research in 1981 and since early 1980 has sent 19 scientists on various missions with the support of Australia, New Zealand, Chile, Argentina and other nations.

Mr Wu Heng, the committee's director, said yesterday that the standing committee of China's National People's Congress had decided to seek membership of the treaty to "help Chinese scientists further their cooperation with other countries in polar research and the earth sciences."

China planned to set up its own research station in Antarctica "when conditions permit." It had plans to establish a polar research institute, train more specialist scientists and increase the number of scientists visiting Antarctica.

The Chinese are believed to have already investigated the possibility of renting a ship as an icebreaker.

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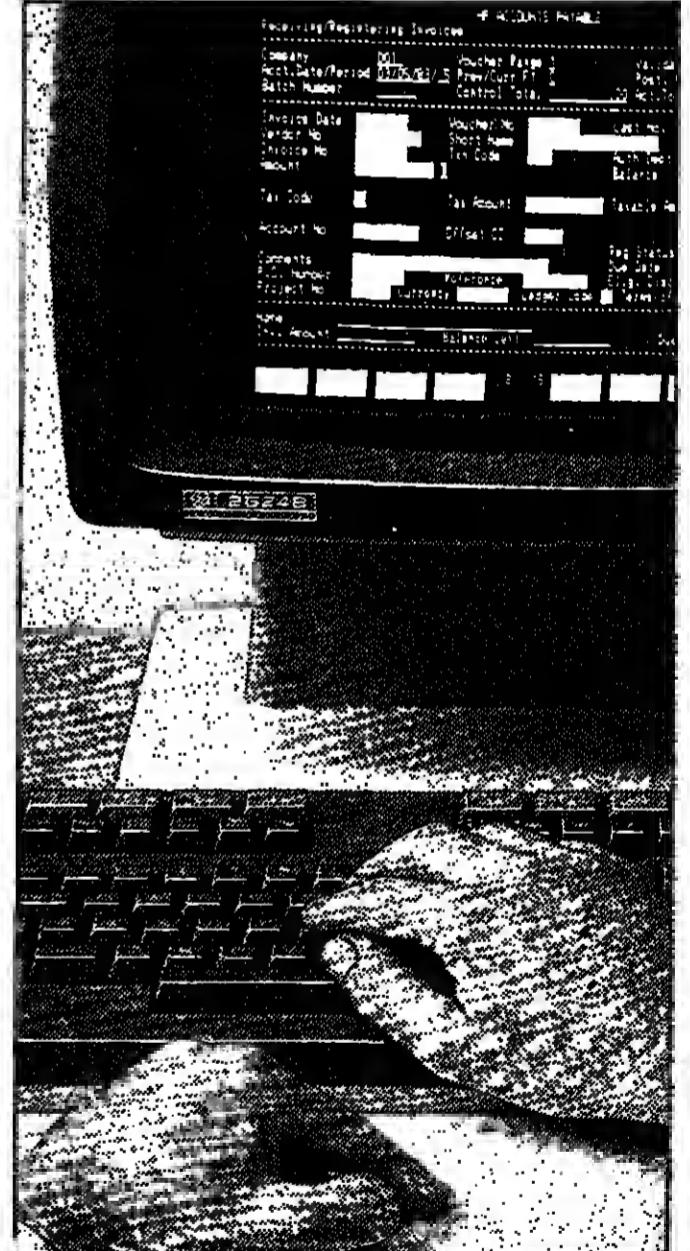
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AMERICAN NEWS

Setback for Brazilian loan package

BY WILLIAM HALL IN NEW YORK

A COMPROMISE plan to encourage U.S. regional banks and others to increase their loan exposure to Brazil to help it cope with serious short-term liquidity pressures has failed to win the backing of all the major banks involved in the negotiations.

The main stumbling block is a plan to increase commercial banks' interbank lines to Brazil from their current level of about \$6bn to \$7.5bn by the end of June and to \$9.4bn by the end of the year.

European banks have agreed to increase their lines on a pro rata basis but several of the smaller U.S. regional banks are

apparently reluctant to agree to the request which is important if Brazil is to weather short-term liquidity pressures.

A meeting of the 12 bank liaison committee on Brazil considered a compromise plan which would have allowed banks to increase their trade financing commitment to Brazil while not increasing their interbank lines by the amount initially required.

These two items are being dealt with separately, as projects three and four, of the four-part Brazilian rescue package which was initially signed in February.

The first two parts involving \$2.4bn of new money and a

\$4.6bn rescheduling of 1983 debt, have already been agreed.

However, some of the banks represented on the liaison committee which is supervising the Brazilian debt rescheduling, are believed to have refused to allow the interbank line question to be merged into the separate trade finance issue.

They still feel that both issues should be dealt with separately and the U.S. regional banks should not be allowed to subscribe relatively less than other banks to the restoration of interbank lines.

Andrew Whitley in Rio de Janeiro adds: "Brazilian banks yesterday launched a last-ditch

effort to head off the anticipated presentation before the Federal Council in Brasilia of a private Bill to nationalise all foreign and locally owned banks.

On the crest of yesterday's scheduled debate there were signs that the Bill's sponsor was coming under strong pressure.

However, the proposals already appear to have had an adverse impact on the delicate state of Brazil's international bank-financed rescue package.

Yesterday's *Gazeta Mercantil* newspaper said Brazilian bank branches abroad have suffered fresh withdrawals of deposits and credit lines in response to the Bill.

Pilots may take stake in airline

By Paul Taylor in New York

EASTERN AIRLINES' pilots could end up owning more than a 5 per cent stake in the financially troubled U.S. airline after reaching tentative agreement on a major package of concessions which the company claims could save it about \$100m (£65m) over two years.

Eastern, the fourth largest U.S. carrier, announced preliminary agreement on the package of concessions last Friday. Under the scheme, Eastern said its 4,200 pilots will receive "certain securities" in return for deferring wage increases.

Details of the agreement are due to be set out in a Securities and Exchange Commission filing on Friday. However, leaders of the pilots' association said yesterday that under the terms of the agreement they would receive a "substantial" equity stake in the company through the issue of convertible debt.

Because the agreement has yet to be filed with the SEC, the airline and pilots were unable yesterday to comment on the size of the equity stake.

However, it is understood the airline would issue new subordinated debt securities which could be converted into an equity stake of between 5 and 10 per cent.

Senators back Salvador aid plan

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

THE Senate Foreign Relations Committee has approved a compromise U.S. aid plan for El Salvador, sharply reducing the military assistance sought by President Ronald Reagan for the embattled U.S.-backed Government but granting his full request for economic aid.

The unanimous vote on Tuesday night appeared to mark a step forward for Mr Reagan's attempt to forge a bipartisan policy on Central America.

The compromise, put forward by Senator Nancy Kassebaum, Kansas Republican, provides for \$76m (£50m) in military aid this year, against the \$136m requested by Mr Reagan, with an understanding that more funds might be

approved later. Military aid in 1984, which begins on October 1, would be also limited to \$76m, against a Reagan request of \$86m.

The Administration called the outcome a substantial improvement on earlier plans discussed by the committee, but reserved the right to fight to increase the amount on the Senate floor.

The figure approved by the committee was considered by congressional officials to be enough to enable the El Salvador Government to maintain its present level of military activity against the guerrillas. The compromise plan granted Mr Reagan's full request for \$140m in economic aid in fiscal

1983 and \$120m next year. It stipulated that \$20m of the extra military funds should be spent on training Salvadorean forces in the U.S., so as to reduce the need for American trainers on the ground in El Salvador.

The House Foreign Affairs Committee was due to vote later yesterday on another compromise package for El Salvador, which was expected to put a series of conditions on additional aid.

The conditions seemed likely to include moves by the El Salvador Government to open "good faith" negotiations with the guerrillas without preconditions, and tighter Congressional control over future aid.

OECD unions press for reflation

BY JOHN LLOYD, LABOUR EDITOR

TRADE UNION leaders from the OECD countries will tomorrow meet President Reagan to discuss the future of international co-operation in Williamsburg, Virginia, on May 23-24 to press their case for co-ordinated reflation in Western economies.

The OECD's Trade Union Advisory Committee (TUAC) will tell Mr Reagan, the summit host, that primary responsibility should be given to the maintaining of full employment as a

basic aim of all countries' policies.

TUAC will present a paper, adopted at its plenary meeting in Paris last month, which argues that "co-ordinated action is the safest and least costly way to recovery. Making positive use of the interdependence of the OECD economies, as well as that of the industrialised democracies and the developing world, will maximise the benefits for all."

The document says that "full employment policies mean that governments should cease to seek recovery through deflation, lower wages, and a dismantling of the social safety net. Real structural change which benefits the economy requires more than relying upon market forces only."

The unions' position, though strongly pressed, is unlikely to have much impact upon summit discussions.

Washington wonders, but only Ronnie knows

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

IS RONNIE running? With 1984 fast approaching, and both Democrats and Republicans growing increasingly restive, a lot of people inside and outside Washington would like a clear answer.

Just about the only senior political figure who believes that President Ronald Reagan will not go for a second term is Mr Tip O'Neill, the plain-speaking Democratic Speaker of the House of Representatives.

Mr O'Neill says that Mr Reagan will announce that he is standing down probably late this summer, after discussions with his wife, Nancy, and his closest advisers from California.

The kitchen cabinet consensus, he believes, will be that Mr Reagan does not need "four more tough years" in the White House.

Virtually everyone else, from Mr James Baker, the White House Chief of Staff, to pollsters, political analysts and pontificators in general, believe not only that Mr Reagan will run but that he has already started to do so. "All of us who work on a day-to-day basis think he is firmly convinced that he will run," said Mr Baker this week. Or, more bluntly from Mr Michael Deaver, Mr Reagan's deputy and director of the Reagan Initiative: "He'll run."

Mr Baker stresses that Mr Reagan himself has not yet made the final decision. The official line from the White House is that he will wait until around the Labour Day holiday which marks the onset of autumn to make an official announcement.

But if Mr Reagan has not yet crossed the Rubicon, he certainly has at least one foot planted firmly in the water, and

almost every day brings fresh signals that he is preparing himself for the final plunge.

His close friend, Senator Paul Laxalt of Nevada, has been installed as the general chairman of the Republican Party, a position in which he will be well placed to mastermind the next Republican Presidential campaign. Mr Laxalt—Mr Reagan's "eyes and ears" in the Senate—says that he was only persuaded to take the job because he was convinced that Mr Reagan was running.

An unofficial group of advisers and officials in Washington has already started laying the basis for a Reagan re-election campaign, including setting up offices of some of next year's key primaries with White House bleachers alongside. Mr Reagan is still refusing to authorise the establishment of a formal re-election committee.

The President has revealed that if he seeks a second term he would like Vice-President George Bush to be his running mate again, and he has recently sharpened the tone of his attacks on leading Democratic leaders like former Vice-President Walter Mondale. He is, however, dropping hints that the "Reagan revolution" cannot be completed in a single four-year term.

Most graphically, he recently told the Conservative Political Action Conference that his "clean-up crew" would need more than another two years to deal with the mess left by others over half a century.

In a five-day swing through Texas, Arizona, California and Ohio ending earlier this week, Mr Reagan gave every appearance of a man on the campaign

trail. He wooed Hispanic voters in San Antonio and touched base with traditional right-wing supporters like the National Rifle Association in Phoenix. In Ohio, he returned to the themes of his successful 1980 campaign, blasting his government and the misguided "utopian" social programme of the past.

Some of his advisers are now pressing him to come clean as quickly as possible so as to put an end to uncertainty and allow them to start raising funds and organise the campaign. Mr Reagan, however, seems to want to wait until the last possible moment.

He has every reason for delay. If he puts out too soon, he risks a long period as a lame duck President with a sharply reduced influence. If he announces that he is run-

ning, on the other hand, he fears that all his subsequent actions will be interpreted as political moves designed to ensure re-election, and that he will stand even less chance of achieving the more bipartisan economic, defence and foreign policies that he is now seeking. It is, of course, also possible that he will not be fully aware of what is in his mind.

The greatest urgency is felt by his Right-wing supporters, who fear that the Republican nomination will go to the "moderate" Mr Bush by default, if Mr Reagan holds on too long and then "walks away" from the election. It is hard, however, to see who else might win the nomination apart from Mr Bush.

The darling of the conservatives, Representative Jack Kemp of New York, is a long

shot outside, as is Senator Charles Percy of Illinois, chairman of the Foreign Relations Committee. The name of Senator Robert Dole, chairman of the Finance Committee, has also been fairly frequently mentioned, but he is widely believed to have been largely responsible for Mr Ford's defeat by Jimmy Carter in 1976, when he was Mr Ford's running mate.

That leaves Senator Howard Baker of Tennessee, the Senate majority leader, who is both popular and known to have Presidential aspirations. But he would have little time to mount a serious campaign and is in any case believed to be thinking more in terms of 1988 than 1984.

The likelihood that Mr Bush would perform poorly against Mr Mondale or the fast-rising former astronaut Senator John Glenn of Ohio, could be another important reason for Mr Reagan to run again himself.

Against Mr Reagan is the "senility" factor. He is increasingly showing his age—he would end a second term just before his 80th birthday—and his decisiveness is getting worse. He is increasingly prone to ramble and to give answers to questions embarrassingly wrong in the absence of his three-five-inch briefing cards or a teleprompter.

But with the economy recovering, most Democrats admit that he would be hard to beat, much harder than Mr Bush. Even Mr O'Neill concedes that a contest with Mr Reagan would be "tough". While Mr Reagan is still keeping his options open, Mr O'Neill's confident prediction that he will drop out of the race may turn out to be no more than wishful thinking.

Guidelines for joint ventures outlined

By Paul Taylor in New York

MR WILLIAM BAXTER, the U.S. Justice Department's anti-trust chief, has outlined, for the first time, specific guidelines for U.S. companies wishing to establish joint research ventures without running the risk of breaking the law.

Mr Baxter's statement, delivered at a meeting organised by the National Association of Broadcasters, is an attempt to clarify the rules for, as well as encouraging, joint research and development efforts by U.S. companies.

Until now, U.S. businessmen have complained that U.S. anti-trust laws discouraged joint venture research and development work and put them at a competitive disadvantage with companies in Japan and elsewhere.

Mr Baxter did not refer specifically to these concerns.

According to a report in the New York Times, he said that in general terms such joint ventures between U.S. companies would be permissible where the companies together account for less than half of an industry's market and where their collaboration would still leave room for at least four to six competing ventures in the field.

Iran to pay 1979 debts

FIRST NATIONAL Bank of Chicago said yesterday it has settled its outstanding debts with Iran, which date from Autumn 1979 following the seizure of the U.S. embassy in Tehran.

Under the agreement, the latest in a series of U.S. banks' settlements, First Chicago will receive \$13m (£8.4m) which represents all the bank's outstanding loans and interest.

Iran is also to pay an additional amount of more than \$700,000 (£452,000) interest due on syndicated loans.

China refuses to negotiate on EEC textiles agreement

BY ANTHONY MORETON, TEXTILES CORRESPONDENT

HOPES THAT the EEC and China might be able to reach an agreement on future levels of trade in textiles and clothes have been rudely shattered following the refusal of the Chinese to begin negotiations.

A Community delegation returned empty-handed to Brussels from Peking yesterday after four days of non-talks in the Chinese capital.

The Chinese gave no indication of their demands and just remained silent, one EEC official stated.

The disappointing meeting, which surprised diplomats, follows the breakdown of talks in an atmosphere of bitter recrimination between China and the U.S. this year.

The EEC is looking to renew a series of limiting imports from China. The present agreement runs out at the end of the year, but there are now doubts whether this timescale can be met.

China's vast textile and clothing industries are expanding rapidly and causing great concern in the West because of the very low wages and therefore, prices, in the country. Mr David Briggs, managing director of William Root, told the Confederation of British Wool Textiles in London yesterday that "China is giving us great cause for concern. It is intent

Singapore short-lists UK company for metro

By Hazel Duffy, Transport Correspondent

METRO - CAMELLI, the British manufacturer of mass transit rolling stock, is one of 10 groups of companies which have been pre-qualified by the Singapore authorities to tender for contracts for the new underground railway.

The rolling stock contract is one of four major contracts for electrical and mechanical equipment on the metro. The pre-qualification lists of companies have also been published for the other three contracts—power equipment; cabling; and signalling, platform screens and doors.

The contracts, for which the manufacturers expect to be invited to tender in the autumn, will be fiercely fought for because the Singapore metro looks to be the most important and certain international metro project going ahead in the near future.

The rolling stock contract will be for 144 cars, valued at \$200m, which will be the first stage of a 456 cars contract. Metro-Cammell, in a joint venture with Singapore Auto Engineering, is the only British company to be selected in the rolling stock sector.

Other groups include two from France, one led by Francorail and the other by Alsthom-Alstiane; a Japanese group which includes Kawasaki Heavy Industries; a five-strong West German group including MAN, AEG and Brown Boveri; two Canadian groups, one including Hawker Siddeley Canada, and the other led by Bombardier. Consorcia from Belgium, Finland and Sweden have also pre-qualified, as has the Bndi Company from the U.S.

Three British companies have been short-listed for the signalling, platform screens and doors contract—Westinghouse Brake & Signal, GEC General Signal, and PCL Peters. Two Japanese groups, including Mitsubishi and C. Itoh, have been selected, in addition to groups from the U.S. and France.

The short lists have been selected from hundreds of companies which registered with the Mass Rapid Transit Authority. The short list of civil engineering contractors, totalling 34, was announced in March.

Dutch asked to discuss oil slick clean-up

By Walter Ellis in Amsterdam

THE DUTCH Minister for Transport and Water Management is to travel to Kuwait Sunday at the invitation of the Kuwaiti Health Ministry to discuss a Dutch plan to clean up the massive oil slick now endangering large areas of the Arabian Gulf coast.

The Minister, Mrs Neeltje Smits-Kroes, will be accompanied by senior officials of the Dutch Economics Ministry as well as by representatives of the consortium of companies which hopes to carry out the work.

If the consortium is given the go-ahead by the Kuwaitis, the contract could be worth many millions of dollars. One recent estimate of the cost of the cleanup given by the Dutch group of companies was \$60m.

Patronat chief denies France is protectionist

TOKYO — France is among the least protectionist countries in the world, despite Japanese claims that it has some of the toughest restrictions on imports, a leading French industrialist said yesterday.

Mr Yvon Gattaz, president of the Patronat, the French business organisation said his remarks, that it record an overall 2 per cent decrease in profits in fiscal 1982.

Blamed the drop partially on the so-called "Pollitz measures" by France last year to restrict Japanese video cassette recorders (VCR) imports.

M. Gattaz said he told them the Patronat did not represent the French Government, and often disagreed with the central policies of the present Government. "The Patronat is against protectionism," he said.

Recent Japanese pledges of export restraint are not enough to correct this, M. Gattaz said. "In my case, they should only be temporary," he said, calling instead for further opening of the Japanese market and increased technical co-operation.

The French industrialist is visiting Japan for a week. He has met with Minister for International Trade and Industry Sanjour Yamana and other government and industry officials.

M. Gattaz said he had

emphasised the advantages of joint ventures between French and Japanese companies, in the hope of finding a tie-up between the French electronics giant Thomson and JVC as an example of Franco-Japanese co-operation.

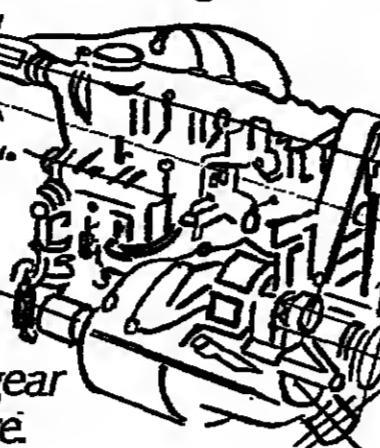
JVC said in its annual earnings report, released in Tokyo the same day, M. Gattaz made his remarks, that it recorded an overall 2 per cent decrease in profits in fiscal 1982. It blamed the drop partially on the so-called "Pollitz measures" by France last year to restrict Japanese video cassette recorders (VCR) imports.</

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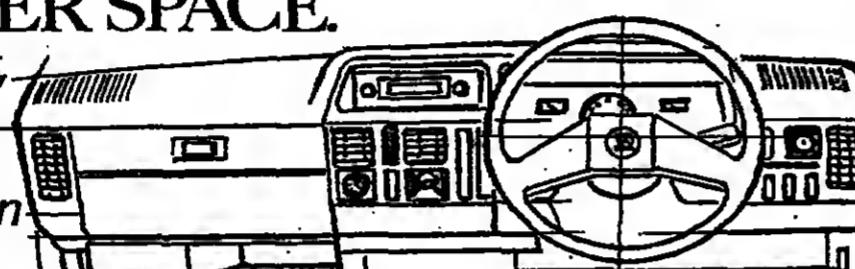
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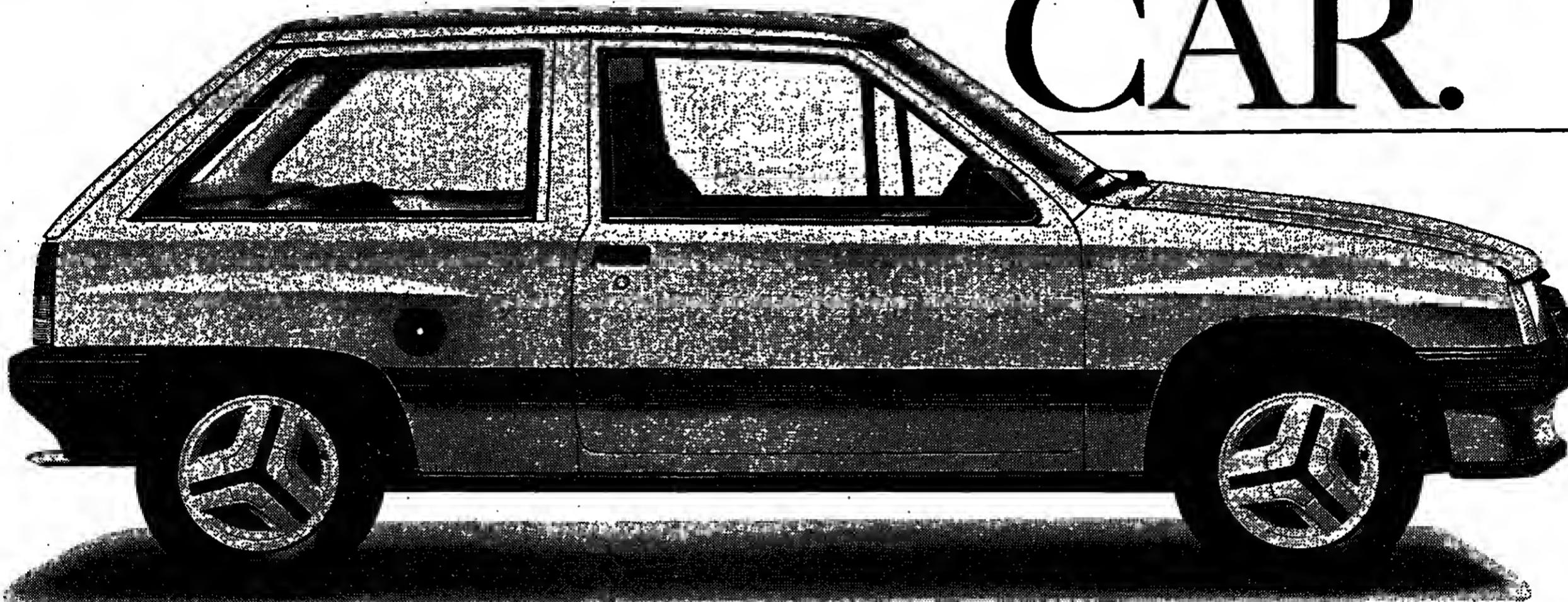
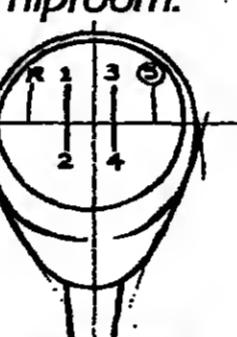
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Within modest inches, the Nova is deceptively large. Its wide doors open wider than its major competitors. Likewise, it offers the driver better headroom, better legroom and better hiproom.



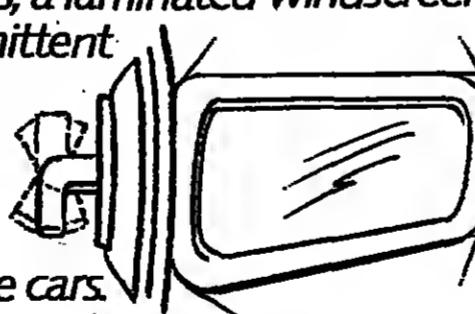
BETTER ECONOMY.

With the aid of better aerodynamics, the Nova's 1.0 and 1.2 litre LET engines deliver 57.6 mpg at 56 mph. And 60.1 mpg with the 5-speed gearbox, available as an extra cost option.



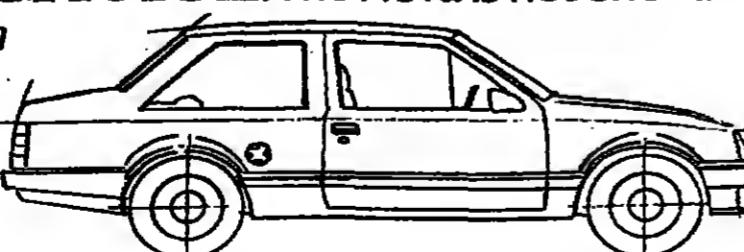
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In striking contrast to other small cars, the Nova features a fully integrated dashboard. Every model has power brakes, a laminated windscreen and halogen headlamps. There's an intermittent rear wash wipe on hatchbacks. And on L models, there's a push button radio and a drivers door mirror that adjusts from inside the car. All touches of luxury traditionally found only on more expensive cars.



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RESOURCES OF GENERAL MOTORS

UK NEWS

April borrowing requirement jumps to £1.2bn

BY JEREMY STONE

THE CENTRAL Government borrowing requirement (CGBR) for April has turned out considerably higher than most estimates, at £1.2bn. In April 1982 the corresponding figure was £872m.

The CGBR figures had been awaited with some anxiety since last month's total for public sector borrowing showed that spending departments had gone on an end-of-year spree, giving rise to fears that spending in 1982-83 might be starting off at higher levels, which would be inconsistent with the budget spending projections.

This concern was intensified by Tuesday's money supply figures, which showed sterling M3 - the broad measure of money - to be growing at an annualised rate of 20 per cent.

However, the CGBR figures were regarded by analysts as something less than frightening.

The 9 per cent growth in actual departmental spending is thought to be in part accounted for by the time

taken to process end of year spending decisions taken in March, while the £58m rise in departmental balance has been taken to suggest either that spending may have started to abate or that revenue is starting to rise.

It was pointed out in the City of London yesterday that the figures were "indicative of what governments do before elections, namely spend."

This is held to be a cautious reaction by civil servants in spending departments, trying to push through a backlog of minor projects before the end of term.

Nevertheless, the largest discrepancy between market estimates of about £1bn, and the outcome, may well be due to the continued high level of local authority borrowing from the National Loans Fund.

The councils borrowed £400m last month, compared with £33m in April last year when their borrowings were being funded to a greater extent on the open market.

REAPPRAISAL WIPES £2BN FROM NORTH SEA FIELD

Texaco halves Tartan estimates

BY RAY DAFTER, ENERGY EDITOR

TEXACO, the major U.S. oil group, has halved its estimate of commercial reserves in and around the North Sea Tartan field, wiping almost £2bn from the value of oil expected to be recovered.

Latest estimates given to the Energy Department suggest that just 90m barrels will be recovered from the Tartan field and a further 40m to 50m barrels will eventually be taken from around the nearby Sall prospect. The company had origi-

nally expected more than 200m barrels to be extracted from the area, 125 miles north-east of Aberdeen.

Estimates have been gradually scaled down as Texaco has gained production information from the Tartan development. The company has also been evaluating new seismic data of the area.

Texaco has already invested an estimated £400m on production facilities in the Tartan field where

output is now running at about 26,000 barrels a day. The company said that while the rate of return would be less than expected, it would be "adequate" given the employment of the most advanced production techniques.

Industry reports that Texaco is also anxious to start development of the Sall reservoir using a production system linked to Tartan. It is possible that Sall could be on stream in 1983.

• British, the former exploration and production arm of British National Oil Corporation, intends to join the offshore industry in the Norwegian sector of the North Sea.

Sir Archie Lamb, executive director of British, told the Norwegian Chamber of Commerce in London yesterday that the newly-privatised company was bidding for Norwegian exploration licences under the eighth round of concessions this summer.

Bank cool on debt 'lifeboat' idea

BY ALAN FRIEDMAN, BANKING CORRESPONDENT

THE BANK of England yesterday appeared to reject the idea of an international debt "lifeboat" which has been mooted recently by a number of senior bankers.

Mr Kit McMahon, deputy governor of the bank, said at the annual luncheon of foreign bankers that he was "unattracted by the idea of a fully funds on' policy whereby the authorities would move into the centre of the network of international bank lending and build a new structure of debt." He called instead for the "evolution" of solutions to major debt problems.

In an address at a Financial Times-sponsored lunch at the Mansion House, Mr McMahon also made the following points:

• Collaborative efforts between central and commercial banks have been justified in order to avoid problems in the interbank market.

• Banks should continue to maintain their interbank lines to debtor country banks as "a crucial part of the burden sharing which has contributed to the stabilisation of the situation in the last six months."

• Economic adjustment in debtor countries will take time, and even countries following firm Interna-

tional Monetary Fund programmes will require some further financing.

• If countries begin adopting protectionist measures to restrict trade, financial burdens for a number of debtors "may become insuperable."

Mr McMahon said the size of international debt difficulties which emerged in the past year created "a potentially dangerous situation" last year. He said there was a risk of a crisis of confidence in the international banking system.

While the situation had clearly stabilised in recent months "there

is no doubt that we are in difficult waters and are bound to remain so for some time to come. Sound economic recovery is not yet firmly assured, though the signs are better than they were even three months ago."

Mr McMahon praised the efforts of banks to rebuild their capital bases at a time when the quality of many banks' assets had fallen as a result of the deterioration in economic conditions. It was not the case that the interest margins now being earned by banks on rescheduled loans was excessive.

the purpose of the reorganisation into separate accountable businesses."

NEGOTIATIONS FOR CHANGE

Sir Peter continues by referring to the changing railway:

"We have broken through to agreement on fundamental changes in the way we run the railway. There is a whole package of change in hand. One man operation of the electric services between Bedford/St Pancras and Moorgate; freight trains with modern braking systems moving to driver only operation; flexible rosters replacing the rigid eight hour day; and agreement to a common entry grade of trainman, combining the guard and assistant driver role in the promotion line to driver; to provide at last a career structure for train crews."

VALUE FOR MONEY

Sir Peter concludes:

"I am sure that as I end my second term as Chairman, there is the beginning of a new clarity in our relationships with our banker/shareholder/customer - the Government. These have been years of radical reappraisal and the changing railway is emerging..."

"When all is said, this country's railways are second to none in giving value for money.

Now, with the new scope for improvements that

we have won in 1982, we can surely build a better railway on these strengths; and however demanding the objectives for the future railway, I am more confident than ever that British Rail can deliver."

Copies of the Report are available from HMSO.

In his commentary on the 1982 Report Sir Peter Parker says:

"1982 will prove a turning point in modernising the rail business. It was a hard year for British Rail, unnecessarily hard on our customers."

"British Rail has come out of 1982 stronger than it went in. We controlled our financial position to stay well within our external financing limit for 1982/83, the paramount financial target by which we are judged.... There is a momentum of change and change is the best security for the future of rail."

"The underlying trend of railway performance is healthy... labour productivity and train loadings rising, track and signalling, administration and operating unit costs falling."

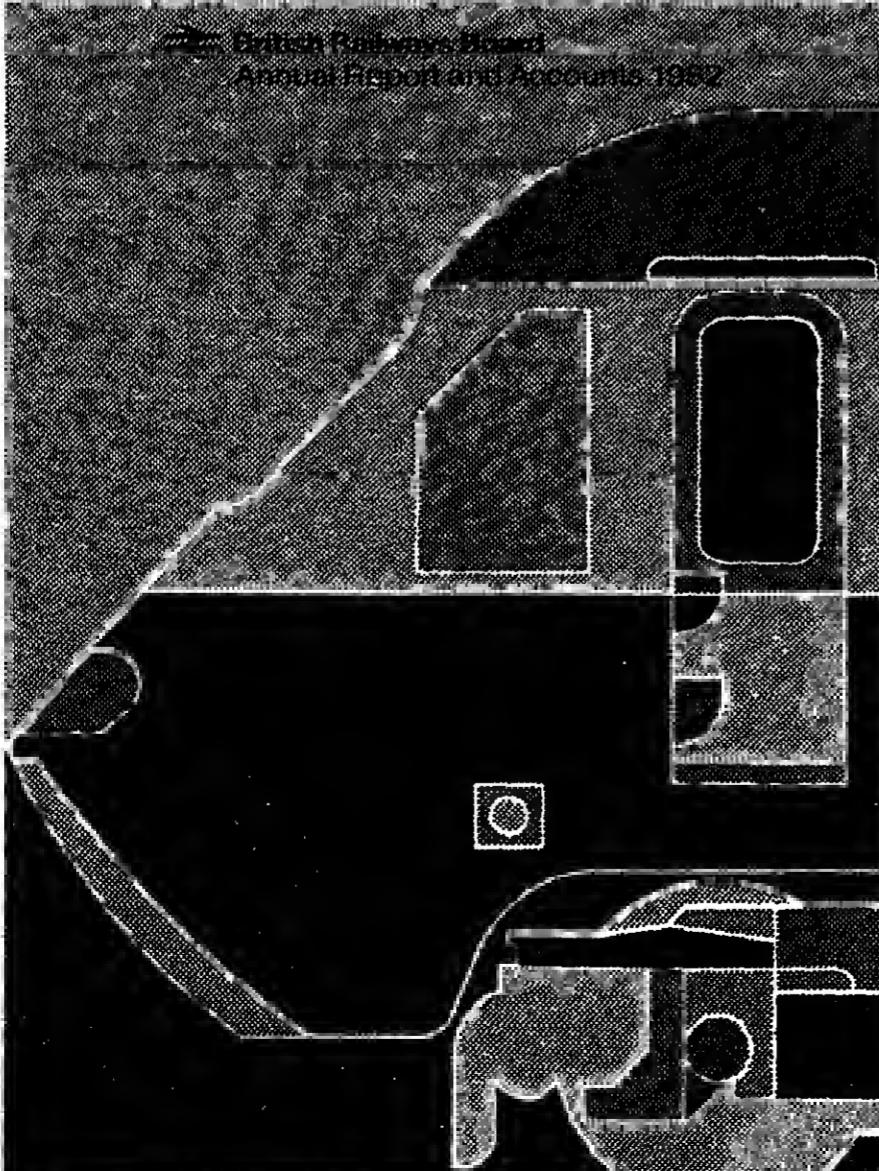
PERFORMANCE

"The true measure of our performance in the embattled year of 1982 is that, without the strikes, we would have doubled last year's operating surplus and, after interest, broken even in spite of the slump. As it was, the strikes lost us £170m and the Group result was a loss, after interest, of £174m."

"We got through the year whilst increasing our net long term borrowing by only £20m: we funded the vast majority of our capital expenditure of £168m from within the business."

"To hold our markets, our passenger fares were held steady for 13 months and the increase when it came in January 1983 was the lowest for ten years...."

BRITISH RAILWAYS BOARD ANNUAL REPORT 1982



This is the age of the train ➔

Bermuda treaty is new threat to BA in anti-trust case

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

FIVE words in the Anglo-U.S. Bermuda Two civil aviation treaty may frustrate the UK's efforts to stop the Americans going ahead with a grand jury investigation into alleged violations of U.S. anti-trust law by British Airways (BA) and British Caledonian.

Some indication of American feeling about the Sherman Act may be gleaned from Judge Harold Greene's recent decision in the U.S. district court in Washington, when he refused to transfer the liquidator's case to England.

He explained: "What is in jeopardy is the enforcement of the Sherman Act with respect to a market - travel between the United States and Europe - in which this nation has the highest interest."

The UK has intimated that if, as is thought highly probable, the talks break down, it will consider invoking the arbitration procedure provided for by Bermuda Two.

The UK contends that the fixing of air fares, which is at the heart of the Laker litigation, on both sides of the Atlantic, is governed by Bermuda Two, and that the U.S. is in breach of the treaty in invoking the anti-trust Sherman Act against BA and British Caledonian.

The U.S. asserts that Bermuda Two does not enter the case, which is purely a matter for U.S. domestic law.

Even if the U.S. agreed to arbitration, which is by no means certain, it might avail the UK nothing. Article 17(7) of the treaty, dealing with settlement of disputes, states: "Each contracting party shall, consistent with its national law, give full effect to any decision or award of the arbitral tribunal..."

Rival Linfood bid for Key supermarkets

BY RAY MAUGHAN

LINFOOD has made a £37.8m offer for Key Markets, the supermarket chain operated by Fitch Lovell, the food retailing and manufacturing group. It comes on the eve of the Monopolies Commission report on Linfood's £75m bid for Fitch.

The new offer is designed to counter a £34.8m offer for the Supermarkets already agreed between Fitch and Safeway Food Stores. Safeway and Fitch reached this agreement last month subject to approval from the Office of Fair Trading and of Fitch shareholders.

Linfood, in a letter to Fitch shareholders last night, is attempting to persuade them to vote against the Safeway deal at a meeting on May 20, and accept the higher offer.

The bidder has told its own shareholders, whose approval is also required to buy Key Markets, that its profits in the year ended last month grew by almost 40 per cent to £18.5m.

The Monopolies Commission report is widely expected to recommend that the £75m bid, launched last October, should be allowed to proceed. It is understood that the five members of the investigating team have reached a unanimous verdict.

Linfood, however, has given a clear warning to Fitch shareholders that if it does not win the approval of the Commission, it will not renew the full offer "even if permitted to do so following the reference."

Safeway is now considering its own position in the light of Linfood's move and is expected to argue strongly that Fitch has undertaken a binding agreement. The stakes are high since Key Markets represents one of the few remaining opportunities to buy an established chain of supermarkets in the increasingly concentrated food retailing industry.

BL objectives set out

DETAILS of the strategic objectives agreed between the board of BL, the state-owned motor group, and Mr Patrick Jenkins, Industry Secretary, sub-secretary officially for the first time yesterday. Mr Norman Lamont, Industry Minister, spelled out the agreed strategic objectives in the House of Commons.

These were to return all the constituent businesses, either together or separately, to the private sector as soon as practical.

Peripheral activities would be disposed of in order to concentrate on vehicle manufacture and sales, and a rate of return on operations would be sought that would attract external funds on normal commercial terms without Governmental support.

Bedford chief

THE BEDFORD commercial vehicles division of General Motors has appointed a new general manager. He is Mr J. T. Battenberg III, who joins Bedford from Antwerp where he was general manager of General Motors Continental.

Insurance ruling

IRISH NATIONAL Insurance Company yesterday won a £540,335 High Court claim in London against Oman Insurance Company, arising out of an explosion and fire at an Aramco plant in Saudi Arabia in 1978.

Oman, which had reinsurance part of Irish National's risk, had refused to pay its share, arguing that the business had been misdescribed and was excluded under the terms of the reinsurance agreement.

BR cuts 9,000 staff

BRITISH RAIL cut railway staff by nearly 9,000 last year, and a further 1,500 have gone so far this year. Another 3,500 staff in non-rail businesses - hotels, property, engineering - also left the payroll last year, leaving a total of 212,722 employees.

Progress in cutting railway working expenses by £36m last year through better use of assets, staff reductions and more flexible working practices are a major theme of the report by chairman Sir Peter Parker in the annual report and accounts published yesterday.

Changes in working practices, however, resulted in 34 days of strikes in 1982, leading to a group trading loss of £173.4m against a £27.2m loss in 1981.

Doulton expands

ROYAL DOULTON, which in recent years disposed of eight of its potteries and cut its workforce by 3,000, is planning a multi-million pound investment programme in response to improving world markets.

Trading inquiry

THE OFFICE of Fair Trading is to carry out two reviews concerning advance payments made by consumers for goods or services which are lost when businesses become insolvent.

The first review will investigate the problems of protecting customers' prepayments. The second will examine the effectiveness of existing schemes which offer protection to consumers who send advance payments in response to advertisements in newspapers or periodicals.

March on London

THE PEOPLE's March for Jobs 1983, which set out from Glasgow on April 22, passed its half-way mark yesterday. It will culminate with a mass rally in London four days before polling in the general election. Labour activists see it as an unrivalled opportunity to demonstrate on the problems of unemployment.

Textiles upturn

THE BRITISH woolen industry is coming out of the recession, Mr Alan Clough, president of the Confederation of British Wool Textiles, said in London yesterday.

Output was between 5 and 10 per cent higher than a year ago and the industry expected to be recruiting workers by the autumn.

Societies to merge

CHLSEA and Birmingham & Bridgwater building societies are planning to merge to form a new society with assets of £736m.

UP GROWING CAR SELLING FASTMOVING PACESETTING TURBOCHARGING DEALER SPREADING JOB MAKING AIRCHARTERING AGE HELPING CHILD CARING SHOWJUMPING POWER BOATING YACHT RACING SKY DIVING HORSE RACING RALLY BACKING STANDARD SETTING LIFE LIVING...COLT

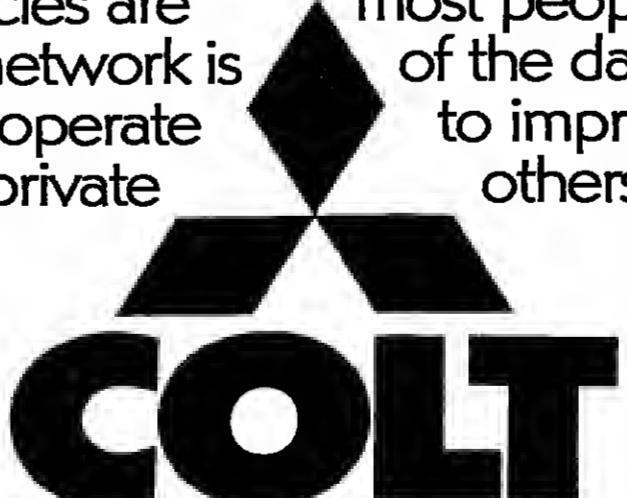
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Our view of things is simple. Like most people, we have to work most hours of the day. But while we're at it we'd like to improve the quality of existence, for others as well as for us.

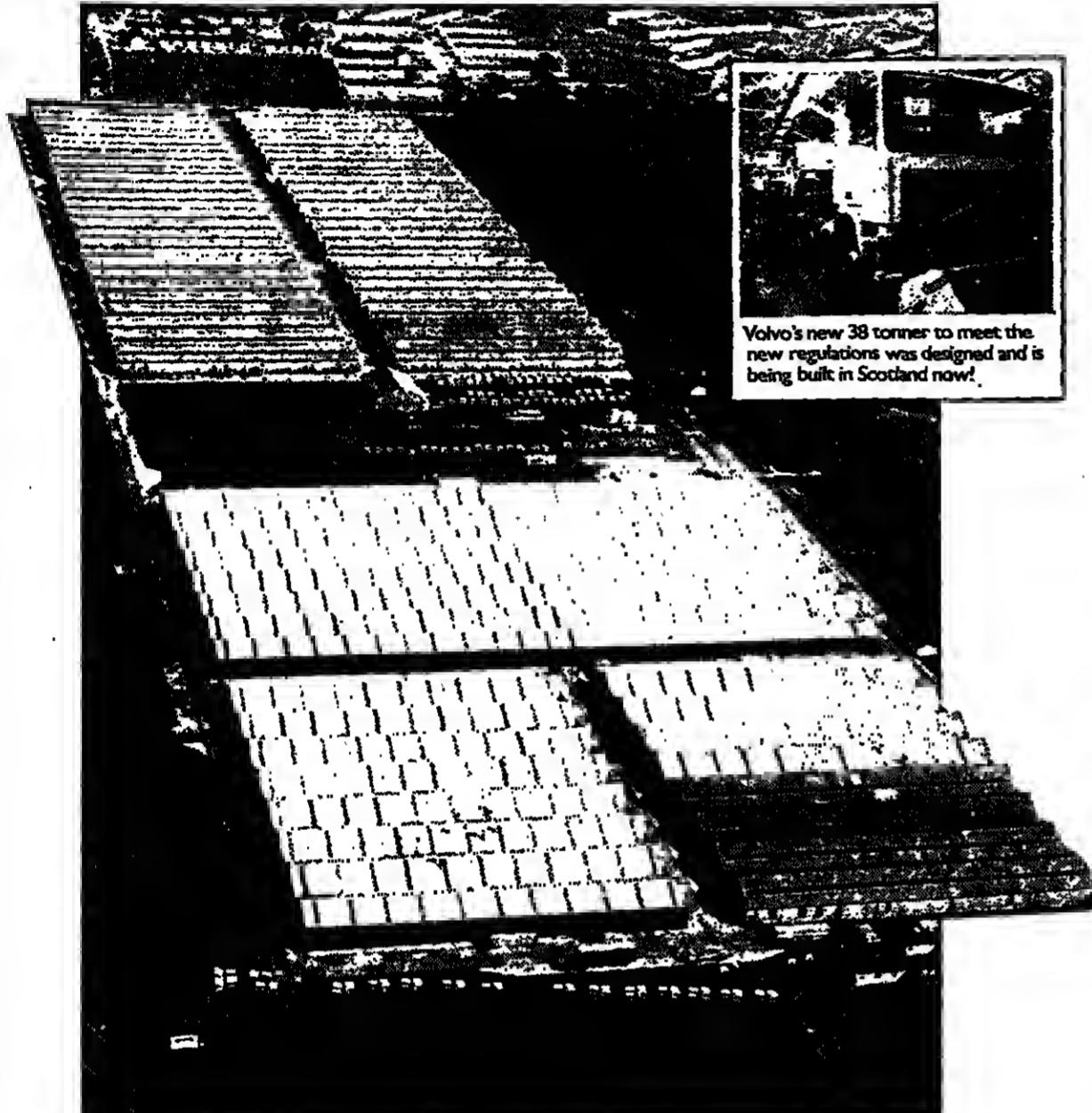
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UK NEWS

BRITISH ELECTION CAUSES FINANCE BILL TO BE REDRAWN

Capital taxes affected most by June decision

BY ROBIN PAULEY

A POLITICAL hullabaloo which has arisen over the truncating of the Finance Bill, which has to be approved before Parliament is dissolved tomorrow, has centred on income tax, where Labour has blocked the Conservatives' plans to raise the higher rate thresholds, and on mortgage relief.

The Tories wanted to raise the amount borrowed for house purchase which would be allowable for tax relief from £25,000 to £30,000, which Labour also blocked.

It became apparent yesterday, however, that these effects would not be immediate, if at all. But there would be a much more significant impact on capital gains and capital transfer taxes.

The Inland Revenue has made clear that all tax based under the Pay As You Earn system (PAYE) will have deductions based on thresholds and rates contained in the 1983 Budget, even though the relevant clauses have been ditched from the enabling Finance Bill.

Mortgage relief for the new higher

level of interest up to £30,000 will also be included.

The new holding Finance Act made legal the Inland Revenue's pragmatic approach as all the new codes and tax tables have gone to employers. If Labour wins the election it can have a new Budget and new Finance Bill, if the Tories win they can restore the measures lost in the shortening of the Bill.

Capital Transfer Tax (CTT) is more complicated. The crucial clause 63 has been deleted from the Bill. This would have enabled the rate of tax to be cut in 1983 and this cannot now happen. However, this is not as great a problem as it might have been, because last year's Finance Act introduced the automatic uprating of CTT bands and thresholds on the basis of the movement in the retail price index.

So the bands and thresholds will rise in 1983. But the Budget plan to give more relief by "over-indexation" is lost – although the pledge by Mr Leon Brittan, Chief Secretary, to restore everything in-

dicates that this would be made up or paid back later if the Tories win.

Another important change was that the changes were to have applied for all transfers after March 15 1983 (Budget Day). But the new rates will apply only for transfers on or after April 6 1983 (the first day of the financial year).

As a result, the CTT liability on a transfer at death of an estate worth £100,000 will be £13,000 instead of £13,000 (see table). On a £1m estate the liability is now £549,000, instead of £547,250.

On lifetime transfers the liability on a £100,000 estate will be £6,800 instead of £5,500, and an £1m it will be £320,000 instead of £118,875.

The only clause to survive on Capital Gains Tax (CGT) is the one which will allow companies to treat shares or assets of the same kind as a single or "pooled" asset after holding it for 12 months, rather than having to treat and identify each share as an individual separate item. All other CGT clauses have been dropped.

Changes in Bill detailed

CLAUSES DROPPED

TECHNICAL clauses concerning refund of value added tax to government departments and conditions on discretionary registration.

Changes to restrictions on relief for loans for purchase of land for self-employed people living in job-related accommodation.

Changes to conditions for share option schemes for employees, which would have raised the monthly contributions limit from £50 to £75.

The minimum amount on which an individual can be assessed for income tax by virtue of apportionment in close companies to be raised from £200 to £1,000.

Technical clauses covering rules on incidental costs of obtaining company loan finance, definition of Trustee Savings Banks, calculating tax relief on disposals before and after a company joins a group or consortium, stock relief when houses are taken in part exchange, carry back of surplus Advanced Corporation Tax, and changes to the arrangements for recovering taxes in the lower courts.

All clauses relating to controlled foreign companies and the proposed clampdown on tax havens.

Capital allowances for dwelling houses let on assured tenancies.

The raising of the exemption limit for Capital Gains Tax (CGT) on gifts of assets and land disposals.

Other CGT changes concerning foreign currency accounts people becoming absolutely entitled to settled property, foreign trustees and non-resident settlements.

All clauses relating to Capital Transfer Tax.

All clauses relating to oil taxation

CAPITAL TRANSFER TAX

Size of estate	1982 rate indexed to RPI*	If original Finance Bill had passed
DEATH RATES		
£	£	£
100,000	13,600	13,000
150,000	23,900	33,000
250,000	34,600	55,200
500,000	223,900	362,200
1,000,000	549,000	967,200
2,500,000	1,388,750	1,387,000
5,000,000	3,451,900	3,446,500
LIFETIME RATES		
100,000	6,800	6,500
150,000	16,900	16,500
250,000	43,300	42,300
500,000	126,100	128,000
1,000,000	320,800	314,000
2,500,000	797,900	787,000
5,000,000	2,223,100	2,220,200

* Retail prices index

which concern assets – relief for expenditure and charge of receipts.

All clauses relating to changes in liability to Development Land Tax.

Provisions relating to special and general tax commissioners.

CLAUSES AMENDED

Income Tax: The basic rate of 30 per cent to stay, but all provisions relating to changes in thresholds and higher rate band indexation to be amended to remain at 1982-83 levels.

Small companies' rate of Corporation Tax to be 38 per cent (instead of 40), but sub-sections raising limit at which the rate applies to be deleted.

Relief on interest on mortgages to be pegged at previous level of £25,000 and not raised to £30,000.

Technical amendment relating to short title and interpretation of the Finance Act 1983.

CLAUSES RETAINED

All increases in Customs and Excise duties.

Corporation Tax to be charged at 32 per cent. Rate of Advanced Corporation Tax to be three-sevenths.

Increase in personal, married and

age allowances. Rule changes on widow's bereavement allowances.

Changes on loan interest paid under deduction of tax. Clauses relating to life policies and perks such as cars, houses and scholarships.

Relief for investment in corporate trading. Tax rules affecting public lending right and copyright Tax relief on employees' seconded to charities.

Building societies' interest to be payable gross on certificates of deposit.

Capital allowances for industrial buildings and certain film expenditure and teletext receivers.

Electron for polling of shareholders for capital gains tax.

All the general oil tax.

Reduction of the National Insurance surcharge. Miscellaneous clauses on National Savings supplements, rates of interest for government lending and suspension of certain payments into the National Loans Fund, in respect of new towns.

General clauses on tax exemption for Historic Buildings and Monuments Commission and a technical arrangement for pre-consolidation amendments.

EEC budget rebate doubted

BY KEVIN BROWN

LABOUR yesterday challenged the Prime Minister's repeated promise to secure a budget rebate from the European Community at the EEC summit in Stuttgart on June 8, but that is what we want to see and it is what our partners want to see, and we hope that it will happen.

Mr Eric Heffer, Labour's chief Common Market spokesman, told the House of Commons that it was clear the Prime Minister would fail, and he repeated Labour's pledge to begin immediate negotiations for withdrawal.

Mr Francis Pym, the Foreign Secretary, who was answering questions on EEC affairs, was less bullish on the issue than Mrs Thatcher has been in recent months. Mr Pym said he was "absolutely confident" that the Government would secure

an agreement acceptable to the Commons.

However, he told MPs: "It remains to be seen that we will get an agreement on June 8, but that is what we want to see and it is what our partners want to see, and we hope that it will happen."

Mr Pym clashed repeatedly with Labour Shadow Ministers who attacked the Government's record on EEC financing, which Community foreign ministers will discuss at an informal meeting next week and at the Foreign Affairs Council on May 24.

He robustly defended the Government's record in obtaining rebates on Britain's contributions to

Unions put damper on economic prospects

BY IVO DAWNEY AND JOHN LLOYD

THE Trades Union Congress (TUC) has poured cold water on prospects for a major recovery in the economy, claiming that any upturn is "still weak, extremely patchy and as yet shows few signs of being sustained."

Mr David Bennett, head of the Trade Unions for Labour Victory (TULV) group of union leaders, emerged from a meeting yesterday saying: "we can provide £2.25m."

The declaration, underlined by a promise from Nume, the public employees union, to boost their contribution from £100,000 to £200,000, put the seal on a provisional pledge by TULV leaders last weekend.

Labour's Shadow Cabinet and National Executive Committee approved yesterday in barely an hour the party's longest yet manifesto. Publication will be at the start of next week.

lack of demand to constrain output within the next four months.

• Moves to affiliate constitutionally non-political unions to the Labour Party were strengthened yesterday when the annual conference of the largest Civil Service union voted at Brighton to ballot their members on the issue.

However, it is widely believed that members of the 200,000-strong Civil and Public Services Association will reject affiliation in the poll.

• The Merchant Navy and Airline Officers' Association yesterday decided to make the decline of Britain's merchant fleet a general election issue.

Members of the association are spending time to question parliamentary candidates on their parties' shipping policy, and to cast votes in the election accordingly.

Labour needs 5% swing to win

By Peter Riddell, Political Editor

THE LABOUR Party would have to obtain the largest swing of votes in any general election since 1945 to win an overall majority on June 9.

A study of the new parliamentary constituencies prepared jointly by the BBC and independent Television News, with a panel of academics, underlines the scale of Labour's task over the next month.

Since the last election the Boundary Commission has revised the shape of over 90 per cent of the constituencies. The number of parliamentary seats is being increased from 635 to 650.

Professor Ivor Crewe of the University of Essex notes in the study that, as a result of the new boundaries the Conservatives would have gained an extra 22 seats at the 1979 general election, at the partial expense of the Labour Party, which would have lost nine seats, and the Liberal Party, which would have lost two seats.

If the 1979 election had been fought on the new boundaries, the Conservatives' overall majority would have been 71 instead of 44, and its majority over Labour would have been 101 instead of 71.

These calculations take no account of by-election changes since the last election or of the establishment since then of the Social Democratic Party, 26 of whose members won election in 1979 for Labour.

Professor Crewe highlights the decline in the number of marginal seats. The number of Conservative and Labour seats with majorities of under 10 per cent has fallen from 135 to 128 and the number with highly marginal majorities of under 5 per cent has dropped from 71 to 60.

The result is that for any swing of general election proportions, the turnover of seats will be smaller on the new than the old boundaries.

Professor Crewe argues that the boundary revisions have doubly penalised Labour by taking seats away from it and giving extra ones to the Tories, and also by reducing the reward in seats to Labour for a given increase in its share of the vote.

Consequently, if at the next election the Conservatives and Labour obtained equal shares of the national vote, as a result of the uniform 3.5 per cent swing to Labour, the result would be Tories 316, Labour 300, Liberals 10 and others 23.

The study points out that to obtain a bare overall majority Labour would need a net gain of 66 seats, requiring a 5.4 per cent swing from the Conservatives.

The former is not unprecedented: the Conservatives achieved a net gain of 83 seats in 1950, 77 in 1970 and 62 in 1979. But a swing of 5.5 per cent is higher than that obtained by any party since 1945.

Farewell to the old guard

By John Hunt

MOST of the surviving Labour veterans of the 1945 Attlee Government and many Tories from the Macmillan era will be in the group of more than 50 MPs who will be retiring when the present Parliament comes to an end tomorrow.

At the moment the number who have announced that they will be leaving is less than the 61 who departed from the House of Commons on the eve of the 1979 general election. But the eventual total will probably be greater as some Labour MPs are still in re-selection difficulties in their constituencies and about six Tory MPs are likely to be left without a constituency as a result of boundary changes.

The change in composition of the parties at Westminster will be accelerated by the retirements, and there will be a diminishing number who had connections with the Heath and Wilson administrations.

These traditional Tory stalwarts, the knights of the shires – and suburbs – may be becoming an endangered species. At least 23 Tories have announced they are going, and this includes 17 with knighthoods.

However, 12 of them received the accolade under Mrs Thatcher's Government, so there is always the chance that their numbers will be replenished again if the Tories are returned to power. A political milestone will be passed with the departure of Mr Jo Grimond, the elder statesman of the Liberal Party, who has been MP for Orkney and Shetland since 1950.

Of the 22 Labour MPs retiring there are at least six who served in the Cabinet or as junior ministers. The best known figure among them is Sir Harold Wilson, aged 67, elected in 194

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JOBS COLUMN

Career development, or look back in wonder

BY MICHAEL DIXON

THE THING which has probably brought me the most entertainment over the years is the question: "How did you get into your line of work in the first place?"

I have asked it of some hundreds of people and rarely been disappointed by the response. Indeed, probably the most unusual case was the chief accountant who ever since he could remember had wanted to be a chief accountant. He is the only person I've met whose career had gone entirely as planned.

Several others also proved to be still in the kind of work they had chosen in their youth. But even they had all had some skirmish with fate. "The crux was when, as a young lieutenant during the war, I was reprimanded by a court martial for negligence," said a senior military officer, for example. "Soon afterwards I suddenly began getting promoted pretty rapidly."

"I think the reason why I kept being preferred to my brother officers was that the case made my name seem familiar to the high and mighty, but the penalty wasn't stiff enough for them to remember what I was familiar for. They just assumed I had done something good. After all, they had a lot on their minds in those days and had to make decisions fast."

But only a minority of the hundreds who have answered the question appear to have planned their eventual career at all. At least four in every five had taken up their first mainstream job by accident, fairly often a bizarre one. The prize is at present held by one Tony Felix (naturally, if any readers think they have better claims I'll gladly consider them).

As he approached his degree examinations in economics at Warwick University some 16 years ago he had whittled down the choice to either becoming a barrister or joining an advertising agency. But as a relatively outside chance, and simply because he generally admired the company, he had put his name forward for interview as a prospective management trainee with Marks and Spencer.

While studying at Warwick he also ran the university's popular music group and had managed to get it several profitable engagements off the campus. Unfortunately, the fans sometimes got a bit over-enthusiastic and ended up thumping not only one another but members of the group as well. Mr Felix therefore signed up from outside the university a couple of bouncers, respectively called Len and Gordon.

One day as the student-interviewing season was drawing

near and the group had a potentially hazardous gig to play in the evening, Len called to say he couldn't be there. He had to go and comfort his sister who had just been told by her boss, a history manufacturer, that she had lost her job because the firm was bankrupt.

"When you're that age of course you feel you can do anything, especially if you're reading economics," Tony Felix says. "So I persuaded him to turn up to meet his sister's boss and help to sort out the agreement. Surprisingly the boss agreed to see me."

"When I arrived he explained that he was having to close because his biggest customer had let him down on an order and stranded him with thousands of pairs of women's tights.

"As it happened we had family connections with the chief of a large wholesale business. So I nipped out and rang him. The upshot was that he agreed to buy the tights from me at a price that allowed me a modest margin over the emergency price wanted by the manufacturer, so as to enable him to stay in business. The evening's fix went off very successfully."

"A few days later I went to the interview with the Marks and Spencer recruitment man-

ager. And when towards the end he asked me how I thought I could contribute to the company's business, I had a heavy idea. I asked him how much they paid for women's tights.

"He was a bit taken aback, perhaps because he didn't know. But I persuaded him to go and find out. When he told me the price was a good deal higher than I paid. So I fished out the invoice from the manufacturer, put it in front of him and said: 'Well, I can buy them for that'."

Which is how Mr Felix began his career in management with Marks and Spencer. He has since become vice-chairman of New Opportunity Press, where he is specialised in advanced information technology, is an other story entirely. But that will have to wait for another day.

Hands-on

THE EXPLORATORY—project now awaiting a go-getting manager to realise it in Bristol—is not altogether a new idea. It can be traced back to work by Francis Bacon which was published a year after he died in 1626 and describing an imaginary country called New Atlantis.

One of its finest institutions was the fabulous House of Solomon which was filled with all manner of engines and in-

struments to enable the country's citizens to discover science and technology by making experiments for themselves. "It was a place to stimulate and amuse; a place to find out about the natural and man-made world, the universe as seen by the eyes and understood by science, and to discover oneself," says Professor Richard Gregory, chairman of the project's trustees.

Encouraged by the success of the modern equivalent now running in San Francisco, they are well on their way to founding a British one in Bristol. The key need is for a project director willing and able not only to set up the comprehensive "hands-on" public exhibition virtually from scratch, but also to carry through its funding negotiations.

The job clearly calls for a rare combination of entrepreneurial flair, persuasive personality, highly developed organising ability, and knowledge of science and technology if not of education to boot. That would seem a lot to ask for a salary of only about £15,000 with relatively few perks. But few job offers could be more challenging and potentially worthwhile.

I hope that the trustees will prove justified in the faith that this edition's readers include someone who is up to the job. (They even think there might

be one of you who could do it successfully part-time.) Written inquiries only, please, to Professor Gregory, c/o Lawrence & Co, Shannon Court, Corn Street, Bristol BS8 7JZ.

Headhunter

ROY WEBB, head of Jonathan Wren International specialising in recruiting bankers to work abroad, seeks a third consultant to range the world helping him with existing business as well as finding more. Candidates should be either successful recruitment consultants already or extensively experienced and able to add something to their skills. Fluency French and/or German preferred. Expected earnings in salary plus results-based bonus about £20,000. Rest negotiable. Inquiries to 170 Bishopsgate, London EC2M 4LX; tel 01-223 1266, telex 8954673.

Head

DUDLEY EDMUNDS of Banking People (4 London Wall Buildings, Bloomsbury, London EC2M 5NT; tel 01-588 8161) is a compensation specialist to work in Bahrain for a Middle East bank. Main concern will be dollar deposits. Tax-free salary around \$60,000 plus housing and other expatriate perks. Confidential treatment promised.

Eurobonds Sales and Trading

£25,000 plus benefits

Our client is a merchant banking subsidiary of a major Japanese bank undertaking a wide range of corporate finance and eurobond activities. Despite difficult circumstances in financial markets performance in 1982 proved to be outstandingly successful - record net profits and important changes in regulatory policy are having far-reaching effects on levels and ranges of activity.

Consequently, they seek to strengthen and increase their UK based merchant banking division.

Eurobond Traders and Sales Executives are now sought, possessing 3/4 year's relevant experience. There is a very real opportunity to quickly achieve management status with rapid salary progression. Sales Executives will be expected to undertake travel to Europe, the Far East and Japan.

Candidates interested in the challenge of a lively and active environment should contact Kevin Byrne, Banking and Finance Division, 31 Southampton Row, London WC1B 5HY or telephone 01-242 0965. Ref. IB113.



Michael Page Partnership
International Recruitment Consultants
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International Treasury Management, Ltd.

Young Currency Economist

The Hongkong and Shanghai Banking Corporation and Marine Midland Bank have formed a joint venture to offer a wide range of treasury management services to corporations, financial institutions and government agencies around the world. The new company, International Treasury Management Ltd., has offices in London, New York, Singapore and Hong Kong and arranges currency and interest rate swaps and long-term placements, provides financial futures advisory services and is a market leader in foreign exchange options.

We are looking for an additional currency economist whose major responsibility will be to work with the Chief Economist in the preparation and production of our principal external publication, the monthly *Foreign Exchange Rate Forecasts*.

Applicants must have a post-graduate qualification in international economics, 2-3 years' experience in the financial sector and practical experience of using computers.

As the Economist selected will be expected to work closely with clients within 12 months, we are looking for potential high flyers with strong communication skills, and are therefore prepared to negotiate a remuneration package which will attract the best talent available.

Please apply in confidence to: Teresa Andrews, Personnel Officer, MARINE MIDLAND BANK, 34 Moorgate, London EC2R 8JR. Telephone: 01-638 1788

International Treasury Management, Ltd.

A partnership between The Hongkong and Shanghai Banking Corporation and Marine Midland Bank.

Chief Executive

Industrial Safety Equipment

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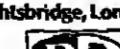
The autonomous subsidiary of a diverse and successful British public group manufactures and markets a well known range of industrial safety equipment. Due to the reassignment of the current incumbent to the centre and in order to place increased emphasis on business development and marketing, we are seeking a suitable candidate to be appointed who will drive the company forward from its current level of £12 million turnover.

Aged ideally in their 40's, candidates should have a first-rate track record including profit responsibility at General Management/MD level. They should also have been exposed to manufacture and sale of a wide range of consumer products where design and price considerations play a major role. Previous experience in the handling of large volume sales, particularly in top level negotiations and sales contracts to major industrial companies as well as to public utilities and local authorities.

An excellent salary and benefits package is negotiable. Relocation expenses are payable where appropriate.

Write or phone for an application form or send a brief c.v. to the address below quoting ref. 1000/12/1 or 1000/12/2 and we will be pleased to consider your application. Applications you have made to PA Personnel Services within the last twelve months will not be considered without prior permission. Initial interviews will be conducted by PA Consultants.

PA Personnel Services, Hyde Park House, 60A Knightsbridge, London SW1X 7LE. Tel: 01-235 6060



A member of PA International

Bank Recruitment Specialists

BOND SALES EXECUTIVE

A major international merchant bank, one of the leading names in the capital markets, is seeking to recruit a bond sales executive for its London office. The ideal candidate will be working currently at Director or Associate Director level, with current earnings of £100,000+. Interested parties are invited to contact Ken Anderson in confidence.

EUROBOND TRADER

For an ambitious bond trader with c. 2 years' current experience in an active trading room, an outstanding opportunity to enter an exciting trading room, an outstanding opportunity to enter the market-making activities of a prominent European bank.

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A qualified chartered accountant, with 3 years' qualifying experience in Corporate Finance or a related area, is sought by a prominent international bank. The post is based in London, the other in Düsseldorf, W. Germany.

LENDING OFFICER (U.K.)

Well-reputed London bank seeks an experienced finance officer to take responsibility for U.K. corporate business development, working within an established professional team. The ideal candidate would be a graduate with over 10 years' experience in a business development role and a strong previous credit background.

LENDING OFFICER (in German)

A major bank, expanding its U.K. presence, seeks an experienced finance officer to take responsibility for U.K. corporate lending operations. Candidates should be aged at M. graduates, with experience in both credit and business development areas and fluency in German.

F/X DEALER (in French)

Due to business expansion, a respected European bank wishes to recruit a qualified Foreign Exchange dealer. French/Flemish/Francophone experience with a dealing background of one or two years in investment or currency trading.

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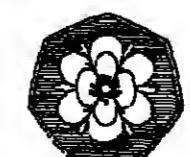
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Due to internal promotion and business growth this innovative City-based corporate treasury practice with a turnover in excess of £1,200 million has an opening for a talented professional aged 28-40 to join its small but highly skilled marketing team.

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Candidates, aged 27-32, will be qualified accountants with a strong commercial approach, and ideally with experience of US accounting requirements and work in Europe.

The appointment is City based with a significant amount of European travel. Salary will be up to £19,000 plus car.

Please write in complete confidence with full career details to Mike Hann, quoting reference 1355.

Odgers

MANAGEMENT CONSULTANTS
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INFORMATION TECHNOLOGY

Director of Social Security Operational Strategy - from £28,000 (under review)

In terms of both scale, and potential impact on Society, this is probably the most challenging post currently available in Information Technology. It will involve advising on, directing and managing the introduction of new technology in support of all social security operations, whilst maintaining uninterrupted current computer operations.

At present, around 2.4 million people are in receipt of one or more of the 30 benefits available; £200 million payments are made each year, with benefit expenditure totalling £27 billion. The objectives of the Strategy will be to make the fullest possible use of advanced computing and communications techniques in order to provide real improvements - for claimants, for DHSS staff, and for the tax payer. Implementation of the full strategy proposals will involve investment of around £1.6 billion over the next 20 years.

The person appointed will be expected to have an extensive record of proven management success, including the planning and implementation of major change within a

large organisation involving the introduction of computers used in an on-line/real-time environment. Candidates must be skilled in the personnel area, industrial relations and the political aspects of managing change during a period of large scale technical innovation. A financial control background and knowledge of the public sector would also be desirable.

The salary for this post, which is under review, is £28,235 a year, inclusive of inner London Weighting. However, the Department would be prepared to consider, if necessary, a significantly higher salary for a candidate of exceptional qualifications and experience.

Relocation assistance may be available.

For further details and an application form (to be returned by 8 June 1983) write to the Civil Service Commission, Alencon Link, Basingstoke, Hants RG21 1JB, or telephone Basingstoke (0256) 68551 (answering service operates 24 hours). Please quote ref: G/394/2.

Department of Health & Social Security

JAMES CAPEL & CO.

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We are seeking an additional Account Executive to join our Private Client team.

The selected candidate will be given a considerable degree of autonomy after an initial settling-in period. High-quality investment research and computer back-up are provided.

Applicants must have passed, or be exempt from, The Stock Exchange examinations, have at least five years relevant experience and preferably have a degree or other professional qualification.

Remuneration will be commensurate with experience, initiative and ability.

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D. Schulter
JAMES CAPEL & CO.
Winchester House,
100 Old Broad Street,
London, EC2N 1BQ.

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An experienced dealer is required to assist in expanding CTB's trading in the FX markets. This is a senior position, the successful applicant will need to trade actively in the London Market and have the enthusiasm to develop new contacts and the ability to supervise, motivate and train other dealing staff. Preferred age 25-35; competitive salary commensurate with experience plus benefits.

Please send full career details, in confidence, to:-



B. H. Sullman, Staff Manager
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71/91 Aldwych
London WC2B 4ES

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London £35,000 plus

Pandrol International Ltd seeks a Managing Director to be fully accountable for its multi-national operations. Pandrol is the leading UK manufacturer of railway track fastening systems and equipment, with an expanding export business and 10 overseas subsidiaries. Its parent company, Charter Consolidated, provides funds for continuing expansion.

Candidates, probably 40-55, will have proven success in expanding the profitability of a substantial manufacturing operation with a significant export content. They will have risen to general management from marketing, production or finance. Powers of leadership, tact and administrative ability are essential.

For a full job description write in confidence to W.T. Agar at John Courtis & Partners, 104 Marylebone Lane, London W1M 5FU, showing clearly how you meet our client's requirements, quoting reference 2172/FT. Both men and women may apply.

JC&P

John Courtis and Partners

COMPANY SECRETARY



c£17,500 per annum + car

The appointment of our Company Secretary to the position of Group Company Secretary of Habitat/Mothercare PLC has created an exceptional and highly challenging career opportunity in Mothercare for a young man or woman to join us at a very exciting time of rapid expansion.

The successful candidate will have a sound commercial track record as well as professional qualifications as a solicitor, barrister or chartered secretary. He or she will be responsible for providing legal and corporate services, and will be particularly involved in the administration of Mothercare's self managed pension scheme with a substantial investment portfolio.

Applicants are likely to be in their mid-twenties to mid-thirties and must be able to communicate effectively at all levels. The appointment will be based at Mothercare's headquarters in Watford. Starting salary is in the region of £17,500 per annum and a Company car will be provided. Other benefits include a contributory pension scheme and profit linked share plan.

Please write with details of your experience and qualifications to Kevyn Jones, Managing Director, Mothercare Limited, Cherry Tree Road, Watford, Herts WD2 5SH; quoting reference FT12/5.

mothercare

PERSONNEL CONSULTANCY

London. c£20,000+car

A major international firm of chartered accountants is seeking an experienced consultant to head up the personnel consulting section of its management consultancy department and to expand its activities in the human resources and personnel field. At present, the section is mainly concerned with executive selection.

The person appointed will initially be primarily concerned with operating and supervising the current activities but will be expected subsequently to initiate and lead in other areas of personnel and human resources work. Candidates should be in the age range 38 to 48 and have a degree or professional qualification. A period of line management will be an advantage and experience must include executive selection in a consultancy or agency of records. The long-term prospects are excellent.

Applications will be treated in confidence and should include a comprehensive CV. Box No. A 8213, Financial Times, 10 Cannon St., London, EC4P 4BY

BOND SALES

Make a positive impact with a UK leader in the international capital markets. Their current recruitment programme means candidates with French, Starling and Yen bond sales experience are particularly relevant. Excellent career scope for professionals with sound technical ability. Salary to £25,000 p.a.

MARKETING - LEASING

Complement a key area of growing UK bank within their highly profitable leasing unit. The position will cover all stages of deal negotiations with emphasis on increasing the managed client base. Candidates must be capable of contributing directly to the development of a dynamic, self-contained team. Of interest to applicants currently earning in excess of £15,000 p.a.

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— the establishment and managing of a new department.

— the acquisition and implementation of large main frame computers supporting a distributed network of terminals and processors.

— the development and implementation of procedural, information and control systems across all areas of the Society's business.

An attractive salary is negotiable in line with the demands of this job. A company car and the usual fringe benefits are available, together with generous assistance with relocation expenses where appropriate.

Write or telephone for an application form or send brief cv to the address below, quoting ref: MDS/BB/3/FT on both letter and envelope and advising us of any other applications you have made to PA Personnel Services within the last twelve months. No details are divulged to clients without prior permission. Initial interviews will be conducted by PA Consultants.

PA Personnel Services

Hyde Park House, 60A Knightsbridge, London SW1X 7LE

Tel: 01-235 5050



A member of PA International

MARKETING EXECUTIVE

Salary neg.

£15-20,000

A major international leasing company seek to establish a medium ticket leasing presence here in the U.K. We seek applications from candidates with at least three years lease marketing experience gained within a leasing company, finance house, or, preferably, the leasing division of an international bank. Additional to marketing duties, applicants will be responsible for market identification, risk assessment documentation, evaluation etc. This represents an ideal "groundfloor" opportunity for the ambitious well motivated individual. We have a similar vacancy with equity participation but specialisation in consumer finance.

Please contact: Brian Gooch

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Salary

to £12,000

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Please contact: Diana Warner

CHIEF ACCOUNTANT

Salary

£18,000

A well respected European Bank, has a new opening for a qualified accountant. The bank is updating its computerised system from an IBM 34 to IBM 38, with Midas Package. Applicants must have an international banking background with experience of implementing computerised systems.

Please contact: Brenda Shepherd

Jonathan Wren RECRUITMENT CONSULTANTS
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A leading Life Office, based in the South, intends to appoint a deputy to the General Manager, Investments. Succession to the top job is envisaged within a few years. Funds under management approach £2 billion.

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- ★ Familiar with recent technical developments in distributed processing, office systems, microcomputers.
- ★ Equipped with aptitude, maturity and drive to be able to manage situations successfully to a conclusion.
- ★ Experienced in financial services or insurance, consultancy or a software house.

Convince us in writing and send a CV, quoting reference P426, to John Courtis and Partners, 104-112 Marylebone Lane, London W1M 5FU, or telephone 01-436 6849 for an application form.

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An established leasing company seeks applications from Senior Finance Representatives, ideally experienced in the arranging of finance, covering medical and dental equipment/or salespersons specialising in this sector, with extensive contacts. Candidates must be well presented, articulate and motivated. The position offers an excellent blend of marketing, research and ultimately higher rewards.

Please telephone or send detailed Curriculum Vitae in confidence to BRIAN GOOCH

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An experienced fx trader, with a mature approach to dealing is sought by the London branch of a U.S. bank. Good all-round experience is required and this should preferably have been gained with a medium-sized but active name.

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Applications will be handled in strictest confidence by—
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INSTITUTIONAL SALES — JAPANESE EQUITIES

A leading Merchant Bank wishes to appoint a City-based Institutional Salesman who has had considerable experience in selling Japanese equities to UK institutions. The ideal candidate will be between 27/35 years of age and have had similar experience in Stockbroking or other institutions. A competitive salary will be paid together with the usual banking fringe benefits.

Please contact: Peter Latham.

Jonathan Wren BANK RECRUITMENT CONSULTANTS
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Guardian Royal Exchange Assurance

Trust Executive (Corporate Trusts)

A vacancy has arisen in the Trustee Department City Office of this major composite Insurance Company for a Trust Executive with knowledge and experience of corporate trust work, in particular Loan Capital Trustships.

The successful candidate for this interesting position will probably not be over 45 and will have a sound grasp of the legal and accounting techniques of corporate trusts, as well as possessed the ability to discuss such concepts at a high level.

Considerable practical experience is essential as the candidate appointed must have the ability to develop in the position quickly in order to take advantage of an envisaged opportunity to assume managerial responsibility and stand in a short space of time.

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Please write, enclosing a full c.v. to—
M.K. Paisley, Personnel Officer
Guardian Royal Exchange Assurance plc,
Royal Exchange, London EC3V 3LS.

COMMERCIAL DIRECTOR

Circa £20K + car etc.

Our client is an operating group of one of the largest British International organizations, with interests in consumer goods, retailing, paper, printing and packaging. A subsidiary Company based in Suffolk manufactures blown plastic containers for the Beverage Industry and a variety of other diverse applications. This is a profitable growth business with a turnover for 1983 estimated at around £25m, employing 600 people. A Commercial Director is required to take over responsibility principally for Accounting, Purchasing (approx. £12m p.a.) and Personnel. He/she will be supported in this role by Managers in each department. Applications are invited for candidates fulfilling the following criteria:

- Accountancy qualification or M.B.A. with subsequent financial experience.
- Age 30-45 years.
- Experience in Financial Accounting and purchasing of large volume commodities.
- Long term, high value Sales Contracts experience in process type industry.
- Experience preferably in a similar size of business.

c.v.s. should be addressed to:

Dr G. Copley
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Tel: 0272 738767

All applications will be treated in the strictest confidence, such that no information will be divulged to the client without the consent of the applicant.

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Two energetically expanding International banks each seek a senior banker with substantial and successful development experience, together with a proven management ability.

—One to be recruited for the UK Corporate market.

—The other should have exposure to Latin America and therefore have appropriate linguistic ability.

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Proprietary career opportunities occur with a number of active City banks for young bankers fundamentally with a genuinely sound credit background. Specific situations demand additional skills, e.g. fluency in Spanish, Italian/marketing potential/supervisory ability.

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£15,000 - £14,000

Good all round knowledge of computerised International bank accounting in the areas of remittance of the expanding European banking market. Accounting qualification could possibly offset relatively short-term experience.

An interesting opportunity also exists in Internat'l Audit with a new bank.

Please Tel: John Chiverton, Ann Costello or Trevor Williams

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LANDING DEALE

SENIOR CURRENCY DEALERS

Our client is a wholly-owned subsidiary of a major International bank, and a leading MARKET MAKER in its field. These positions are KEY APPOINTMENTS in the overall strategy of the current phase of a major expansion programme.

The ideal candidates will be 30-40, have dealt foreign exchange in all major currencies, and have a working knowledge of the bank note market. Experience in room administration, position management, and an ability to communicate at all levels are prime requirements.

Additionally the positions offer scope and challenge in the fields of planning and marketing. A working knowledge of at least two European languages is required. Salary negotiable.

Applications will be handled in strictest confidence by—

ROGER PARKER

4 LONDON WALL BUILDINGS, BLOOMFIELD STREET, LONDON EC2M 5NT
01 588 8161

EXHIBITION EXECUTIVE

International Exhibition Contractor requires an ambitious executive with senior management potential. The successful candidate will have a high degree of self-motivation, enthusiasm and leadership qualities, with a knowledge of sales and business management. He/she will be an effective communicator, with a basic knowledge of electrical engineering. Experience of the Exhibition Industry would be an added advantage.

The appointment will be in the Midlands and the preferred age range is 28-35 years.

An attractive salary will be offered, with pension scheme and the usual fringe benefits.

Please submit letter of application together with CV's in the first instance to—

Box 48214, Financial Times, 10 Cannon Street

London EC4P 4BY

to £25,000

City Commercial Conveyancing Early Partnership

Our client is a medium-sized progressive and profitable practice with a powerful client-base in the building industry. Growth and planned development now dictate the need for a broadly-skilled commercial conveyancer with considerable business acumen to join their general commercial team.

The ideal candidate will be aged 28-30, a graduate who, having qualified with a city firm, will by now have at least 2 years specialist postqualification experience in commercial conveyancing and acquired presence, credibility and maturity.

The rewards will be equal to the very real challenge. Candidates should apply in writing, enclosing a comprehensive curriculum vitae and quoting reference 2065F to Mrs. Indira Brown, Corporate Resourcing Group, 6 Westminster Palace Gardens, Artillery Row, London SW1P 9RL. Telephone: 01-222 5553.

Corporate Resourcing Group
Management Consultants • Executive Search

Pensions Investment Consultants

Legal & General is Britain's largest pensions office. One of the reasons is the quality of service and advice we provide to our clients.

With the continued growth in the number of our Managed and Segregated Fund clients, we need to expand our team of Pensions Investment Consultants to maintain this quality. We are now looking, therefore, for two more Consultants to join us.

The right people will probably be aged between 28 and 40, with an investment background. Experience of dealing direct with clients at a senior level would be an advantage.

This position is based in our City of London Head Office at Temple Court. The starting salary will be more than competitive for the right man or woman. In addition, the appointment carries a wide range of fringe benefits including a company car and subsidised house purchase arrangements.

In the first instance, please write, giving brief career details, to:

John Weir,
Legal & General Assurance (Pensions Management) Limited,
Temple Court,
11 Queen Victoria Street,
London EC4N 4TP.



Senior Treasury Executive

Croydon, Surrey

We are seeking an experienced person, who will report directly to the Group Finance Manager and be responsible on a day-to-day basis for the company's borrowing and currency requirements, acting within group policy and guidelines.

The successful candidate will be familiar with the facilities offered by the London money market and have experience of buying/selling currencies.

The position will also require occasional involvement in the administration of the treasury department and applicants will therefore need a working knowledge of UK banking and export/import procedures.

This is an interesting career opportunity within a large international company, the importance of which will be reflected in a competitive remuneration package.

Please write, in complete confidence, enclosing details of your experience to date and present salary to:

Mr. I.C. Sturt, Personnel Officer, The Nestle Company Ltd., St. Georges House, Croydon, Surrey CR9 1NR.

Nestle

SCIENCE/TECHNOLOGY - INVESTMENT RESEARCH

Lombard Odier International Portfolio Management Limited, a wholly owned subsidiary of Lombard Odier & Cie, a Swiss private bank, is expanding its London-based technology team.

Candidates, under 30 years of age, with advanced University degrees, who are interested and motivated in applying their specialist knowledge to the field of investment management are invited to write to:

LOMBARD ODIER INTERNATIONAL PORTFOLIO MANAGEMENT LIMITED

72-73 Basinghall Street

London EC2V 5PS

The work will involve substantial travel in Europe, the USA and Japan.

WEST MIDLANDS COUNTY COUNCIL ECONOMIC DEVELOPMENT UNIT

CO-OPERATIVE APPRAISAL OFFICER

up to £10,563

Post Ref. EDY7. The West Midlands County Council is seeking to appoint a Co-operative Appraisal Officer to join the small team working on industrial co-operatives in the Economic Development Unit. The main task of the appraisal officer would be to examine in detail proposals from existing or potential co-operatives and to prepare feasibility studies into the commercial viability of proposals for financial support.

It is likely that the candidate will be qualified to degree level with professional qualifications and experience in accounting, marketing, research or another relevant business discipline. Experience of undertaking feasibility studies and a knowledge of industrial co-operatives would be particularly welcomed.

For an application form write or telephone, quoting post reference number to: County Personnel Officer, West Midlands County Council, County Hall, 1 Lancaster Circus, Queen'sway, Birmingham B4 7DJ. Telephone No. 021-300 7836. A 24-hour telephone answering service is in operation. Closing Date: 27th May, 1983.

The County Council is an Equal Opportunities Employer.

A direct line to the executive shortlist

InterExec is the only organization specialising in the confidential promotion of senior executives.

InterExec clients do not need to find vacancies or apply for appointments. InterExec's qualified specialist staff, and access to over 100 unadvertised vacancies per week, enable new appointments at senior levels to be achieved rapidly, effectively and confidentially.

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COVENTRY CITY COUNCIL

Senior Accountant

(Loans and Leasing)

Salary up to £12,174 per annum

An excellent opportunity exists for an Accountant or Financial Analyst to join finance and management experience in a progressive local authority finance department. The successful applicant will head a small team which manages the City Council's investment portfolio of £250 million. Reporting directly to an Assistant City Treasurer, the position will involve acting as the main dealer in day to day transactions, which had a turnover of over £1,000 million in 1982/83; advising the City Treasurer on aspects of borrowing policy and financing strategy; preparation of loans fund accounts, and the negotiation of leasing facilities to fund a substantial programme. There is a further challenge to maintain and develop the delivery of company loans schemes.

Idealistic persons appointed will be acquainted with an Economics or Business Studies degree and have several years experience in the Public Sector. However we will also consider someone who is conversant with the Local Authority Money and Leasing Markets and who can demonstrate the potential to develop beyond this post in financial assistance to attend the Senior Officer's course at Liverpool Polytechnic to obtain CIMA qualification.

Coventry City Council which is large enough to have all the major amenities, it has reasonably priced housing and allows access to nearby countryside and numerous places of interest.

A relocation allowance of up to £1,000 will be available if necessary.

Application forms and further details are available from the Personnel Officer, City Treasurer's Department, Council House, East Street, Coventry CV1 5RH or telephone (0203) 255555, ext. 2227.

Closing date for applications will be Friday 27th May 1983.

an equal opportunity employer

Group Legal Manager

c £12,000 + car

Henry Boot & Sons PLC require a suitable qualified person to assist the Group Company Secretary with the legal administration of the Henry Boot Group of Companies and in particular property matters. It is anticipated that the successful applicant will be around 30 years of age, have previous experience in a similar environment and probably hold either a professional qualification or a law degree.

The Group is established in both the UK and overseas, and has a turnover in excess of £100 million with interests in Building, Civil Engineering, Heavy Machinery, Mining, Plant, Property Development and Investment.

A company car will be provided together with Private Patient's Plan membership and Company Pension and Life Assurance Scheme.

Assistance will be given with removal expenses where necessary.

Please apply in writing to:

Alan M. Banford, Group Personnel Director

Henry Boot & Sons PLC

Banner Cross Hall, Sheffield, S11 6PD

Henry Boot

223

FORFAITING

London Interstate Bank Limited, a consortium bank owned equally by two American banks and two Scandinavian banks, is seeking an experienced officer to establish and develop a forfaiting department within the bank. The successful candidate, who should have a minimum of two years' experience in forfaiting, will have responsibility for the day-to-day running of the department and will be actively involved in marketing. Salary will be commensurate with age and experience and includes an attractive banking benefit package.

Please write, enclosing curriculum vitae, to:

David Liley, Senior Manager
LONDON INTERSTATE BANK LIMITED
Bastion House, 140 London Wall
London EC2Y 5DN

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Glasgow: 041-332 1502, 141 West Nile Street, Glasgow G1

SENIOR OIL ANALYST

Candidates should possess a detailed knowledge of the oil industry and be able to produce in-depth reports on companies and the industry and communicate their ideas to clients. Interested applicants should contact:

John Toalster, Head of Research
MONTAGU, LOEBL, STANLEY
31, Sun Street, London EC2M 2QP
Tel: 01-377 5242

**DUE TO EXPANSION
Godsell & Co.**

require the following for their Dollar Deposit Section:

1) Personnel with a minimum of 2 years' experience for the overseas link section to cover a variety of centres abroad.

2) An experienced short date broker to head an aggressive yet compact section.

Please reply in confidence to:

Miss Sally Martin, Godsell & Co. Ltd.

Marion House, 71/74 Mark Lane, London E.C.3

BACHE HALSEY STUART SHIELDS INC.

TRADING DESK ASSISTANT

Suggested Age 18-23

Experienced person required whose duties would involve trading in non-American securities mainly UK and Dutch, also price service to New York.

Please write giving details of experience and salary expected to:

A. Galbraith, Bache Halsey Stuart Shields Inc., 1st Floor, Block G, Pionneer House, Fenchurch Street, London EC3M 3EP

Accountancy Appointments**Accountants
Financial and Management
City**

£12,500 p.a.

To meet the demands of rapid expansion a major UK multi-national finance and investment group requires three young, qualified accountants, ideally aged 25-30 and preferably graduates.

The successful candidates must be prepared to use initiative and work effectively in a multi-discipline team where duties are interchangeable. Working in a Head Office environment they will be in constant contact with senior executives worldwide. Exceptional opportunities for training and career progression are available to candidates determined to achieve success.

Mervyn Hughes
Alexandre TIC
(International) Ltd.

Management Recruitment Consultants



Applications in confidence to:
Brian G. Luxton, under ref. 6642,
37 Golden Square,
London W1R 4AN.
01-434 4091.

**Financial controller
(director designate)**

London, c £25,000 + car

C&L

For a diversified UK industrial and trading group, turnover £75m, itself part of a large UK investment holding company.

Reporting to the new Executive Chairman, you will work closely with him in turning the group round. Routine accounting is in good shape and the emphasis will be on rationalisation, asset management, disposal and profit improvement.

A qualified accountant, you must be strong on management accounting with experience of acquisitions, disinvestment and of the controllership role in industry. You must have general management skills, a high energy level, an entrepreneurial streak and the ability to take pressure and some forceful colleagues in your stride. Three year rolling contract.

Resumes including a daytime telephone number to R C Henry, Executive Selection Division, Ref. H017.

**Coopers & Lybrand
associates**

Coopers & Lybrand Associates Limited
management consultants

Fleetway House 25 Farringdon Street
London EC4A 4AQ

Group Financial Accountant

West of London

This UK company, part of a substantial worldwide group, has a turnover around £150m and is a major supplier of materials to the construction industry. Its activities are spread throughout Britain on some 200 sites, and the accounting organisation is centred at headquarters to the west of London. The person appointed will report to the Chief Accountant and manage the Group Financial Accounting Department comprising some 15 staff. The wide responsibilities will include the preparation of half-yearly accounts for the parent group and UK statutory accounts involving the consolidation of some 40 subsidiary

to £16,000 + car

companies. Candidates, in their 30s, must have a sound professional accounting background followed by a successful period in industry. Salary is negotiable up to £16,000, with a car and good benefits package.

Write for an application form or send brief CV to the address below, quoting ref. A451/8245/FT on both letter and envelope, and advising us of any other applications you have made to PA Personnel Services within the last twelve months. No details are divulged to clients without prior permission. Initial interviews will be conducted by PA Consultants.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874



A member of PA International

**Finance Director
Designate**

From £15,000 : plus car

West of London

This key appointment calls for a competent and experienced accountant to take full responsibility for the co-ordination of effective accounting, budgeting, costing and financial planning within a public company seeking improved profitability. Given success, a Board appointment should result within 12 months.

Candidates, probably aged over 35, should be qualified, with at least 5 years' practical experience in a responsible financial role preferably in another public company; the ability to communicate effectively with all levels of management is essential.

Salary negotiable over £15,000; other benefits including pension scheme, medical insurance, 5 weeks' holiday and relocation assistance where appropriate.

Please write with full details. These will be forwarded direct to our client. List on a separate sheet companies to whom your application should not be sent. Ref. B.1345.

This appointment is open to men and women.

**ASL CONFIDENTIAL
RECRUITMENT**

UNION CHAMBERS
63 TEMPLE ROW
BIRMINGHAM B2 5NS

**Financial
Administrator**

£14,000

A rapidly expanding International Computer Company require a highly motivated person to control their overall accounts function including the consolidation of accounts and coherent reports in strict deadlines, the review and upgrade of systems, and the co-ordination of a centralised Treasury Department for four subsidiaries located throughout Europe.

Ideally, candidates should be recently qualified (ACA preferred) with sound knowledge of computer systems, uninhibited by constant pressure and travel and have good organisational skills. The ability to communicate in European languages is not necessary but would prove an advantage. For further details or interview contact Julian Dunlop FCA (quinting ref. 002).

37 Eastcheap,
London EC3
Tel: 01-629 3544



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ACCOUNTANCY APPOINTMENTS
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Port Management Accountant

Middle East

c.£24,000 p.a. + benefits

Our client, a large multi-discipline company with broad experience in the Middle East, requires a Management Accountant to oversee the finance function in a major port project. Aged 30-40, the successful candidate will be responsible with a staff of 30 for all financial transactions of the Port including preparation of budgets, management accounts, forecasts, consignees dues and billings.

Applicants must hold a Chartered or Cost and Management Accountant qualification with a number of years post qualification experience preferably in a shipping or freight forwarding environment.

Initially on bachelor status, the post may later be of marriage status. Benefits include company car free, medical cover, free fully furnished accommodation and a catering allowance.

Please write initially with full cv to Confidential Reply Service Ref. ASP 877, Austin Knight Limited, London, W1A 1DS.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Confidential Reply Supervisor.

Accountancy Appointments

Finance Director

£25,000 Plus

This is a key appointment within a substantial Scottish-based manufacturing and distribution company, part of a highly successful UK group.

Responsibility will be for the complete financial direction and control of the business, with an important involvement in broad commercial policy and decision making.

The requirement is for an MBA or a qualified accountant with a proven record of success in financial management. This will have been achieved at or near board level in

A fast moving, marketing-oriented company or group with well developed computerised financial planning and control systems.

Age: around 35.
Location: Central Scotland.
Please write in complete confidence to Peter Craigie as adviser to the group.

Arthur Young, McClelland Moores & Co. Management Consultants, George House, 50 George Square, Glasgow G2 1RF.

Arthur Young McClelland Moores & Co.
A MEMBER OF AMSA IN EUROPE AND ARTHUR YOUNG INTERNATIONAL



CHARTERED ACCOUNTANT

A major financial institution is seeking an ambitious chartered accountant who is both adaptable and perceptive. Aged between 25-30, post qualification experience is essential and auditing experience alone is unlikely to be sufficient. The job offers experience in re-thinking existing accounting and information systems in order to seek improvements using advanced computer technology. It demands a methodical and logical approach, linked to a strong interest in contributing to profit. Future prospects would include line management positions.

Remuneration Package
c. £15,000

Location: South London

Please write with full CV, listing separately any companies to whom your application should not be sent, to:

The Financial Controller, Box A.8215,
The Financial Times,
10 Cannon Street, London EC4P 4BY.

FINANCE DIRECTOR (Designate)

c. £25,000 + car

Our client, a substantial company whose main activities are in international leasing, wishes to appoint a Finance Director (Designate). This is a new position, created by the rapid growth of the organisation. The person appointed could expect to be offered a place on the Board in due course. The company is based in the Home Counties.

The candidate will be responsible for the whole of the financial accounting in the UK and overseas and must be experienced in cash and currency management, and should have extensive knowledge of, and experience in, international money transactions, foreign currency exchange and the placing of money on the long and short term market.

Candidates should be qualified accountants with experience in commerce or industry. Preferred age, 35 to 40.

The starting salary will be in the region of £25,000, and other benefits are those associated with a major company. Please write or telephone for an application form, quoting reference number 1362 to:



Anne Knell, Principal Consultant,
Binder Hamlyn Fry & Co.,
Executive Selection Division,
8 St. Bride Street, London EC4A 4DA.
Tel: 01-353 3020.

ewma

A major and successful British consumer product group, our client is currently undergoing a period of restructure and rationalisation. This exercise has led to a requirement to strengthen the Group's financial management through the recruitment of three executives.

Financial Controller

Age 30-36

Working in one of the main operating companies of the Group, the Controller will report to the Commercial Director and run a substantial staff. The emphasis of the position will be upon financial management and reporting and development of systems and control information. The Controller will be expected to have a major impact on the business, both financially and commercially.

Group Controllers

Age 30-36

Members of a small Head Office team, the Controllers will have responsibility for the review of the operations and performance of subsidiary divisions. Working closely with senior management, the roles will be supportive, creative and strategic and require both strong financial skills and commercial awareness. The positions involve some overseas travel.

All positions are based in the London area and have excellent promotion prospects.

Applicants (male or female) for the positions should be graduate qualified accountants with industrial/commercial experience. Accountants with MBAs will be of particular interest to the group. Please write, enclosing a career history and day-time telephone number, to David Hogg FCA, quoting reference I/2168.

EMA Management Personnel Ltd.
Halton House, 20/23 Holborn, London EC1N 2JD
Telephone: 01-242 7773 (24 hour).

Finance Director

c. £45K.
London Area

A major British company with international interests requires a new Finance Director to join its main board. The company has a turnover in excess of £500M, is a leading worldwide supplier of manufactured industrial products and is currently pursuing a programme of new market penetration with an exciting range of new products derived from its own R and D activities.

The role of the Finance Director is a particularly critical one at the present stage of the company's development and calls for an individual of exceptional stature and ability. Essential requirements include a university degree and an accountancy qualification, with at least 15 years' achievement-oriented experience in industry/commerce including a minimum of 5 years in the top financial job within a substantial organisation. Operational experience in the manufacturing sector is highly desirable, and significant involvement with banking and financial

circles in the City is important. Some exposure to non-UK environments would also be useful.

The age range envisaged is 38-48. The job carries full responsibility as the main board member for finance and also covers a range of related administrative functions. The Finance Director will need to make an important personal contribution in the area of cash management.

The compensation package includes a top pension scheme, share-options, and the full range of other benefits normally attached to such a position in a large company (as private medical cover etc). Relocation costs will be met where necessary.

As the targeted starting date is 1 July, please send a full C.V. as soon as possible to the address below quoting ref: FT16 on the envelope, with a cover letter including names of any companies to which you would not wish your C.V. to be submitted.

W.H. Rankin,
5/9 Mandeville Place, London W1M 6AE.

ACCOUNTANCY APPOINTMENTS

Rate £31.50
per single column centimetre

Financial Director

Central London

From £18,000 + car

A rapidly growing group with interests in the retail, property and service sectors seek a commercially-oriented Financial Director to take charge of its entire financial operations. The successful candidate will have qualified with a major firm of Chartered Accountants and have at least four years' post-qualification experience, ideally in an finance environment. Experience of micro-computer applications, systems development and a flexible business approach are vital, as is the ability to guide the business through the next stage of its development. The role will involve:

- Total financial responsibility for the varied operations of the group and the maintenance of strict financial controls.
- The provision of succinct, relevant management information.
- The ability to initiate changes to keep pace with the rapid development of the business.
- Working closely with the Managing Director on day-to-day operating decisions and future expansion plans.

The position offers an exciting and challenging career to a candidate who will play a major role in a small, entrepreneurial management team.

Please send concise career details in confidence to RCS Consultants, advisers to the Group, at 10 Cheval Place, London SW7.

RCS
Consultants

Financial Analyst

£15,000 + Car

C. London

Our client is a major household name in the leisure industry. Continued growth and development has created the need for a senior analyst to join the small head office financial team.

Candidates, aged 27-32, will be qualified accountants with at least three years post qualification experience including analysis, planning and financial modelling, gained within a large organisation. Familiarity with computers and previous liaison at senior management level are vital elements in the appointment.

The role is responsible for providing senior financial and non-financial management with a full service involving:

- ★ Financial reporting of the Group's, and competitors', current and past performance.
- ★ Acquisition appraisal and disinvestment studies in the UK and overseas.
- ★ Financial modelling including the design, data collection and modelling of computer systems.
- ★ Providing a general advisory/analytical service in conjunction with the Financial Planning Manager.

The position demands a high standard of communicative skills, numeracy, clarity of thought and the ability to work efficiently to tight deadlines. For a high-calibre individual career advancement prospects are first-class.

Candidates should write to Nigel Hopkins FCA, enclosing a comprehensive curriculum vitae, quoting ref 919 at 31 Southampton Row, London, WC1B 5HZ.



Michael Page Partnership
International Recruitment Consultants
London New York
Birmingham Manchester Leeds Glasgow

Financial Accountant Reinsurance Company

£12,500 + benefits

City

Our client, a subsidiary of a major U.S. insurance group, wishes to appoint a recently qualified Accountant to strengthen its existing team.

Reporting to the Chief Accountant, the successful applicant will initially assume responsibility for aspects of financial reporting, whilst gaining exposure to company systems. Once this has been achieved, the Accountant will also undertake systems investigations, including computer controls.

The person appointed is likely to be a Chartered Accountant seeking a first commercial role. Personal qualities will include self-motivation and the ability to communicate at all levels. Experience of computerised accounting systems is essential.

Interested applicants should send their c.v. to Susan Warner listing separately any companies to whom they should not be forwarded.

Mervyn Hughes Advertising

37 Golden Square, London W1R 4AL.

AMES ADVERTISING

6 CHART WAY, REIGATE, SURREY RH2 0NZ. Tel: REIGATE (07372) 22219

Group Financial Appointment

GROUP INTERNAL AUDITOR

In the Bristol area, with the successful applicant reporting directly to the Group Financial Controller.

£17,500 + Car

strong combination of commercial and administrative talents and the ability to establish good liaison with management at all levels.

All applications will be forwarded direct to our client, therefore please enclose a separate list of companies to which your application should not be sent. Please apply with full curriculum vitae to:

AMES ADVERTISING (Ref 39/TA)
6 CHART WAY, REIGATE, SURREY RH2 0NZ

FINANCIAL CONTROLLER AND COMPANY SECRETARY

London

Excellent Neg Salary + Car

Our client is a well established family owned distributor and marketer of timber and allied products to a wide variety of wholesale and retail outlets throughout the UK. With turnover approaching £20M and employing about 200, the company is now looking to continued growth in its industry sector.

To play a significant part in this growth, now sought is a suitably qualified and experienced accountant, reporting to Joint Managing Directors, to:

- Head up the total financial function
- Liaise with professional advisers and bankers
- Carry out a full range of secretarial functions
- Present meaningful computerised management accounts
- Direct and motivate a staff of 30

Salary is entirely negotiable, and benefits include a potential opportunity for a Board appointment for the right applicant in due course.

Candidates, male or female, please telephone Lyn Mewes, Financial Secretary, on Windsor: (0753) 67175 (24 hrs) for further details and an application form quoting Ref. DB/439.

ICFC CONSULTANTS LIMITED

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INTERNATIONAL FINANCIAL CONTROLLER PROPERTY

LONDON BASED

Age 26/32 — Salary c. £16,000

An International Real-Estate Development and Investment group requires a financial controller to join the multi-national management team to:

- (a) control group accounting
- (b) analyse development proposals and structure new projects
- (c) create and refine accounting systems
- (d) control company secretarial and taxation affairs

Candidates should be qualified accountants, preferably with a degree, with relevant experience in commerce or the profession. A knowledge of foreign languages, particularly French, and experience in micro-computers would be advantageous.

Applications in confidence to Box A8219
10 Cannon Street, London EC4P 4BY

Accountancy Appointments

Ambitious financial director

S. Yorks, c£17,000 + car



All jobs are described as challenging and exciting - but we think that this one really is. You'll enjoy the MD's style. He'll stretch you for sure but, with some concentrated experience, he'll also put you on track for your own MD's post in a few years time. Routine accounting is excellent so your main thrust will be commercial - squeezing costs, negotiating contracts, being inquisitive about product pricing and, most important, bringing numbers to life in the boardroom and on the shop floor.

About the company - highly regarded for its engineering products (years of experience), turnover £5m, part of a quoted group. A survivor. Now projecting renewed growth particularly in N. America.

About you - thirty-three plus and a qualified accountant. On top of the controller role. At ease with standard costs and O/H recovery. Succinct communicator. Strong personality. Energy to burn. Totally committed. They'd like you to have a sense of humour as well!

Those still reading should write to M Rowley, Executive Selection Division, Ref. R160.

Coopers & Lybrand associates

Coopers & Lybrand Associates Limited management consultants

Scottish Mutual House Park Row Leeds LS1 5JG

Financial Controller

Wine Shippers
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excellent benefits
London

Thomson Baker Associates Limited, Fairfax House, Fulwood Place, London WC1V 6DW.

Outstanding career opportunity for

Young Taxation Specialist

Berkshire

The operation of an informed, effective taxation advice service is of key importance to this rapidly expanding world-leader in computing and electronic measurement systems. Consequently an outstanding opportunity now exists for an ambitious young qualified accountant (probably chartered) who has specialised in taxation for at least a year (in industry or the profession) and who now wishes to pursue a very promising career in this challenging specialist field.

Reporting to the UK Group Accounting and Taxation Manager, you will be given unusual and broad responsibility in an area where all decision-making has extremely far-reaching commercial implications.

Your prime objectives will include ensuring the continuing compliance of some half-dozen H-P entities with all relevant tax legislation - which will involve an extensive

attractive package

audit and review of current practice - and contributing significantly to the on-going development of an effective tax planning service for all UK operations. The importance of communications, both internal and external, to the success of this role naturally places a high premium on the ability to 'sell' ideas positively at all levels up to the most senior.

This exciting development role offers excellent prospects of advancement to an influential position within a function which is certain to expand considerably over the next few years.

To apply, either ring for an application form or write with full personal, career and salary details to Annabel Bayly, Hewlett-Packard Limited, Nine Mile Ride, Easthampstead, Wokingham, Berkshire RG11 3LL. Tel: Crowthorne (034 46) 3100.



HEWLETT
PACKARD

Financial Director

Midlands

This appointment will appeal to chartered accountants, preferably aged 28 to 35, now ready to contribute to corporate decision making. Successful broadly based accounting experience in manufacturing industry, and familiarity with computer systems are essential. Responsibility will be to the Managing Director for the financial function of a £15m. turnover company, part of a British public group. The company is a nationally known manufacturer of consumer durables, an acknowledged leader in its market sector. Main emphasis will be on co-ordinating and further developing financial, cost, and management accounting, and the computer department as well as advising on the formulation of business strategy. Starting salary from £15,000; quality car; usual executive benefits. Relocation help. Please send details - in confidence - to E. I. Clark ref. B.75266.

This appointment is open to men and women.

United Kingdom Australia Benelux
Canada France Germany Ireland
Italy Scandinavia South Africa
Switzerland U.S.A.

MSL
Management Selection Limited
International Management Consultants
Union Chambers 63 Temple Row Birmingham B2 5NS

Accountant

Circa £14,000 + car

We have been retained by a UK Insurance Company who are American owned to select a professionally Qualified Accountant to join their Surrey based Financial Accounting Division. The Division's major responsibility is the Financial Control of the Group UK Insurance Company and its Underwriting Agencies. Additional responsibilities include the UK Subsidiaries of two Insurance Companies.

Reporting to the Company's Chief Accountant, the successful candidate will become a key member of the Management Team, and be expected to provide a significant contribution in terms of Corporate Development, Financial Appraisal and Computer Systems.

The position offers the scope and opportunity to secure a challenging and rewarding career with a company committed to expansion.

Suitable applicants are likely to be aged around 30 and preferably possess an insurance background, although the more essential components are ambition and a desire for total efficiency.

An attractive fringe Benefits Package is offered which includes a Contributory Pension Scheme, Free Medical Expenses, Permanent Health and Life Assurance Schemes.

Please send your detailed c.v. to David Curtis, P.R.L.

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THE MANAGEMENT PAGE: Marketing

EDITED BY CHRISTOPHER LORENZ

The 'no-name' brand war

John Davies on West Germany's cigarette market

THE WEST GERMAN cigarette market is enough to make anyone gasp. For a start, the government last year drastically increased the tobacco sales tax. Then cheap "no-name" cigarettes, some produced abroad, captured a rapidly rising market share. To top it all, Reemtsma, the market leader, has reacted boldly by touching off a price war and left its rivals fuming.

Reemtsma executives are charting the course of the battle in the peaceful surroundings of their own headquarters, with garden views, in an elegant residential suburb of Hamburg. But they wear the frowns and display the reticence of tacticians still in the midst of a tough campaign in which a lot is at stake.

At the same time, they assert that their strategy and all its repercussions have been carefully thought out. The initial stage of the strategy appears to have been successful, they declare, and remains now to be followed through.

The related problems of sales tax and "no-name" cigarettes brought about some drastic changes in the market in the second half of last year. The government then in power—the Social Democrats and Free Democrats under Chancellor Helmut Schmidt—raised the tobacco tax by 39 per cent as part of a solution to its budget problems. Smokers, however, had to pay higher prices and turned increasingly to a host of new packs, produced by small companies, including Austrians, largely sold in grocery supermarkets.

In the next five months, the "no-names" as they have been widely dubbed, captured as much as 40 per cent of cigarette sales in major supermarkets. As one Reemtsma executive pointed out, the "no-names" sold 413m cigarettes in 1981 but 438m—10 times as many—in 1982, mostly in the second half of the year, after the tax rise.

Reemtsma, unlike some other major manufacturers, relies on supermarkets for a significant share of its sales. So, the advance of the "no-names" was relatively more of a threat to Reemtsma than to some of its rivals, which rely more heavily on vending machine sales.

All this took place against the background of an overall



decline in the market. Statistics from cigarette tax authorities show that 112.7m cigarettes were sold (and taxed) in West Germany last year, down 13.5 per cent. The tobacco tax rise backfired on the government, producing only about two-thirds of the desired revenue.

Reemtsma launched a counter-attack on the "no-names" by slashing the price of two hitherto little-smoked brands, West and Juno, each of which had less than 1 per cent of the market. West, which had long been publicised with the image of a muscle-bound truckdriver, was cut in January from DM 3.80 (\$1.56) to DM 3.30 for a pack of 20. June was brought down in February to DM 3.15 for a 15-cigarette pack and was hocked up in advertising which showed a hand offering a cigarette to various people, from a matronly dame to, for example, a young lady laden with pearls and an appreciative, poorly shaven walter.

The other main manufacturers quickly followed suit with cut-price brands supported by

foreseen), that the strategy appears to be working, that it is not losing money on any brands and that the next phase in its plans are stabilisation of the market shares of the "classical" higher-priced brands.

"We had no other choice," says one Reemtsma executive. "Our aim was to build a dam against the no-names and we have achieved this objective."

Wulf Schulemann, Reemtsma's cigarette marketing chief, believes that cut-price brands will continue as a market segment, acting as a buffer between the "no-names" and the top brands. His company, however, does not believe that all the cut-price brands of the main manufacturers will survive. The "no-names," while remaining as a market segment, will have a diminishing share of the total.

The "classical" higher-priced cigarettes, he believes, will continue to occupy the largest market segment and Reemtsma will give high priority to nurturing the market share of these cigarettes, although perhaps at a lower level than last year.

The company has the West German rights for Peter Stuyvesant, Overstolz and Juno, as well as Ernesto and All white, among the top 10 brands last year, with Stuyvesant taking 7 per cent of the total market. Ernesto 6.4 per cent and R&B 4.5 per cent.

Press advertisements, telephone marketing, door-to-door distribution, known in trade circles as the "knock and drop" system. Exhibitors include mailing houses, computer bureaux,

heavy advertising, amid dire protestations that price-cutting would ruin everyone's profits. First indications are that the cut-price brands have won perhaps 20 per cent of the market. West gaining as much as 8 per cent and Philip Morris's L and M perhaps 4 per cent, with Juno, Overstolz, Gold Dollar and Chesterfield scurrying along behind. The gains have come from the "no-names," which have been pushed back from about 10 per cent to about 7 per cent of the market, but also—and, there's the rub—from the dearer, established and more profitable Marlboro with 13.8 per cent.

"We must make clear to consumers that a higher priced product is worth the money," says Schulemann. "The top brands must therefore reinforce a clear-cut profile and positive image."

However, Reemtsma does not plan to intensify the volume of advertising of its top brands. There is always the danger, as one executive put it, of overkill through overspending.

Schulemann says that the themes of the advertising will not change, except perhaps in marginal ways, advancing strong arguments about the quality of the products. He believes that the present Peter Stuyvesant advertising campaign, highlighting sporting activity and maturity, has had a positive reaction.

SORTING the mail when the postman called used to be a question of sifting the letters from the bills. These days it is more often a case of wading through unsolicited promotional material, or junk mail as it has come to be called.

Of course, some mail is more junk than others—householders without gardens don't want to bear about garden tools in the same way that senior citizens are unlikely to be fascinated by baby clothes catalogues landing on the doormat.

Things are changing fast in the world of direct mail. This growth industry is growing up fast and has lately been seen to be putting its house in order, setting up regulatory bodies and generally giving itself an air of respectability. Perhaps lacking in the early days, when all unsolicited material was regarded as a plague. Increasingly, sophisticated methods of compiling potential customer lists, for instance, mean sharper targeting of mail promotions. Next week, the fifth Direct Marketing Fair in London, the biggest yet, demonstrates that the UK has been and truly caught the American habit and—in it seems to be here to stay.

Direct marketing covers a host of client-to-customer shots besides direct mail. Among the 70 or so exhibitors will be representatives of direct response advertising (such as TV and Sunday newspaper supplements), off-the-page (press advertisements, telephone marketing, door-to-door distribution, known in trade circles as the "knock and drop" system. Exhibitors include mailing houses, computer bureaux,

The direct sell

By Feona McEwen

creative agencies, printers, envelope manufacturers, specialist direct marketing ad agencies.

Direct mail accounts for the bulk of all direct marketing.

It now stands third in the advertising revenue table behind the traditional favourites,

on average each household

receives about 0.7 per week or seven pieces in 10 weeks. Signs are that this year's tally will be higher still.

These figures come from the 10 week old Direct Mail Preference Scheme, an organisation set up to aid both con-

sumers to receive is 3 to 1. So far, the UK scheme reports 9,300 deletions and 520 add-ons.

The Direct Marketing Fair, which takes place at Kensington Exhibition Centre on Monday and Tuesday between 9.30 am and 5.30 pm, is seeking to attract marketing men generally, particularly small businesses for which such advertising, they say, can be highly economical.

Another newly-formed independent body is the Direct Mail Sales Bureau, now in its eighth month, which sells the concept of direct mail in much the same way as the Radio Marketing Bureau promotes radio advertising but also helps customers put campaigns together, predominantly in consumer markets.

"We're aiming to take money away from the mainline press and television media," says chief executive Michel Schlagman. Up to now direct mail—regarded as below-the-line advertising—has been used by clients either themselves or through specialist agencies, rather than going through their above-the-line consumer agencies. The tide is now turning and larger agencies are beginning to recognise the need to develop specialist skills in this area along with sales promoting activities.

Also on display at the fair will be the Consumer Location System, which helps mailers identify consumers most likely to be interested in their products or services.

This works by displaying products and services through data from the Target Group Index, thus discovering in which sort of residential neighbourhood its purchasers live.

television and press, and shows a volume growth in the six years between 1975 to 1981 of some 94%, far outstripping the established media. According to the Post Office, to whom it is a major money spinner representing some £100m in postage the full potential is not yet realised. Direct mail accounts for £350m of advertising expenditure.

Press advertisements, telephone marketing, door-to-door distribution,

known in trade circles as the "knock and drop" system. Exhibitors include mailing houses, computer bureaux,

sumers (pro- and anti-) and mailers. You go to them if you wish to receive no such mail—your name is then deleted from all subscribers' lists.

Equally, consumers can request literature on specific subjects. "There seems to be no inherent consumer resistance to direct mail but rather to mail that is badly targeted and poorly presented," says Stuyvesant.

On display at the fair will be the Consumer Location System, which helps mailers identify consumers most likely to be interested in their products or services.

This works by displaying products and services through data from the Target Group Index, thus discovering in which sort of residential neighbourhood its purchasers live.

Anomalies of TV viewing figures

IF recent television talk is to be believed, homes around the country are echoing to the sound of switch-off buttons. Viewers, increasingly disillusioned with programming or enamoured of their VCRs or whatever, are falling out of love with the live small screen—so we are told.

But according to recent research by London Weekend Television's Bernard Bennett, who sits on the Broadcasters' Audience Research Board's (BARB) technical and management committees, the case is grossly overstated. The measurement gap, as he sees it, is the result of inadequacies in the present system of audience measurement which BARB acknowledges and is busy remedying. New

technological developments—VCRs, remote control, new channels—have complicated an already complicated issue. The matter is under review and more accurate viewing statistics are promised.

The truth of the matter, maintaining LWT, is that, allowing for such measurement gaps, the average British adult has been viewing a total of 10 minutes less (all channels) per night—which still leaves a sizeable 33 hours average each night to attract the advertiser.

Nevertheless, the pattern is indeed changing and will do so even more with the advent of cable and satellite TV. This will continue to alter the ratings picture among the major existing channels.

TV audiences are certainly not as sizeable as they once were and the spread is different, a fact of which advertisers are increasingly aware.

Yet, LWT points out, the successes—the right product, media—go on. It cites BMW cars, Festar's Lager, and the E-bob Chef food mixer.

LWT continues to soothe advertiser nerves by maintaining that the measurement gap account for at least 25 to 33 per cent of the drop in viewers and this is largely artificial. The drop should be rectified if it is found and implemented.

Feona McEwen

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THE ARTS

New York City Ballet/Clement Crisp

The peerless legacy of George Balanchine

Stephanie Saland with members of the cast of *Divertimento No. 15*

As George Balanchine's life ebbed to its close at the end of April the artists of his company seemed determined to proclaim the undying power of his ballets. The New York City Ballet opened its 1983 season in the days just preceding his death, with performances of such masterworks as *Concerto Barocco*, *Symphony in C* and *Divertimento No. 15* that were magnificent—Balanchine's quest for an American classic is ideal beautifully realized in them.

At the matinée immediately following the choreographer's demise, *Kommermusik* No. 2 was given with a rigorous force that told not only of his dancers' determination to honour his work at a moment of intense grief, but even more poignantly of the possibilities of the action—language as extended and illuminated by Balanchine's genius.

In a brief curtain speech before the matinée, Lincoln Kirstein, architect with Mr. Balanchine of this peerless ensemble, said very simply: "I don't have to tell you that Mr. B. is with Mozart and Chaikovsky and Stravinsky. I do not know how much he values this audience, this marvellous audience. You will keep us going for 50 years, and will for another 50. One thing he didn't want was for this to be interrupted. We will proceed."

It is an essential fact of Balanchine's work that we may everywhere see signs for the future, indications of the potential of the *dance d'œuvre* which his heirs understand. The logic of his choreographies, that sense of ordered progress which is the armature of his creativity, holds every hope for the future of his company.

The interpretations of *Concerto Barocco*, of the *Bizet Symphony* and the *Mozart Divertimento*, showed NYCB at its most lustrous, dancing with a bravura which is ever sustained by formal dignity. And bow piercing, because sprung entirely from the music, the theatrical effect of this dancing. The pure track of the movement is like subliminal geometry as, in the slow movement of the Bach concerto, Sean Lavery partnered Heather Watts, then left the stage as Kyra Nichols entered to traverse the dance area in a diagonal, her appearance a thematic

response to his departure. The two women united briefly as the twin voices of the violins moved on, then Mr Lavery returned to Miss Watts, and Miss Nichols left. Divine simplicity; absolute artistic necessity.

In the *Bizet Symphony*—with Suzanne Farrell grandly impetuous in Peter Martins' arms during the adagio—the dance was refracted through the score, and the physical crescendo of the finale, with its 52 dancers marshalled in glittering squadrons of joyous energy, was like a drill-parade of angels. In *Divertimento No. 15* the variations for the four ballerinas—Elyse Bois, Maria Callas, Lorinda Lopez, Kyra Nichols and Stephanie Saland—were exquisite and true as characterisations of womanhood as any aria from a Mozart opera. If *Fiordiligi* or *Donna Anna* or *Zerlina* danced, it would be thus.

In other works on view in these programmes, especial interest attended the first NYCB appearances of Valentina and Leontine Kazov, who quit the Bolshoi Ballet during its Los Angeles season in 1978 and have this season joined City Ballet. The arioso section of Jerome Robbins' *Four Seasons* served for their attractive debut; the ecstasies and rascings of the bacchanal in an apt setting for their Muscovite manner. In the other variations, Kyra Nichols and Daniel Duell as Spring, Stephanie Saland and Joseph Duell as Summer, Lisa Hess, Peter Frame and Paul Boos as Winter, were admirably, wonderfully good.

A Robbins' piece new to me was the *Chamber Works* made for last year's Stravinsky Festival. Using five short scores—the Septet, Ragaime, the concerto for 12 instruments linked with the three pieces for clarinet solo, and the Octet—Robbins provides dances by turns pithless and joyful.

The jokes in the Ragaime for Heather Watts and Bart Cook are matters of jazz-age speed and Poiret-dressed eccentricities; in the Octet, four men appear as acrobats indulging in merry games and swathed in black draperies, suddenly turn into antic ink-blot. The most impressive section is the trio for Maria Callas (newly-promoted principal, and blossomed into a major artist),

Sean Lavery and Mel Tomlinson using the concerto and clarinet pieces, whose final solos draw succinct and haunting portraits of three exceptional performers.

Sean Lavery was also exultantly brilliant in John Taras' *Quatre de Flûte*, which I admired during the 1981 Chaikovsky Festival. A ballet of sometimes Chekhovian moods, it received dancing of superb assurance and understated but telling sensibility from a large cast.

And to tell more about the future of NYCB there were the annual performances by the School of American Ballet, NYCB's nursery, at the Juilliard Theatre. Each year this is a showcase for young aspirants, for new choreography and the revision of works not in the current company repertory.

Peter Martin's *The Magic Flute*, Joseph Duell's *Credence du Monde*, were originally seen at School performances. Last

year Helga Tomasson made his first choreographic essay there, and now he has created a much more assured divertissement to *Messager* ballet music (numerous dances from Isolde with the addition of two dances from *Les Deux Pigeons*). This Bolshoi's Isolde is clean in craftsmanship and, amazingly enough, strongly influenced by Balanchine. What better model, what more attractively youthful dancing, round ooo wib!

This year's crop of boys is full of talent: Peter Boal, Michael Byars, Pablo Savoie, and Joseph Marlbrough (who led an ebullient performance of *Western Symphony* later in the programme) are very promising, and in a male duet, Mr Tomasson paid tribute to the elegance and technical clarity of masculine training at the School.

The New York City Ballet is scheduled to appear at Covent Garden between August 22 and September 3 at the start of a European tour which will take the company also to Copenhagen and Paris.

Mitridate, Re di Ponto/Schwetzingen Festival

Andrew Clark

It is difficult to imagine a more persuasive case for early Mozart opera than the Zurich Opera's new production of *Mitridate, Re di Ponto*, which has just opened this year's Schwetzingen Festival. The remarkable talent of the 14-year-old prodigy does not require special pleading now, any more than it did in Milan in 1770, but the extremes of Italian opera seria do need an inspired touch if the genre is to make an appealing case on stage.

The structure of *Mitridate* conforms strictly to the rules. The plot, tracing the usual trials and longings of regal stereotypes in the safely distant classical past, boils down to a father and two sons squabbling over a woman. While the situation is happy ending, it serves as a convenient vehicle for the music which, apart from one sublime duet at the end of Act II, is strung along an evenly-proportioned line of aria and recitative. Within these limits, however, Mozart's handling of the music is more than just a clever copying of the style of the day.

His facility at conveying emotion through the orchestra is already well pronounced. The best examples are Sifare's Act II aria "Lungi da te, mio bene," which has a beautiful horn solo,

and Aspasia's dismissal of Aspasia, also in Act II, where real fury bristles through the strings. Mozart's shaping of the words, in both aria and recitative, is also dramatically inspired, as this performance confirmed; but it never detracts from the ease with which the composer shows off the vocal abilities of his cast.

Aspasia's soprano arias, in particular, are fiendishly difficult, and the role of Mitridate, originally written for a freak tenor who lacked the agility for floriture but could easily cope with gigantic leaps through a three-octave range, also requires exceptional vocal skill. It is all enjoyable music, but there is a very fine dividing line between the soundings of a brilliant and a mess.

Given one or two minor qualifications, the Zurich cast pull off the feat with heartening bravura. Yvonne Kenny's lovely Aspasia preserves her distinctive tone through all the exhibition pieces, and elsewhere she draws some feminine, even seductive, qualities from the role. Given the genre, these achievements retain their interest.

Ponnelle's stylish production includes some well-judged comic relief, and dramatises some scenes by prefacing them with a pregnant silence. It

versatility and professionalism. Her pianissimo entries were immaculate, and I found her scenes with Miss Kenny the most touching of the whole evening.

Gösta Winbergh made a brave attempt at the title role, to which a tenore di grazia is not well suited. Is there, though, a tenor today who could conquer this part? Julia Hamari and Elizabeth Gale offer distinguished contributions as Farnace and Ismene; Arbate's single aria was left out, but Amnette Kittenbaum makes a pleasing impression.

Musically and scenically, Nikolaius Harnoncourt and Jean-Pierre Ponnelle have matched the standard of their *Laclo Sere* and *Idomeneo*. The orchestra is sensibly reduced from Mozart's original 60 players to 35 (including double woodwind and three horns, and a much less prominent part for kettle-drums); everything is imbued with Harnoncourt's characteristic clarity and energy, and it is largely his achievement that the evening retains its interest.

Ponnelle's stylish production includes some well-judged comic relief, and dramatises some scenes by prefacing them with a pregnant silence. It

is less psychologically-oriented

of the limited space afforded by the intimate court theatre at Schwetzingen.

Yvonne Kenny as Aspasia and Gösta Winbergh in the title role

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

May 6-12

Exhibitions

PARIS

Claude Gellée or Le Lorrain (1600-1682), as his name indicates, was born in Loraine but spent his creative years in Rome. He was a painter of luminous landscapes and a poet of the sea. His influence on Turner and Constable, and his admiration by Goya and Käthe Kollwitz, the English and the French, yet his compatriots failed to appreciate him fully. Thus many of the oils, drawings and engravings in this exhibition significantly organised by the initiative of the National Gallery of Washington, will be seen for the first time in France. Grand Palais. Closed Sat. and May 13 (280 3226). *Edouard Manet*: An exceptional retrospective marks the 100th anniversary of the artist's death including Olympia, the Bar at the Folies Bergères, Nana and Dejeuner sur l'Herbe. Paintings which at the time were much scandal, are now seen as classics in the tradition of Franz Hals and Velasquez, whom Manet revered. Yet at the same time they are a homage to one of the first impressionists and a pioneer of modern art. Grand Palais, April 18-August 1, closed Tue. Late night Wed till 10pm (281 5470).

WEST GERMANY

Cologne. Rautenstrauch-Joest Museum: The only German venue of an exhibition featuring 200 Mexican wooden dance and death masks. Also Pre-Columbian objects on loan

from the Instituto Nacional de Antropología e Historia in Mexico City. Ends June 18.

Emerson, Kästner Gesellschaft, 18 Wannseebachstrasse: The complete graphic work of Oskar Kokoschka, the Austrian expressionist, carefully guarded against daylight so that the artist's hands did not damage the delicate water colours and drawings. Ends June 15.

Cologne. Wallraf-Richartz-Museum: An der Recklinghäuser Straße, art of three thousand years, originates virtually all Irish national treasures on loan from the Irish National Museum, Trinity College, Dublin, and Irish Academy of Sciences. Manuscripts, reliques of Irish Saints and martyrs from the monasteries of Glendalough, Kildare, Kilkenny, and Cashel. Gothic 20th Century Art has works chiefly from the 1920s and 1930s on loan from the American Museum-Rheisinger-Museum. Ends June 22.

Maximilianeum, Landesmuseum für Geschichte: Honouring the 500th anniversary of Martin Luther's birth, the museum is showing original drafts, documents, models and photographs recording the conception and realization of a church of public memory, the first church reformer in the 16th century. Closed at the end of May.

Bielefeld. Kulturstiftung des Museums: *Films and videotapes by 30 artists*, highlighting the *Kunst Biennale* for American artists, including Frank Stella, Jasper Johns and the 76 artists represented by 124 works. Ends May 22.

CHICAGO

Museum of Contemporary Art: To complement the museum's self-appointed task of documenting American unschooled oil painters comes an exhibit of 47 unschooled

German painters of the 20th century, among them Adelbert Trillhaase, the Bible-painting clerk who inspired Düsseldorf realists early this century. Ends May 22.

VIENNA

Hermes Villa, Linzter Tiergarten: Helmut von Fersl—buildings and projects for Vienna to commemorate the centenary of the birth of the architect whose projects, real and unreal, are emblematic of his time.

The architect of the Vorarlberg Kirche in Vienna is renowned not only for his "wooden" designs but also for his use of new techniques. His steel constructions, often with a variety of costly stones, marble and bronze and his imaginative cafés, restaurants and private villas remain as witness to his rich talents.

BRUSSELS

Royal Palace of Laken's Greenhouses: Annual opening of the royal plant collections. Friday and Saturday evening visits are floodlit. Ends May 13.

Palais des Beaux-Arts: Venetian drawings of the 16th century. Tiepolo, Piazzetta, Piranesi, Guardi, Canaletto.

Société Générale de Banque: 100 years of glass in Europe. Ends May 20.

Kredietbank: Young artists of Flora.

Musée du Commerce et de la Dénégociation: From Worth to Chanel.

Musée National: From 6pm to 11pm: British posters 1890-1980.

Centre National des Arts Plastiques: British posters 1890-1980.

F.T. CROSSWORD PUZZLE No. 5.169

ACROSS

- Red-skinned American woman (6)
- Boy about at that point when he is ready to begin sharing (8)
- Newcastle O — left behind in the Milk Cup? (7)
- Undercooked morsel from Wales? (7)
- Celebrated pottery? (4)
- He has the freedom of his city one night in seven (10)
- Western Australia in Oval upset—declaration should follow (6)
- Football player at home? (7)
- Lively party in Nether Wallow? (7)
- Trouble affecting jogger—irritation on street (6)
- Grand pitch-setter (5-5)
- English fellow not generally liked in Bath (4)
- French local variety of grebe, gold-capped? (7)
- Till-worker turning his acre over? (7)
- Like a bear's lines, difficult to understand (8)
- His Nathan Detroit to hold the stage over there (6)
- DOWN
- The charm of Sir Walter Scott? (8)
- In stomach disorder, one should keep subject dry (9)
- Second person of five hundred? (4)
- A cryptographer's ruse of simply taking initial characters (8)
- Blanket cover-up? (5-5)
- Teacher's pet detailed (5)

Swan Lake/Covent Garden

Clement Crisp

Swan Lake, undramatic, un-

drawable, will draw full houses wherever it is played. And better the Peter Wright/Galina Samsova recension for Sadler's Wells Royal Ballet than almost any other I know, by reason of its potent romantic melancholy—the drama here shown in some haunted Bohemian fastness and its neat meshing of the dramatic action.

That the production provides a proper framework for a strong ballerina performance was stressed on Tuesday when Marion Tait was seen as Odette/Odile, with Alain Dubreuil as her doomed lover. The cygnets, the swan maidens at their entry, were brought on at a brisk trot, and won approval for their grace and poise of foot. Peter Chaikovsky was nowhere honoured: it would be a salutary experience for all concerned to hear the expansive, loving way in which Yevgeny

Kolobov and the Kirow orchestra demonstrate their understanding of the score's riches.

Miss Tait's Odile was a bold and imperious creation. There were no hesitations, no half-measures in the interpretation: she triumphed throughout, the momentum of her dancing, and Alain Dubreuil's intelligent, well-reasoned Siegfried stood not a chance. In sum, an admirable performance, with the drama given full emotional life. Incidental pleasures included the three princesses in the ballroom act—Sherilyn Kennedy, Karen Donovan, and the buoyant, darting Sandra Madgwick—and the enthusiasm of the entire cast.

How well the Sadler's Wells artists respond to the challenges of this staging, and how well it shows them off.

Solution to Puzzle No. 5.168

MONDAY	TUESDAY	WEDNESDAY
1. <i>Red-skinned American woman</i> (6)	2. <i>Boy about at that point when he is ready to begin sharing</i> (8)	3. <i>Newcastle O — left behind in the Milk Cup?</i> (7)
4. <i>Undercooked morsel from Wales?</i> (7)	5. <i>Celebrated pottery?</i> (4)	6. <i>He has the freedom of his city one night in seven</i> (10)
7. <i>Western Australia in Oval upset—declaration should follow</i> (6)	8. <i>Football player at home?</i> (7)	9. <i>Lively party in Nether Wallow?</i> (7)
10. <i>Trouble affecting jogger—irritation on street</i> (6)	11. <i>Grand pitch-setter</i> (5-5)	12. <i>English fellow not generally liked in Bath</i> (4)
13. <i>French local variety of grebe, gold-capped?</i> (7)	14. <i>Blanket cover-up?</i> (5-5)	15. <i>Teacher's pet detailed</i> (5)
16. <i>In stomach disorder, one should keep subject dry</i> (9)	17. <i>Second person of five hundred?</i> (4)	18. <i>A cryptographer's ruse of simply taking initial characters</i> (8)
19. <i>Third party neither wanted nor cheap, perhaps</i> (8)	20. <i>Damage to joint?</i> I am out of aspirin, unfortunately (6)	21. <i>Blanket cover-up?</i> (5-5)
22. <i>The very fish for the rod</i> (5)	23. <i>Teacher's pet detailed</i> (5)	24. <i>Old England's banal order</i> (5)

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Thursday May 12 1983

Reform of the EEC budget

PROPOSALS for a reform of the EC budget made by the European Commission are a small step in the right direction. That is true not only from a British viewpoint, but in the interests of equity within the Community. The need for something to be done was stressed again by yesterday's warning from the Commission, issued with proposals for the 1984 budget, that the EEC is in danger of running out of money.

The present system is slanted heavily towards the needs of farmers and peasants. The Common Agricultural Policy swallowing up two-thirds of EEC revenue. That revenue is raised from member states with little regard for their ability to pay.

Share

There are three sources of revenue: customs duties on imports from outside the Community, which have declined in importance with the reduction of tariff levels; levies on foodstuffs imported into the Community; and a payment equivalent to the yield of an added value tax levied at a rate of 1 per cent.

Only the last of these three sources of revenue bears any relation to the wealth and ability to pay of individual member states. Similarly on the expenditure side, there is only a tenuous link between need and Community disbursements.

There may have been a sort of rough justice to the excessive share of the Common Agricultural Policy in the 1950s and early 1960s when industry could be equated with wealth. Nowadays that is no longer the case: Denmark and the Netherlands with above average farming sectors are among the wealthiest members of the EEC. They are also among the net beneficiaries of the transfers of resources effected by the workings of the budget.

Those workings have been summed up in a slightly cynical rule of thumb which says that, to become a net beneficiary, you must allow your share in Community farm surpluses to exceed your share in Community domestic product. That is neither sound economics nor, ultimately, calculated to sustain a sound agriculture.

Elements

To achieve a better balance, both expenditure and revenues need to be reformed. The imbalance of expenditure has been under attack for some years. Spending on regional, social and energy policies has been growing steeply, but from a very low base. In its proposals of May 5 the Commission set a target by which the CAP would absorb one third of Community spending instead of the present two thirds.

Gaffes are back in season

THE GOVERNMENT, in its unseemly haste to call an election, has stepped smartly onto a small banana skin, thoughtfully placed by Mr Peter Shore. The timing of the poll has cut short the tedious but necessary process of considering the Finance Bill in detail, a ritual which Mrs Thatcher herself used at one time greatly to relish.

Measures must be passed on the nod, in the first few hours of the night, and that requires the co-operation of the opposition: they have rather naturally refused to nod at a handful of measures which they find particularly distasteful, and which they would in any case repeal should they win office.

Consequences

The sight of senior Ministers rushing to the television studios, to assure any higher-rate payers who happen to be watching that everything will go on as if nothing had happened, is simply comic. Unfortunately it is not quite true; some marginal concessions on capital taxation will be lost in good earnest to anyone who is unlucky enough to die before new legislation can be brought in by a new Conservative Government, or who has already made a transfer in the mistaken belief that Mrs Thatcher would indeed soldier on.

The sums involved are not large, but a few people will be justifiably angry. They may be tempted to blame the Opposition, but it was the Government that chose to go to the country at this time. It is left not with the budget it planned, but with something a little like the "tax-taker" budget Mr Healey introduced to clear the way for a May.

Equally, a budget reform designed solely to reduce the British net contribution to Community funds would have justified British demands for refunds have been and still are—not by itself enough. The objective must be a better balance between policies and greater equity for all members. Only if those criteria are respected is there a case for supporting the Commission's wish for more revenues.

Over the top

Doubts that have arisen since the election announcement about whether Mrs Thatcher will go to the world economic summit meeting at the end of the month have caused Uncle Sam's eyebrows to rise more than a little.

Perhaps it is only one of those passing moments which occur in the best of families. But monkeys it was to be. The conference voted by a margin of 2-1 for the review.

APEX members don't take this sort of thing lying down, however. They are said to be planning a one-hour strike to day in protest against the move, leaving delegates to agonise over whether they cross their own official picket line.

It is believed that Alastair Graham, CPSA general secretary, against whose £22,000 salary the motion was principally aimed, was the prime mover behind the decision to strike.

From this wise State Department officials concluded that the election date should be June 23, comfortably after Williamsburg.

Since Monday's announcement that the election would in fact be on June 9, there has been an uneasy silence from No 10 about who will go to Williamsburg, and this has been dutifully transmitted down the trans-Atlantic wires.

If some U.S. officials form the impression that the UK is becoming rather more insular, it is a new which their relations with Her Majesty's Opposition have done nothing to dispel.

Michael Foot, the Labour leader, has been invited three times in the last 18 months to make his first ever visit to the U.S. for two level talks in Washington. Each time he said he was too busy.

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"The committee had a right

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association. There was nothing irregular about the meeting.

Even if the proxy votes had not been used, the same people would have been elected. There is no problem."

THE DEFENCE OF EUROPE

Day 'X' and the nuclear weapons trap

Bridget Bloom, Defence Correspondent, interviews Gen. Bernard Rogers (right), Nato's Supreme Commander in Europe and a key figure in the West's defence debate

through along the narrow central European front. He makes light publicly of the first: that allied troops will not get dug into their "general defensive positions" in time, which could happen either because there is not enough warning of an attack from the East, or because Nato's politicians fail to agree in time that the enemy should be engaged.

He says it is Nato's ability to sustain its defence which worries him most. "With sufficient time to get our troops... dug in and ready to go, I am sure they will conduct themselves extremely well. Our problem is a lack of sustainment.

"Our three main shortfalls after D plus X Day will be when we've run out of ammunition, manpower in some instances and prepositioned war reserves—weapons systems, tanks and so on." Rogers refuses to put a figure to "X," the particular day following the outbreak of war when under his current guidance nuclear weapons would be used. "That one is classified." Later in the interview he said it would be "days not weeks"—but not as little as two days, as some semi-official U.S. briefings have suggested.

Rogers' request for the authority to use nuclear weapons in time of war goes simultaneously to national Ministers of Defence, to their ambassadors in Nato and to the U.S. and Britain, the two Nato nuclear powers who take the ultimate decision. "My request covers what weapons we intend to use, what size warheads we would have, the specific targets we would intend to hit and any collateral damage... I can constrain myself on collateral damage—the size of a warhead, for example, in any built up area." He makes clear that more

than a warning shot. For example with short range nuclear artillery shells, would be involved in the attempt to break Warsaw Pact advance. "I am talking about weapons systems that could reach into non-Soviet Warsaw Pact nations. I could request hitting some targets in the Soviet Union, under certain conditions—conditions that are spelled out. I'm not talking about hitting population centres. Targets must be militarily significant, not only to the other side, but to us."

Rogers has no authority outside that given by Nato's elected leaders to release nuclear weapons—"nor should I have," he adds. But as a military commander he disliked a situation where Nato had to bear the burden of using nuclear weapons first, while he was afraid that Nato was "so outnumbered" by the medium range nuclear weapons that the Soviet Union could use in Europe that its initial attack could provoke a "devastating response."

Rogers said he was aware of the "fine line between talking down your own and overplaying the other sides' capability." But he added: "I have been convinced ever since I was a young pup that you have to tell the people just as it is and not deceive them... if the people are satisfied with what is really a delayed trip wire—its delayed X days—then fine. But if they're worried about a conventional attack coming, worried about the use of nuclear weapons which could escalate... then the question you have to ask them is—are you prepared to do something about it?"

For General Rogers doing something means at least three things. He wants to improve Nato's conventional forces to make them a more efficient deterrent—to make war of any sort less likely. "I don't

want to fight a war. You only have to be in combat for five minutes to know it's a stupid way to do business." But if war comes he wants to raise the threshold at which nuclear weapons would have to be used.

However, no idea Rogers puts forward envisages changing Nato's strategy of ultimate reliance to deter war on a mix of short, medium and intercontinental range nuclear weapons. He is clearly in favour of a policy of no early use of nuclear weapons, but he does not believe Nato should give up the option of first use "because that option, plus the uncertainty, plus retaining an adequate array of nuclear weapons through the spectrum is what will keep the Soviets deterred."

There are two key aspects to the Rogers plan. First, Nato must do better with what it has, or plans to have, Rogers says that currently, for example, member countries meet only 70 per cent of what they term their force goals—a panoply of military objectives including training and manning and the modernisation of equipment. These originate in national capitals and are reviewed and agreed every two years within Nato.

To meet these targets, Rogers says, would mean a real increase of 4 per cent a year in Nato's budget rather than the pledged 1-5 per cent largely unmet.

Much more controversial is Rogers' plan to use new high-technology weapons to give Nato tactical advantage on the central European front. Here, Rogers reached for a diagram to explain Soviet tactics.

Rogers' job—before him by General Alexander Haig and General Eisenhower, among others—is clearly not purely a military one. But is it his role as Saceur, publicly to take what is ultimately a very political stand? Shouldn't that be left to Nato's politicians?

Cautiously, Rogers began to develop what seems to be the thesis that is the centre of his worries. "I am a soldier assigned to a political mission, to do what I can in the deterrence of war. I feel it is incumbent on me to try to get opinion leaders and nations where political leaders can't or won't lead—because of minority governments—to see the dangers that exist."

Britain did not have a leadership position, but in other countries leaders often could or would not speak out.

"If those others who bear the responsibility, and I do, don't tell people where we stand, what we need and what the sacrifices are—what else is going to tell them?"

Rogers—a post-war Rhodes scholar, and veteran of Korea and Vietnam, who has just been appointed for a further two years in his current post in Europe—then added revealingly. "My major concern, and I am not alone in this, we're not finding the military situation is no longer manageable and we are blackmailed, coerced and politically intimidated. Now there are senior leaders within this alliance whose concern is identical to mine, but they don't talk much."



behind the emphasis on new technology, a view quite widely shared by European companies as well.

The U.S. army is also advocating similar tactical concepts, and some European officials suspect that the U.S. Government is intent on changing Nato's strategy, undermining, for example, the key commitment of the forward defence of West Germany.

Rogers meets these criticisms head on. "I don't give a damn where the weapons systems come from," he says, noting that European industry has its own high-tech capability and suggesting European and U.S. industry could agree to specialise in the production of the new weapons.

Yet he admits that there is hostility and suspicion in Europe and blames the U.S. for it. In particular, he says that the U.S. Army's new Nato concepts, enshrined in a document called "Air Land Battle 2000," have caused great confusion in Europe. "It got so bad last October that I had to send a message to the ministers of defence and foreign affairs pointing out that we're not implementing ALB 2000"—a futuristic document which, with its global responsibilities, the U.S. Army is right to produce, Rogers says. "But Air Land Battle is about a pre-emptive attack. We're not in allied command Europe, you know. We're not going to have a pre-emptive attack."

Rogers also criticises Mr Caspar Weinberger, the U.S. Defence Secretary, who last December presented a paper to his colleagues. Nato defence ministers on the emerging technologies, dubbed "E1." Seeing this paper come out of the Department of Defense, "our allies over, say, uh, him, the U.S. is pushing too hard. That worries me, too."

Asked whether he relays these criticisms to the relevant U.S. officials, Rogers replied: "You're damn right I do."

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Men & Matters

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Art work

London property company Haslemere Estates has had a lucky find on its own doorstep—well, to be precise, over its own official picket line.

Two paintings on plaster believed to date from shortly after the Great Fire of London in 1666 have been found during restoration work at offices owned by the company in Wardour Court between St Paul's and the Tower.

Greater London Council's historic buildings experts had a part in the discovery. They were checking renovation work in the building—thought to be a merchant's house originally—when the first painting was seen as 18th century paneling was removed. A quick search re-

vealed the second one over another fireplace.

One painting depicts three men and a boy skating on a frozen river with a watermill in the background. The second painting is a more formal scene of a house and garden with strolling figures.

No one is inclined to risk a valuation of the paintings yet.

But the GLC has made it clear that, as part of a listed building, they must stay in the house.

Meanwhile, restoration work

has suffered an unfortunate setback.

One of the two fireplaces fell on the foot of the restorer this week, who suffered a broken toe.

With strings

Music may have its charms—but not enough to soothe members of the orchestra of Portugal's national opera house, the São Carlos.

Repeatedly during this year's seasons, the musicians—supported by sympathetic chorus, stage hands, lighting men, dressers and some leading singers—have downed tubas and refused to utter a note until their claims were satisfied.

Real cause of the unrest, it new emerges, is not so much a demand for more money as for status. The theatre is a state-owned enterprise which was turned from a sort of Government department a few years back in the hope that this would blow some of the

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SECTION II - INTERNATIONAL COMPANIES FINANCIAL TIMES

Thursday May 12 1983



Cigna operating income rises 25% to \$76m

By WILLIAM HALL in NEW YORK

CIGNA Corporation, the U.S. insurance group formed from the merger of Connecticut General and INA Corporation last year, increased its operating income in the first quarter of 1983 by 25 per cent to \$76.5m.

Sharply lower losses on weather-related catastrophe insurance business helped boost the group's performance. Operating income of the property and casualty operations rose 26 per cent to \$24.1m and underwriting losses on this side of the business fell from \$15.1m to \$14.2m.

The combined ratio after policy holder dividends improved 3.3 points to 113.1.

Mr Robert Kilpatrick, Cigna's chief executive, said that despite

the improvement, resulting in a decrease in weather-related claims, price competition in the property and casualty business remains "intense".

Operating income of the employee benefits and financial services group rose 14 per cent to \$33.5m and other operating income rose 51 per cent to \$14m.

Group net income rose by 81 per cent to \$9.4m which was partly the result of a \$14.8m capital gain on the investment portfolio, compared with \$4.9m loss in the comparable quarter of last year.

Net income per share totalled \$1.29 in the latest quarter compared with 73 cents a year ago.

Good response expected for Dutch bond

By Walter Ellis in Amsterdam

A DUTCH Government loan with a coupon of 8% per cent and a maturity of 10 years is to be put out to tender next Tuesday. It is expected to attract considerable investor interest.

April's bond market funding by the Government was an 8 per cent loan over 10 years which pulled in a modest Fl 1.2bn of investors cash. Since then the Amsterdam money markets have stabilised.

To some extent the recent bout of guilder weakness has been countered by the Dutch central bank which raised bank rate by one percentage point early last week.

The coupon on the March state loan was 7.5 per cent. This went up to 8 per cent in April, and the latest increase is expected to mark the high point.

Dresdner Bank to join warrants queue

By JOHN DAVIES in FRANKFURT

DRESDNER BANK will seek formal approval at its shareholders' meeting in Frankfurt tomorrow to join the rush in West Germany to launch a Eurobond with detachable equity purchase warrants.

Other leading banks - Deutsche Bank, Commerzbank and BHF - have recently launched such issues and Dresdner has organised one for Degussa, the precious metals and chemicals concern.

With a few exceptions, this funding technique has been neglected in recent years, but there has been a spate of issues for West German groups in the past few months.

Companies have been seizing the opportunity to offer a lower bond interest rate because of the possibility of capital gains for holders who exercise the warrants to purchase equity in the future at a price based

on present market values.

The warrant issues are part of a general renaissance of the West German stock market, spurred by the change of government in Bonn, declining interest rates and faint signs of economic recovery.

The Commerzbank index of West German shares is currently more than 40 per cent above its trough of last August, and turnover on the Frankfurt exchange in the past four months has been nearly as high as in the whole of last year.

Bankers believe that West German companies will increasingly take advantage of the stock market mood to raise new capital this year through such means as rights issues or bonds with warrants.

Last year companies raised nearly DM 6bn (\$2.7bn) in share issues in West Germany.

Olin Corporation

has acquired approximately 63.4% of the Common Stock of

Philip A. Hunt Chemical Corporation

from

Turner & Newall PLC

The undersigned acted as financial advisor to Olin Corporation in this transaction.

MORGAN LEWIS GITHENS & AHN

May, 1983

Sheraton wins on style in North America.

NEW YORK



St. Regis-Sheraton Hotel
A New York landmark on Fifth Avenue in the tradition of a European grand hotel. Next to shopping and business. A blend of turn-of-the-century grace and the glamour of contemporary New York. Enjoy Broadway Revues at the King Cole Restaurant; light lunch or late-night dancing at Astor's. A Mobil four-star award hotel.

BOSTON



Sheraton-Boston Hotel
Conveniently located at Prudential Center in the heart of the business district. Overlooking the French Quarter. Enjoy five exciting restaurants and lounges, nonstop music in the lobby, and the multi-level dinner showroom. The exclusive Sheraton Towers—a small hotel within the hotel—offers elegant accommodations and amenities. Outdoor pool.

NEW ORLEANS



Sheraton New Orleans Hotel
A new world-class hotel in the heart of the business district, overlooking the French Quarter. Enjoy five exciting restaurants and lounges, nonstop music in the lobby, and the multi-level dinner showroom. The exclusive Sheraton Towers—a small hotel within the hotel—offers elegant accommodations and amenities. Outdoor pool.

Pan Am set to recover

By Paul Taylor in New York

MR EDWARD ACKER, chairman of Pan American World Airways, the major U.S. airline, told the annual meeting that the company will do "substantially better" this year.

Last year the company reported a net loss of \$485.3m against a net loss of \$16.9m in 1981, including a \$36m pre-tax gain from the sale of its hotel subsidiary. In the last quarter Pan Am reported a \$79.6m net loss.

Value Line goes public

By Our New York Staff

VALUE Line, which publishes one of the leading investment advisory services in the U.S., has gone public with a £15 share issue, priced at \$17 a share to raise \$22.3m.

The share offering leaves Arnold Bernhard and Company, a company controlled by Mr Bernhard, its 81-year-old chairman, his family and some employees with the remaining 8.1m shares outstanding in Value Line.

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PROFIT LEVELS CUT AS COSTS SOAR

Arms sales slump hits Oerlikon

By JOHN WICKS in ZURICH

JUST a few years ago, Oerlikon-Buchholz was one of the most successful industrial companies in Switzerland, with profits expanding and a share price rising close to SFr 3,000 (\$1,485).

Today, profits are in tatters, and after two successive and severe downturns the shares languish at less than SFr 1,500, despite the strength of the Zurich stock market since January and a general advance by share prices of around 80 per cent.

What has gone wrong for Oerlikon, and depressed this armaments, footwear and hotels group to a point where profits for 1982 have almost disappeared?

The major factor in the fall from grace lies with the difficulties faced by the group's arms division.

At first glance, military products would seem to have done better in 1982 than the rest of the group. The Adats short-range, anti-aircraft/anti-tank missile being developed with the U.S. company Martin Marietta.

It is the biggest single military project ever launched by Oerlikon: the SFr 100m of costs taken by Oerlikon through the balance sheet last year stemmed from the Adats programme.

Until recently, armaments were

the mainstay of the group and accounted for around half of total turnover and an even higher share of earnings. The fall of their relative importance to only 28.3 per cent of sales in 1981 and about 30 per cent last year is the result of

group has had to spend heavily on the new Seaguard naval anti-aircraft system.

As promising as these and other military projects are, it will take some time before development costs are amortised. The extra

tors. Like other Swiss machine builders, the Zurich-based machine tool works subsidiary is going through a sticky patch.

Elsewhere, last year saw a marked fall in deliveries to the automotive industry and a slight drop in sales for the welding and textiles divisions.

Otherwise, turnover in 1982 improved for the Baby shoes operation (with sales up to a record SFr 1,030m and "very satisfactory earnings"), the Pilatus-Porter aircraft business and such activities as real-estate holdings, the Limmat insurance subsidiary and the group's three Zurich hotels.

While consumer goods and services together account for about a third of group turnover, their generally favourable showing was not sufficient to offset the decline in the military and machinery divisions. This is likely to remain the case in 1983.

Like many other Swiss industrial companies, Oerlikon has been reducing the pressure by cutting costs. Last year, the group payroll was reduced to about 33,000 employees, compared with 35,200 in 1981 and 37,200 in 1980.

Spanish shipyards seek to stem losses

By DAVID WHITE in MADRID

SPAIN'S main state-owned shipyards are expected to present a plan to the public sector holding company, Instituto Nacional de Industria (INI), this month suggesting ways to cut capacity and stem losses which have reached \$10.9m (\$650m) over the last four years.

The alternatives are understood to include a politically explosive proposal to close the two main shipyards at Bilbao, in the volatile Basque region. They are the biggest loss-makers and employ about 6,700

of the 17,000 people working for the principal shipbuilding group, Astilleros Espanoles.

The group also has shipbuilding facilities at Seville and Cadiz, and a marine engine plant near Valencia.

With the Astano shipyard at El Ferrol in north-west Spain, which employs 5,800, production last year totalled 320,000 compensated gross tonnes - less than 60 per cent of capacity.

The state-owned civilian shipyards, developed in the early 1970s

to put Spain into the top rank of world builders behind Japan and the U.S., last made a profit in 1973.

Joint losses for last year are estimated at \$1.2bn on sales of \$14.8m. This deficit, slightly down on the previous year, is similar to that of INI's principal loss-maker, the huge Ensidesa steel group.

Financial costs are estimated to account for as much as \$1.3bn of the loss.

Despite continuing under-use, the shipyards have had no major recon-

NEW ISSUE

These Notes having been sold, this announcement appears as a matter of record only.

MAY 1983

U.S. \$100,000,000

EDF

Electricité de France

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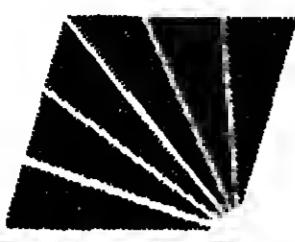
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INTERNATIONAL COMPANIES and FINANCE



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New Issue and Secondary Offering

\$23,625,000

Geac

Geac Computer Corporation Limited

1,500,000 Common Shares

Price: \$15.75 (Canadian) per share

Burns Fry Limited

Wood Gundy Limited

McLeod Young Weir
Limited

Dominion Securities Ames
Limited

Richardson Greenshields
of Canada Limited

Pitfield Mackay Ross
Limited

Nesbitt Thomson Bongard
Inc.

Pemberton Houston Willoughby
Incorporated

Merrill Lynch, Royal Securities
Limited

Midland Doherty
Limited

Walwyn Stodwell Cochran Murray
Limited

Bache Securities
Inc.

U.S. \$40,000,000



KINGDOM OF DENMARK Floating Rate Notes Due 1990

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from May 12, 1983 to November 14, 1983 the Notes will carry an interest rate of 9 1/4% per annum. The interest payable on the relevant interest payment date, November 14, 1983, against Coupon No. 7 will be U.S.\$4,746.88 per U.S.\$100,000 Note.

By The Chase Manhattan Bank, N.A., London
Agent Bank

Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.
on 9th May, 1983, U.S. \$70.35

Listed on the Amsterdam Stock Exchange

Information: Pierson, Heldring & Pierson N.V.,
Herengracht 214, 1018 BS Amsterdam.

VONTobel EUROBOND INDICES

WEIGHTED AVERAGE YIELDS

PER MAY 10 1983

	Today	INDEX	%	Year's	Year's
		Last week	High	Low	High
U.S. Eurobonds	11.48	11.52	12.32	11.48	12.32
DAX (Foreign Bond Issues)	7.42	7.39	7.25	7.42	7.25
HFL (Bearer Notes)	8.08	7.81	8.08	7.81	8.08
Car's Eurobonds	12.70	12.70	13.55	12.70	13.55

J. Vontobel & Co. Bankers, Zurich - Tel: 010 471 488 7711

Coconut bank buys stake in San Miguel

By Emilia Tagata in Manila

A POWERFUL partnership in Philippines' business was sealed on Tuesday with the election to the board of San Miguel Corporation, the country's largest publicly quoted company, of three officials of the United Coconut Planters' Bank (UCPB), a leading commercial bank which controls the country's coconut industry.

At a run-down in overseas inventories of audio equipment, sales in this field are expected to grow by 10 per cent. As a result, JVC expects total sales for the year to increase by 4.5 per cent to \$520m.

However, a slump in sales of the group's main earner, VCRs, and a continued high level of depreciation payments may well cut earnings. Operating profits are projected at \$36m, down by 10.5 per cent, and net profits at \$15m, down by 22 per cent, from 1982-83. However, the company again intends to hold the dividend total at \$12.5 per share.

The block of shares, roughly equivalent to 20 per cent of San Miguel's capital, was sold by Mr Enrique Zobel, the company's former vice-chairman who had raised questions on Mr Soriano's leadership.

At the end of March, from \$18m a year earlier. The proportion of interest-bearing debt to shareholders' funds rose slightly to 55 per cent.

The group has announced several senior management changes, but denied rumour that they were linked to tensions among top executives in its retail divisions.

Mr Meyer Kahn, at present chief executive of O.K. Bazaar department store chain, is to become deputy group managing director of SAB. Mr Adrian Bellamy, Edgars' chairman, and an SAB director, has resigned to take up an unidentified post abroad.

Mr Soriano also said that he is accepting UCPB's vice-chairmanship, which was offered to him at the same time that the bank offered to sell preferred shares to San Miguel. UCPB has raised its authorised capital to 100 pesos (U.S.\$103m) to formalise its status as a "universal bank"—a bank with an expanded capital base which the Central Bank allows to invest in shares of other companies. In raising its capital, UCPB issued 750m pesos worth of preferred, non-voting shares.

Mr Soriano assured the stockholders that although the preferred shares do not give voting rights, San Miguel will be represented on the bank's board.

Observers have been quick to point out that the entry of UCPB into San Miguel might have raised the Government's interest in San Miguel. Although UCPB is a private bank formed mainly by the Price Stabilisation Fund of coconut farmers throughout the country, it is administered by Government figures.

Beer sales lift SAB net 19%

BY BERNARD SIMON IN JOHANNESBURG

A SUBSTANTIAL rise in beer sales and tax allowances on new investments enabled South African Breweries (SAB) to lift attributable earnings by 19 per cent in the year to March 31, despite an accelerating downturn in overall consumer spending.

SAB has a monopoly of the beer market. Its other interests include department, clothing, and furniture stores, hotels, wine and spirits, and furniture and footwear manufacturing.

Blacks account for over two-thirds of the beer market, and the 9 per cent rise in SAB's best sales volume last year suggests that the recession has not yet significantly dentled black spending power, despite rising unemployment.

The directors expect the deepening recession, exacerbated by a severe drought, to dent household spending in the year ahead.

They said that the group has set a target for the coming year of maintaining 1983 earnings per share of 78 cents.

SAB's assets grew to R2.5bn at the end of March, from R1.8bn a year earlier. The proportion of interest-bearing debt to shareholders' funds rose slightly to 55 per cent.

The group has announced several senior management changes, but denied rumour that they were linked to tensions among top executives in its retail divisions.

Mr Meyer Kahn, at present chief executive of O.K. Bazaar department store chain, is to become deputy group managing director of SAB. Mr Adrian Bellamy, Edgars' chairman, and an SAB director, has resigned to take up an unidentified post abroad.

APM counterbids for Amatil unit

BY LACHLAN DRUMMOND IN SYDNEY

either party would leave APM or Smorgors in a position to dominate or control the fibre container conversion industry.

Amatil has yet to respond to either the Smorgors formal offer or the intended APM bid.

The Commission began pre-emptive inquiries this week after APM boosted its stake in FCL from 8 per cent to 18 per cent after the Smorgors bid was announced last Wednesday.

APM provides 75 per cent of the paper board raw materials for the converters and, after earlier rationalisation steps designed to secure outlets for its paper board, has 40 per cent

MPH profits fall despite 87% jump in turnover

BY WONG SULONG IN KUALA LUMPUR

MULTI-PURPOSE HOLDINGS (MPH), the diversified Chinese Malaysian group, recorded a disappointing performance for 1982 with pre-tax profits falling by 10 per cent to \$1.9m ringgit (U.S.\$58.5m) despite an 87 per cent increase in turnover to \$31m ringgit.

Apart from its lottery subsidiary, Magnam Corporation, all the group's major subsidiaries, involved in plantations, property development and trading, suffered declines in profit because of the recession.

However, net profits were boosted by an extraordinary gain of 30m ringgit from the sale of investments, with the result that the final net profit was \$7m ringgit compared with 12.8m ringgit.

As in the past, MPH is not declaring a dividend. The directors said profits would be retained for further expansion—the group recently announced it was going into shipping.

The company's 40 per cent owned associate, Bandar Raya Developers reported a pre-tax profits decline of 50 per cent from 18.4m ringgit to 8.8m ringgit because of sluggish sales of houses and condominiums.



Siderurgica Lázaro Cárdenas - Las Truchas, S.A.

U.S.\$65,000,000 Floating Rate Notes due 1989

In accordance with the provisions of the above Notes, notice is hereby given that for the six months from 12th May 1983 to 14th November 1983 the Notes will carry an interest rate of 9 1/4% per annum.

The interest payable on each U.S.\$10,000 Note on the relevant interest payment date, 14th November 1983, against Coupon No. 3 will be U.S.\$474.69.

Agent Bank:



HEALTH & TENNIS CORPORATION OF AMERICA

has been acquired by



Bally Manufacturing Corporation

The undersigned initiated this transaction, assisted in the negotiations leading to its conclusion and acted as financial advisor to Health and Tennis Corporation of America.

L. F. ROTHSCHILD, UNTERBERG, TOWBIN

April 6, 1983

INTL. COMPANIES & FINANCE

Australian building societies join up in fight against banking inroads

BY COLIN CHAPMAN IN SYDNEY

AUSTRALIA is headed towards a new order of national building societies, as a result of pressure from banks and the installation of updated computer technology forcing mergers to take place and consortia to be set up.

At the same time, the Australian Association of Permanent Building Societies and the various state registrars have almost completed drafting a National Building Societies Act as a model for nationwide uniform legislation.

Merger activity has gained pace during a year of increasing competition and reduced growth, with the industry comprising only 90 societies compared with 120 a year ago. Even this reduction in numbers underestimates the pace of rationalisation, with some of the country's biggest societies currently contemplating mergers of convenience.

After contemplating a proposal from the highly marketing oriented NSW building society, the United Permanent Building Society decided it would prefer to merge with the St George Building Society to form St George-United.

If members of both societies vote at secret ballots being conducted this month to accept the move, this will be Australia's largest society, with assets of A\$2.6bn.

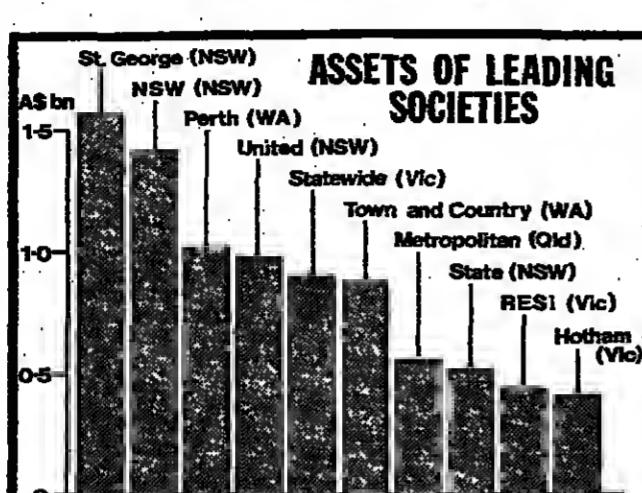
To put this in perspective, the new society will be roughly one-tenth the size, in staff numbers, assets, and branches, of the Westpac Banking Corporation, formed last year by the merger of the Bank of New South Wales and the Commercial Bank of Australia.

St George-United will hold 50 per cent of the building society market in New South Wales, the country's most populous state, and handle around one-fifth of the nation's business.

St George has at present 159 branches and United 120, with 77 locations served by both societies.

But the proposed merger could be upset by a later proposal from the New South Wales State Building Society, controlled through share capital and board seats by the government-controlled State Bank of NSW, to join up with United Permanent.

The State Building Society has mounted a major campaign to disrupt the proposal, and to persuade shareholders to accept its own merger bid. It has argued that the St George-United marriage would create a



Plans to merge two Australian building societies into far and away the biggest in the country are opposed by a third. A fall of 25 per cent in the number of societies in Australia in the past year, however, reflects the way the industry is reforming itself. Federal control under the Hawke Government offers to cut costs, and the societies are set on competing against the banks.

Once the merger is completed, the banking sector is likely to feel the full blast of competition from the building societies, which have been split for eight years since the Campbell Committee inquiry into financial institutions recommended a freezing up of the regulations governing banking licensing for special purpose housing banks. As such, the banks offer attractive partnership opportunities for overseas interests seeking retail finance outlets in Australia, although this prospect has been ruled out for the present by the Hawke Government. But St George has been the recipient of many inquiries from foreign banks, and the group would be well placed in any new talks.

Under the Hawke Government, the building societies will be controlled federally through the Financial Corporations Act, and this will remove the remaining obstacles to interstate building society mergers, which will reduce costs.

From this point of view, the larger societies, at least, welcome the new Government. The Association of Permanent Building Societies said in its just-published annual report: "Changes to legislation governing building societies are essential if societies are to progress as competitive, viable and secure institutions under state legislation, fulfilling their commitment to housing finance."

"Without legislative reform, it is possible that some societies will elect to move out of building society legislation, possibly in the money market."

There is no doubt that the St George-United merger would mean a greater rationalisation of the industry, but directors have pledged to employ all present staff at no less a position than currently enjoyed, while reducing numbers through natural attrition. The combined advantages of the merger will also be substantially trimmed.

St George has also taken the initiative in the formation of a consortium of six of the major interstate societies, including the Resi in Melbourne. The consortium, registered in Canberra, can muster about A\$1bn in liquid assets invested in short-term securities, mainly in the money market.

Apart from deciding on a common policy on investment, under an executive employed to look after their common interests, the societies in the group will operate a computer network with lower software and data base costs.

INTERNATIONAL APPOINTMENTS

Mr Timothy Haddon has been appointed vice president, AMAX IRON ORE CORP. Mr Haddon will reside in Sydney, Australia. Mr R. R. Farquhar has been appointed as managing director underwriter with ARAB INSURANCE GROUP based in Bahrain.

Mr Craig Coogan has joined the oil and energy department of the BANK OF SCOTLAND as a senior oil consultant, located at the bank's Houston representative office. Mr Coogan has over

30 years' experience in the exploration and production side of the U.S. oil industry, including over five years vice-president for domestic production and engineering with Ashland Exploration Inc.

CHEMICAL BANK has appointed Mr Aymard da Lestevie, vice president, to be general manager of its Paris branch. He was based in New York where he was worldwide account manager for U.S. chemical cor-

porations within the multi-national division of Chemical's world banking group. He succeeds Mr James Frost, now senior vice-president and director, who is transferring to the bank's financial institutions division in New York where he will be in charge of the domestic sector.

THE CHASE MANHATTAN BANK NA has made Mr William M. Rowan, vice president, country manager for Switzerland. He

replaces Mr Peter Holzer, vice president, who has returned to New York to head the Chase Private Banking Group. Mr Rowan was formerly country manager, Belgium, a position which has been filled by Mr Joseph Roblet, vice president. Mr Roblet was the European area product development and marketing executive in London. He has been succeeded by Mr Michael A. Gallagher, vice president.

All of these Securities have been offered outside the United States. This announcement appears as a matter of record only.

New Issue / May, 1983

U.S. \$100,000,000

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Morgan Stanley International

Swiss Bank Corporation International Limited

S. G. Warburg & Co. Ltd.

Westdeutsche Landesbank Girozentrale

Yamaichi International (HK) Ltd.

Olin Corporation

has acquired 63.4% of the Common Stock of

Philip A. Hunt Chemical Corporation

from

Turner & Newall PLC

We acted as financial advisor to
Turner & Newall PLC in this transaction.

Goldman
Sachs

Goldman, Sachs & Co.

New York Boston Chicago Dallas Detroit
Houston Los Angeles Memphis Miami
Philadelphia St. Louis San Francisco
London Tokyo Zurich

May 2, 1983

All of these securities have been sold. This announcement appears as a matter of record only.

April, 1983

ST. JUDE MEDICAL

721,500 Shares

Common Stock

L. F. ROTHSCHILD, UNTERBERG, TOWBIN

PIPER, JAFFRAY & HOPWOOD

CRAIG-HALLUM, INC.

BEAR, STEARNS & CO.

A. G. BECKER PARIBAS

BLYTH EASTMAN PAINE WEBER

ALEX. BROWN & SONS

DILLON, READ & CO. INC.

INCORPORATED

DONALDSON, LUFKIN & JENRETTE

SECURITIES CORPORATION

HAMBRECHT & QUIST

INCORPORATED

E. F. HUTTON & COMPANY INC.

DREXEL BURNHAM LAMBERT

LAZARD FRERES & CO.

INCORPORATED

MERRILL LYNCH WHITE WELD CAPITAL MARKETS GROUP

MEMO LYNCH, PETERS, FENSTER & SMITH INCORPORATED

PRUDENTIAL-BACHE

SECURITIES

SHEARSON/AMERICAN EXPRESS INC.

SMITH BARNEY, HARRIS UPHAM & CO.

WERTHEIM & CO., INC.

INCORPORATED

DEAN WITTER REYNOLDS INC.

DAIN BOSWORTH

MOSELEY, HALLGARTEN, ESTABROOK & WEEDEN INC.

INCORPORATED

ROBERTSON, COLMAN & STEPHENS

ALLEN & COMPANY

INCORPORATED

MONTGOMERY SECURITIES

OPPENHEIMER & CO., INC.

ABD SECURITIES CORPORATION

INCORPORATED

ATLANTIC CAPITAL

INCORPORATED

CAZENOUE INC.

INCORPORATED

ROBERT FLEMING

INCORPORATED

Gulf + Western Industries, Inc.

has sold substantially all the assets
and business of

Consolidated Cigar Company

to a newly-formed corporation
owned by the management of
Consolidated Cigar Company

The undersigned acted as financial advisor to
Gulf + Western Industries, Inc. in this transaction.

Kidder, Peabody & Co.
Incorporated

UK COMPANY NEWS

Coats Patons £2m up year end

SECOND half pre-tax profits of £3.5m for the full year ended March 31, 1983, were up 27.7 per cent from £2.8m in the previous 12 months.

Turnover for the full period rose £5.8m to £53.2m and the dividend is increased to 4.2p (4p) net per 25p share with a final payment of 2.8p.

Sales for the first quarter of the current year are unequalling, the directors say, and the feel the year could be another difficult one.

An analysis of turnover and trading profits down slightly, at £35.5m (£36.5m) and £18.9m (£19.1m) and £23.4m (£21.7m); retail shops, fashion wear £10.4m (£9.5m) and sewing products £2.5m (£2.1m) and £2.1m (£2.7m); leisure and craft products £1.9m (£1.1m) and £2.4m (£2.7m); and inter-company sales £2.5m (£2.5m).

Directors say the group's major UK businesses performed well in the market conditions which prevailed. Jaeger and Country Casuals and the branded knitwear companies, comprising the retail shop, with the section of the group's good results, and Patons hand-knitting reflect a considerable turnaround with further growth expected.

Interest charged for the year amounted to £1.8m (£1.3m (£1.9m)) and the tax took £1.3m (£1.0m). Minority interests accounted for £5.5m (£4.6m) and after increased extraordinary debits of £1.5m (£1.2m), the attributable balance came out down from £25.2m to £23.6m.

The extraordinary items comprising £1.5m of restructuring, involving the closure of two major units in Paisley, and £1.5m of goodwill written off.

Before these items earnings per share are given at 14.6p, compared with 14.7p. See Lex.

128 companies wound up

Compulsory winding up orders against 128 companies were made by Mr Justice Harman in the High Court.

They were: Ramkup, D. T. Hopkins (Painting Contractors), Greatsles, City Chemical Company (Peterborough), Globe Investigations, Abdy's Films,

Talson, Kynoch Remodelers, Davson, Print Group (Gomersal, Withar), Quirk Properties, HJB Aviation (International), Bromley Computers, Datamart, Shaw Keenor Contracts.

Billeray Transport Services (Machinery Installations), JVC Decorators, House Haulage.

Pro-Sport Imports, Millards Services, W. A. Skinner & Co., K. A. Automotive, Alpene Grove, Senate Public Relations.

Reg George, Nugit, Hadcrift, Hannerstone, BJR (Programming), R. Butcher (Survey), Zincore.

Powerclean (Portsmouth), Magnum Opus, RE Construction, Surrey and Hants Homes, Ventilation and Conditioning, London Dampcourse (Midlands), Dene Holdings.

Mobile Pick Lift Truck Services, Dazzler, Nite (Mayfair), Igadon, Limehouse Publications, Drawhouse.

Pegasus Promotions, TV Records, Whistler, Kelsgate, John Bevan Car Sales, Gridfix Ceilings & Linings, QED, EJR Holdings (North West), W. Owen's (Building & Joinery) Company.

Bridgeview, Brook Garage (Chelmsford), Scrolling Engineers, A. E. Lowry & Co., Anthony Young, Raymond Cove Transport, Eastee Computing.

MC Engineering Company (Ferndown), Merryfield Kit-

Jessups restores interim payout

THE CONTINUING increase in the sales of Vennhall cars has ensured that the recovery seen in the second half at Jessups has been maintained in the first six months of the current year. In the period to February 28 1983, pre-tax profits of £219,700, ordinary activities £219,700, compared with losses of £260,700. Year-end profits were £247,610.

Turnover of this Romford-based motor vehicle dealer and body builder and leasing specialist, was up from £15.15m to £19.45m. Cost of sales was £16.45m against £14.22m and other operating expenses totalled £873,500 compared with £813,800.

Interest payable amounted to £10.30m (£277,300), with vehicles on lease accounting for £19.50m (£16.70m) and general interest was £148,600 (£164,300).

There was a tax charge of £23,000 this time, leaving attributable profits of £190,700 (£260,700 losses). The interim dividend has been restored after a lapse of one year, the payment being 1p per share, the forecast dividend final of 2p.

Mr Alan Jessup, the chairman, commenting on the improved sales in the opening half, says there is an increasing acceptance of the Vauxhall-Opel range, further extended by the introduction of the Novo to the small car market.

He says the group performance for March and April was satisfactory and the trend for the year is good.

Despite current problems of

Royal Insurance continues recovery in first quarter

there was a general insurance loss of £1.7m—£3.9m lower than in the corresponding period last year.

A breakdown of these shows U.S. losses more than doubled at £23.3m (£10.9m). Both the UK and Canada swung from profit to loss, the UK contribution being £400,000 (£1.1m losses) and Canada's being £4.5m (£1.5m losses).

In Holland, profits were halved at £100,000, and in Australia there were losses of £200,000 (£700,000 profit).

Premiums written on general insurance totalled £498.8m (£432.1m) in the first three months. Long-term insurance profit was up from £3.3m to

£4.1m, and investment income attributable to capital and reserves was £19.3m compared with £11.9m. Associates profits were little changed at £2.5m (£2.2m).

The directors say the group is maintaining its firm stance in maintaining its firm stance everywhere, but accept that new where rating levels are clearly inadequate and recognising that the first three months results were materially affected by weather losses, even though not on last year's scale.

They say it remains as true this year, as last, that the first quarter's figures should not be regarded as indicative of the likely outcome for the full year.

NO FINAL dividend has been declared by Spear and Jackson International for the year to January 1 1983 after pre-tax losses of £1.75m were shown compared with previous year of £2.000. Turnover of this maker of steel saws and hand tools slipped from £30.56m to £28.88m.

Trading losses, the directors point out, include £68,000 redundancy costs. They say that when such exceptional costs are eliminated the underlying trading performance during the quarter showed an "encouraging improvement" compared with the preceding two quarters.

They say that there has been an encouraging start to the current year and provided present economic conditions prevail, they have some confidence that the group is on the road to recovery.

At the halfway stage pre-tax losses amounted to £884,000 against profits of £200,000. An interim of 1p net was paid which is the total for the year, against last year's 6.575p. For the year losses per 25p share were given as 30.8p against 7.1p earnings.

Interest payable decreased from £648,000 to £540,000. After a tax credit of £109,000 (debit £45,000) and extraordinary reorganisation and closure costs this time at £176,000, and including minorities, there was an attributable deficit of £1.8m (profits £373,000).

Spear & Jackson final passed as losses hit £1.75m

Tool makers Spear and Jackson's dramatic fall into the red in 1982 was largely due to the depth of the North American recession, in particular the low number of housing starts. Its U.S. and Canadian subsidiaries supply tools to the timber industry which is in turn dependent on the construction industry. Exports from the UK to the U.S. were also hit. But in 1983 has seen a marked upturn in orders with projected house starts in the U.S. up from 900,000 to 1.7m for the year and margins are up on the higher volume of business.

In the UK a further 200 jobs were shed in 1982 as profits declined further but, again, the signs are for recovery. Spear and Jackson has been looking for some diversification in garden tools and has come up with a series of garden products, a new patented micro-organic fertiliser, Floush which is designed to lessen the frequency of watering and help prevent plants becoming pot bound. It has healthy margins and could make a significant contribution to turnover in two to three years. Spear and Jackson has continued its conservative approach during the recession taking £664,000 redundancy costs above the line last year. Gearing was 30 per cent at the year end with net borrowings up £1m to £2.5m. The worst seems to be over and a profit of from £750,000 upwards is expected in 1983. The share price fell 2p to 7.1p.

Feedex down but holds dividend

FOLLOWING a fall from £231,000 to £170,000 at halfway, taxable profits of animal feeding stuffs and agricultural machinery concern Feedex, based in Luton, finished 1982 to £285,000, £77,000 down on the previous year. Turnover expanded from £33.97m to

£34.2m and investment income (£284,000) and after tax, £4.00 (£78,000 credit), minorities £14,000 (£15,000) and an extraordinary debit of £4.00 (£76,000)—closure of Green Hammerton Hatcheries—the sole balance was £294,000, compared with £316,000.

The directors say the group is already been done to improve the position in other areas of the company's business that have experienced difficult trading conditions in recent years.

With the prospect of improved trading conditions beginning to improve, the directors are maintaining the dividend at 1.15p net per 10p share with a same-as-gain final payment of 0.65p.

Interest charges took £323,000 (£73,000).

Downs per share are shown as down from 2.76p to 2.57p.

The feed division achieved an excellent performance and live-stock division also had a successful year, the directors state.

As was indicated at the time of the interim report, the engineering division had a poor year, incurring losses of £260,000 (£73,000).

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UK COMPANY NEWS BIDS AND DEALS

Whessoe up sharply and further advance expected

SHARPLY HIGHER profits are reported by engineer Whessoe (£496,000) and exchange credits of £194,000 (£141,000 debits). Tax took £1.28m (£1.16m)—last time there were minority credits of £335,000 and extraordinary credits of £145,000.

Earnings per share amounted to 8.9p (7.2p) pre-extraordinary items.

Aitken UK increased turnover and profit. New order intake was modest in the first half but negotiations for substantial overseas contracts are well advanced. Aitken Australia also made steady improvement and Aitken Power, Canada, continued to make good progress.

The directors say there is still no new development to report concerning the Qatar claim.

• comment

As expected profits from the two new AEG power station contracts are now coming through strongly to keep Whessoe's pre-tax results moving ahead and approaching 25m pre tax looks possible for the full year. But more important is the pick up in new heavy engineering orders, net interest of £255,000.

Tender offer by water companies raising £6m

BY CLIVE WOLMAN

TWO water companies, the East Anglian and North Surrey, yesterday announced their intention to raise a total of £6m through an offer for sale by tender of a 7 per cent redeemable preference stock.

The minimum tender price is £101 per £100 nominal of stock and offers, including a £10 deposit per £100 nominal of stock must be received by May 15 at the City offices of accountants Deloitte Haskins and Sells.

The East Anglian water company is raising £4m and North Surrey £2m. Brokers to the issues, which have been underwritten, are Seymour, Pierce.

• comment

The corporate market for redeemable preference stock is a rather anomalous backwater which is capable of offering handsome returns to those in an appropriate tax position. In recent times, only water com-

Dares Ests. hit by £0.4m losses in U.S.

Despite being hit by losses of £207,000 in the U.S. 1982 pre-tax profits of Dares Estates, builder and property bolder, fell by only £87,000 to £766,000 compared with the previous year's result.

The directors say £160,000 of the U.S. loss relates to specific losses created by the insolvency of a promoted tenant for the group's major office in San Diego.

They warn that until the building there has been substantially let trading income may not be sufficient to maintain dividends at the same level, and though supplies will be realigned, the dividend policy will have to be reviewed.

However, the dividend for 1982 is being held at 12.5p net per 10p share by a same-again final of 0.75p.

Turnover fell from £27.43m to £4.05m—the house building division was sold in September 1981—and trading profits emerged well down at £171,000, against £315,000.

Maurice James in deal with UBM

Maurice James Industries has agreed, subject to contract, to buy an electrical contracting business, UBM-Wares Electrical, from the UBM Group.

The acquisition will effectively date from the end of February, at which date the net asset value of Wares Electrical amounted to £1.2m, which will be paid in cash on completion. Trading profits of Wares Electrical for the year to the same date came to £140,000.

Wares Electrical has been established for more than 60 years and operates in the North-east of England. The company is outside the main division of UBM, whereas MJI has been looking to expand its existing involvement in security and electrical installations.

The acquisition will broaden Wares' scope of activities to the Midlands, and in return will provide management in the North for the products of DDD (Security Systems), an MJI subsidiary.

"This will make us one of the leading independent distributors

BTR OFFERS EXTENDED

By 3pm on May 10, the first closing date, the offers made by BTR to acquire the ordinary and voting preference shares of Caparo Industries, now closed, had been accepted by the holders of 12,223,586 ordinary (4.2 per cent of the total) and 12,552 voting preference (20.9 per cent).

BTR has now acquired or received acceptances for a total of 38,653,886 ordinary (13.1 per cent).

The offers have been extended until 3pm on May 24.

BTR says it continues to believe that the offer for Tilling's ordinary shares is generous. The company says that if the offer lapses it believes that the value of Tilling shares will fall a very long way, particularly in view of current uncertain market conditions.

GOMBA

Gomba, the industrial and holding group, acquired buildings and some of the equipment of British Twin Disc in November 1982 and not the entire business as reported yesterday.

Twin Disc International continues to market and service its products in the UK. It has no financial connection with Gomba Trans-AL.

Bunzl in U.S. paper and packaging deal worth £22m

BY CHARLES BACHELOR

Bunzl, the UK paper and packaging group, is to acquire seven U.S. companies trading together under the Packaging Consultants Inc./Mac-Pak in a deal worth up to £22.4m.

The acquisition will effectively date from the end of February, at which date the net asset value of Wares Electrical amounted to £1.2m, which will be paid in cash on completion. Trading profits of Wares Electrical for the year to the same date came to £140,000.

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The acquisition will broaden Wares' scope of activities to the Midlands, and in return will provide management in the North for the products of DDD (Security Systems), an MJI subsidiary.

"This will make us one of the leading independent distributors

of industrial paper and packaging products in the U.S.," said Mr Ernest Beaumont, Bunzl chairman.

The business of these companies is complementary to earlier acquisitions, both as regards geographic coverage and product and market segments served.

PCP/Mac-Pak supplies packaging products to supermarkets and supermarket chain warehouses, wholesale grocery warehouses and small grocery stores in the U.S. West and Southern states of the U.S.

Group companies achieved compound annual sales growth of more than 30 per cent between 1977 and 1982, accompanied by company profits growing by 49 per cent. Expansion has been fuelled by internally generated cash flow and the companies have net liquid funds.

Bunzl will finance the purchase with medium-term dollar borrowings.

PCP/Mac-Pak's previous owners were Mr Paul Lazzarini, president of PCP, Mr Mac Green, president of Mac-Pak, Mr Clark Anderson and 12 other smaller shareholders. These three men and other senior managers will be retained. Mr Beaumont said: "I imagine that for the time being we would take a breather and probably concentrate on the UK market, but I am sure that the U.S. market is the important one."

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UK COMPANY NEWS

Ultramar first quarter advance

FOR THE first three months of 1983 petroleum exploration and development group Ultramar returned pre-tax profits of £27.9m, an improvement of £4.2m over the figures for the same period last year, with the Indonesian operations again the major profit contributor.

Good results were also reported by the North Sea and West Canadian producing companies and by the UK market operation.

In contrast, the refining and marketing operations in East Canada and California were disappointing. Sales comparable for sales in the two markets led to an erosion of operating margins.

Stated earnings per 25p share

improved by 27.2m to 52.2m.

Pre-tax profits were struck after deductions of £4m (£6.9m) for interest, £13.3m (£10.8m) for distribution costs and £11.7m (£8.8m) for administration expenses. Interest received added £1.4m (£1.1m) and deposits £1.4m (£1.1m) and miscellaneous income £1m (£0.5m).

Group turnover for the quarter came through at 20.9p, against an adjusted 17.5p.

• comment

Ultramar's first quarter results, depressed by the low fuel consumption in the northern hemisphere's recent mild winter, have led most analysts to scale down their year-end forecasts made at the time of the successful 100% rights issue in February. There is now more of a question mark over the group's two loss-making operations, in California and Eastern Canadian marketing and refining, suffered from cut-throat competition between the petroleum companies. Canada's refining unit faced a stock loss of about £5m which was accentuated by the govern-

ment subsidy system. Nor has Ultramar's downstream operations

improved much in the past five weeks. The Indonesian upstream operations

which still account for about half of total profit, have their prices linked to the Opec posted price and have been further cut from their recent price cut. But Ultramar's medium-term prospects into 1984 look brighter. It has a 6 per cent stake in the North Sea's Mauretan field due to come on stream in the first half of 1984. The cracking equipment at the Quebec refinery will allow it to over-compensate for the capacity to be lost by the closure of the Newfoundland refinery. The share price, unchanged yesterday at 52.2p, is 7.8 times the prospective net profits after allowing for dilution.

Yearling bonds total £20.4m

YEARLING bonds totalling £20.4m at 10% per cent redeemable on May 18 1984 have been issued by the following local authorities:

Ainwick District Council £5.5m; Blackburn Borough Council £5.5m; Leicester (City of) £5m; Oswestry (City of) £5m; Tonbridge DC £5.5m; Welwyn Hatfield Borough Council £5.5m; Wellingborough DC £5.25m; Wellingborough (City of) £2m; Lambeth (London Borough of) £5.25m; Allerdale DC £5.25m; Brent (London Borough of) £5.25m; Broxbourne (London Borough of) £5.25m; Chelmsford (Royal Borough of) £5.75m; Medina BC £5.5m; Aberdare (City of) DC £5m; Cardiff (City of) £2m; Cynon Valley (Borough of) £5.25m; South Bedfordshire DC £5.25m; Warwickshire County Council £5m.

Eastleigh (Borough of) and Torbay DC have issued £0.25m and £0.75m respectively, of 10% per cent bonds at par for redemption on May 8 1985.

Bridgend DC has issued £0.5m of 10% per cent bonds at par for redemption on November 7 1984.

The year's net dividend has been lifted from 3.25p to 3.5p with a 10% increase of 2.1p against 1.875p. Earnings per 25p share were shown as slip-

Overseas lift for Lee Cooper

A MAJOR contribution to improved profit performance at Lee Cooper Group has been made by the French subsidiary, which together with those in Belgium and Tunisia, has performed particularly well. The group's taxable surplus rose from £9.0m to £10.0m for 1982 on turnover increased from £77m to £84.8m.

Indications are that prospects for economic recovery are much brighter, say the directors, although they point out that the problems of recession are both serious and complex. Whatever the short-term problems, the potential for recovery remains encouraging, from this maker of jeans and casual wear and the group is structured to take advantage of opportunities for further expansion.

Both turnover and profits are at record levels, despite worldwide recession and a highly competitive environment. The directors note that the effect of the recession appears to have been less marked in continental Western Europe than in the UK and the group's results are encouraging. After returning to profit in 1981, the UK subsidiary incurred a further heavy loss in 1982.

Lee Cooper struggled through a tough year of closures and redundancies in the UK and still came out on top with group turnover up 10% to £102.2m, up 10% per cent to £10.1m. The UK recovery looks brighter. Lee Cooper could make £10m in 1983.

On the closure costs of its Harold Hill factory and the rationalisation of Helston where

turnover fell 27.7% to 25.8p. At the trading level, profits increased from £10.3m to £10.4m and were subject to lower interest charges of £24.000 against £22.000.

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MINING NEWS

Phelps and the new copper scene

BY KENNETH MARSTON, MINING EDITOR

SHARES of the base metal producers moved sharply ahead yesterday in line with hopes of profit recovery prospects held out by the strengthening metal prices. Copper, for instance, now stands at a three-year high on the London Metal Exchange and is at its highest since August 1981 in the U.S.

While it remains to be seen how justified is the rise in metal prices, indeed, how far it may go, the view on copper is that the mining industry, overseen by Mr George S. Monroe, chairman of America's Phelps Dodge are of particular interest.

Previously the biggest copper producer in the U.S. Phelps was forced to close down its entire copper mining operations last April. In the whole year experience by the industry since the early 1950s. Although Phelps has now restored its operations, it believes that copper has become a tougher business.

Stating this in a recent statement to the New York Society of Analysts, Mr Monroe explained that environmental laws had resulted in sharply increased costs for the U.S. producer.

More importantly, the state-controlled mines in South America and Africa were not prepared to regulate copper production in line with market demands, but tended to maximise it for political, employment and foreign exchange reasons, a point emphasised by others in the industry.

He also pointed to a slowing in copper demand and growth in copper consumption, although he still expected it to continue to grow throughout this decade at about 2 per cent per annum.

On the other side of the coin, Zambezi's production costs are high and the two big Chilean mines face declining ore grades

and large capital programmes in order to maintain capacity. Furthermore, much higher prices will be needed to justify the development of new mines to meet future demand.

"That of course, augurs well for the future of existing low-cost production," said Mr Monroe.

Phelps reckons that copper would still be cheap at \$1.05 per lb, which would add over \$90m to earnings, and would still be far below the price needed to justify any major new mine development.

Meanwhile, Phelps has streamlined its business, thereby reducing costs and is selling off assets not needed for longer-range plans.

As a result, a deal has been reached for the sale of the communications business for \$50m and attempts are being made to sell the one-third stake in the Australian Woodlawn base metal mine.

Phelps can earn a 40 per cent interest in a copper-silver-gold deposit in Turkey where the first phase of the drilling programme has disclosed about 500m tonnes of high grade copper-copper.

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FINANCIAL TIMES SURVEY

Thursday May 12th 1983

Castings and forgings

An alarming decline in these industries has begun to worry customers, who fear whole sectors could disappear in the U.K. This concern is being impressed on the Government

Widening net of concern

BY IAN RODGER

IN THE PAST few months concern about the plight of Britain's casting and forging industries has widened considerably.

It is no longer just the besieged producers themselves who bear their fate, but also their customers, the manufacturers of engines, machine tools, compressors, pumps and dozens of other engineered products.

Again and again machinery makers say how worried they are that their traditional casting suppliers may not survive the current recession.

Alarm about the state of these important sectors has also reached the Government, which recently despatched Mr John of sterling.

But there is no mystery about the alarming decline of these fields. It is a direct consequence of the decline of their main customer industries, and in particular, the motor industry.

The motor industry consumes about a quarter of all aluminium and iron castings, about 45 per cent of all drop forgings and 7 per cent of steel castings.

And the sad statistics of Britain's motor industry are, by now, all too familiar. Car production has halved from 1.7m vehicles in 1971 to only 888,000 last year. Commercial vehicle output fell a third from a peak of 408,000 units in 1979 to 269,000 last year.

Overvalued

British producers of castings and forgings have also suffered from the difficulties of their customers in remaining competitive in export markets during the period in which the pound was overvalued.

And although their products have a high weight-to-value ratio, imports have made disquieting inroads into the home market because of the strength of other engineered products.

Again and again machinery makers say how worried they are that their traditional casting suppliers may not survive the current recession.

Mr D. G. Higgs, a director of Brockhouse's foundry division, has noticed an even more disturbing trend in the import of fully-machined castings. He pointed out that there are always faulty castings in any batch and these are discovered when the casting is machined. Thus, it is safer for an importer to buy in fully-machined rather than raw castings, thus displacing another stage of manufacturing at less than 75 per cent of capacity.

The forging and casting industries are also victim to changes in technology. A few years ago, for example, it was safe to say that the casting process was the quickest and usually cheapest way to make products out of metal. And that forging was the only way to make high-integrity parts that could be subjected to considerable stress.

Today, camshafts can be cast rather than forged because of advances in casting and alloying technologies. Similarly, the development of slag welding makes possible the building of very high-integrity steel castings that are as good as or better than large castings.

There are also shifts in the use of materials—from iron to aluminium, in the case of engines, and from metal to plastic in many other applications.

The combined effect of all these trends is massive upheaval and dislocation in sectors that have been at the heart of Britain's engineering industry.

Ferrous foundry production has plummeted from 2.7m tonnes in 1979 to 1.5m tonnes last year, more than 300 foundries have been closed since the mid-1970s and most remaining companies are still operating at less than 75 per cent of capacity.

Drop forgings' deliveries have fallen 45 per cent since 1979 and the press forging business has been similarly hard hit.

Weight

Even the non-ferrous casting sectors have suffered. The casting and forging of light metals, especially aluminium, were expected to produce growth in the past few years as car and truck manufacturers attempted to reduce the weight of their vehicles. But the tonnage of aluminium cast in the UK has fallen from 170,000 tonnes in 1975 to 78,000 tonnes in 1981.

So far, there are no reports of the basic capacity to make a particular type of casting or forging having disappeared entirely as a result of this widespread decline, but this is what worries producers and consumers alike.

BRITAIN'S TUMBLING FOUNDRY OUTPUT

	1975	1978	1982
Iron	3,002	2,689	1,474
Steel	249	198	148
Aluminium and alloys	170	165	78
Copper and alloys	67	67	38
Zinc and alloys	57	57	37.5
FT tonnes			

a submission to Government but Mr Arthur Mould, a director of Birmid's foundry subsidiary, said they were not looking for handouts but for a policy for the motor and engineering industries.

As component makers, the casting and forging companies are poorly placed to affect demand for their products. All they can do is to try to preserve their health is to make sure their operations are at least internationally competitive, and thus not dependent on the UK market.

They can try also to make sure that capacity does not get out of line with demand.

"The next closure might be the last diesel bead foundry in the country," says Mr Terry Davies, assistant managing director of Birmid Qualcast, the largest independent producer of castings in Britain.

One major machinery manufacturer said recently that he was taking the precaution of developing overseas sources for strategic cast components, because so many UK producers were closing.

The situation in the iron foundry sector, which is by far the largest, is so serious that in February a group of the major producers formed a new association, the Association of Major Castings Manufacturers, to alert the Government and their customers.

The association is working on

plans, Midland is one of the few companies that has continued to make profits during the current recession, although at a much reduced rate.

On the forging side, the most important single investment in recent years was the £10m spent by Johnson and Firth Brown on the largest automated press forge in the world. But J&F's forging business has dropped drastically in the past two years, especially as orders from the aerospace business dried up, and the business was merged last year with that of the British Steel Corporation.

In all sectors, companies themselves have carried out massive rationalisation plans and many have got out of casting and forging completely.

Inroads

Last month, Guest Keen and Neatfields announced the closure of the last of its iron foundries supplying the automotive industry, at Halesowen in the West Midlands, with the loss of 285 jobs. The foundry has lost £1.6m in the past two years.

Triplex Foundries, for example, has spent more than £1.6m on closure costs, mainly in connection with closing its malleable iron foundry at Tipton, in 1981, and another £3m on the closure of its Vowles aluminium and grey iron foun-

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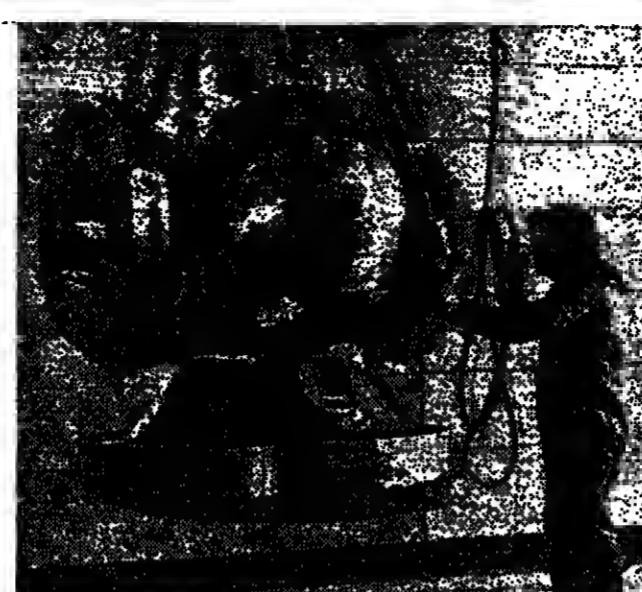
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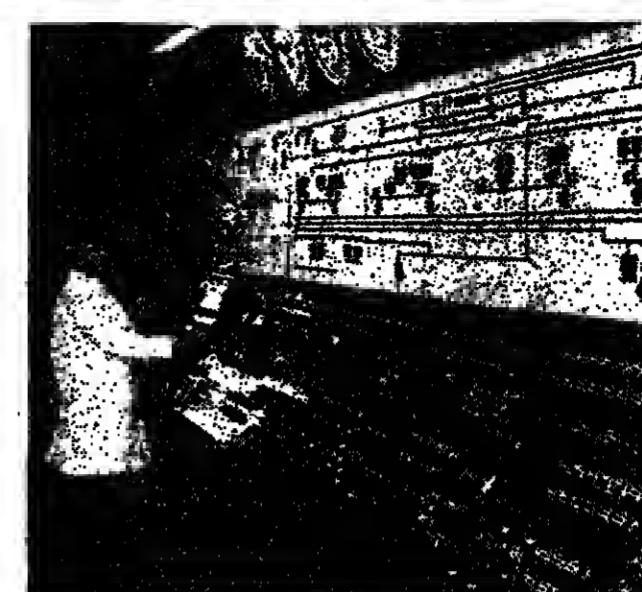
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Left: a 24-ton nickel-aluminium-bronze casting for a submarine, marked out for radiography checks to make sure it has no faults. Right: automatic selection, mixing, weighing and delivery of moulding sands in a steel foundry.



dries last year. Birmid has cut its iron foundry capacity from 300,000 tonnes to 125,000 tonnes in the past three years.

But there have been other efforts have been made elsewhere. The heavy trading losses being suffered by most companies show that capacity is still far in excess of demand.

Significant further progress has been made in the steel casting joint rationalisation schemes in the past year, as reported elsewhere in this survey.

Discussions have been held aimed at negotiating similar schemes in the iron foundry sector, but producers are sceptical that anything could be agreed. In the steel sector, they point out, there is a relatively small number of large producers whereas in iron there are many small ones.

Moreover, iron casting consumers like to double source, so there is no assurance that if one of their major UK suppliers agreed to close, the business would go to another UK supplier rather than a foreign one.

In forging, the huge rationalisation involving Johnson and Firth Brown and British Steel took care of the heavy sector, while in the drop forging business, it has been mainly a question of laying off staff and mothballing machines.



▲ 20.2.12 The Judges, sculpture by Hans Jörg Umlöck, Homburg, Switzerland

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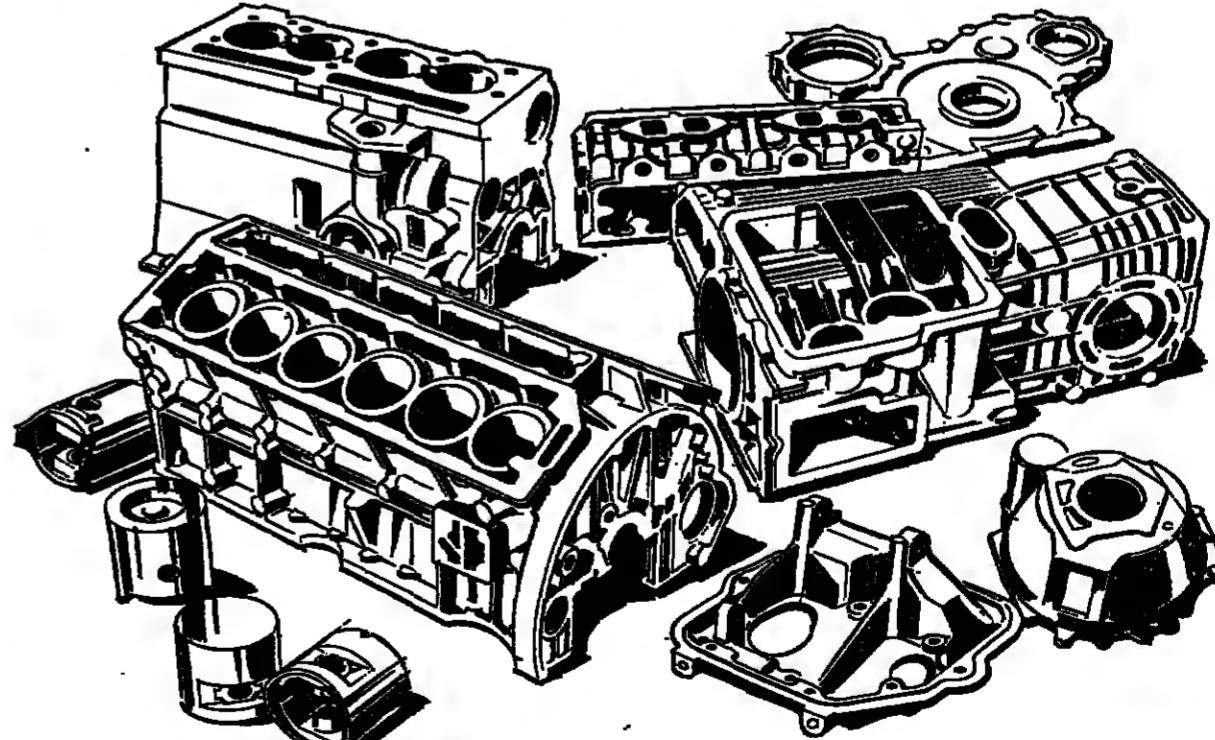
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CASTINGS AND FORGINGS II

Investment and improved technology have produced benefits but falling demand and competition from plastics have taken a heavy toll.

Pressure on non-ferrous castings increases

THE NON-FERROUS castings and forgings industry once held out the prospect of high growth and high profits for enterprising companies with the right mix of skill and capital. But the recession has hit the markets it serves and the combination of high energy costs, low demand, and surplus capacity has now forced the sector into a major rationalisation programme.

The principal metals covered by the non-ferrous castings and forgings sector are zinc, copper and aluminium. Out of total production valued at £465m in 1981, aluminium accounted for 45 per cent, copper 33 per cent, zinc 13 per cent and investment castings which are mostly high-precision engineering products, 9 per cent.

Excluding investment castings, the industry's output of 179,000 tons in 1981 was made up of 49 per cent aluminium, 30 per cent copper and 21 per cent zinc.

But these non-ferrous metals have suffered a level of decline worse than that seen in industry generally and its hopes of expansion, with the switch to lighter weight metals, have been dashed by the shrinkage of its major markets.

Among them cars and aircraft have seen a fall in sales and unless production in these two main markets picks up, the castings industry will have to fight hard to retain its present level of output.

Sales among 100 leading companies in the non-ferrous foundry sector fell by 11.4 per cent in 1980-81 according to

ICC Business Ratios 1982 report on non-ferrous founders. The report indicates that non-ferrous founders were second only to the steel producers in their negative return on capital, which was down to -1.2 per cent in 1980-81 from 20.5 per cent in 1978/79.

Profit margins among the 100 companies were negative at 0.3 per cent in 1980-81 with some of the larger founders continuing under increasing pressure.

Birmid Qualcast's non-ferrous foundry subsidiary, Birmal Castings, with an annual turnover of £14m in 1981-82, has experienced low sales growth and poor returns and profits on its light metal founding operations.

Profit

Consolidated Goldfields subsidiary, Alumasc, which produces a wide range of non-ferrous metals by deep-drawing, casting, and hot-pressing production methods, also experienced poor sales growth in 1981-82. However, its pre-tax operating profit of 8.2 per cent held up well on a turnover of £12m.

Another problem facing the non-ferrous industry is the recent shortage of aluminium scrap and ingot. UK producers of aluminium pressure die-castings in the transport and domestic appliance industries are suffering because of heavy Japanese and American purchases which have pushed up scrap prices.

In spite of such setbacks the industry now has the opportunity to improve productivity and efficiency by introducing new technology into the production process. Fully-automated production processes and robotics are already available if companies can raise the investment capital to install it.

However, because castings are intermediate components in the production of final goods they suffer when demand for all products falls.

Foundries owned by major car producers, like the BL foundry in West Yorkshire, are directly stimulated by an increase in sales. The foundry reports an increase in sales over the last six to eight months with the present order book helped by the increased demand for Jaguar cars in the UK.

The BL foundry, which employs 240 people in the production of aluminium castings for the BL car and truck divisions, has undertaken a highly-successful investment programme aimed at improving product performance and reducing costs.

BL sees the introduction of automated die-casting machines as the main area ripe for automation, but robots are also at the heart of technological change.

This change in method of production has been matched by the development of new products particularly in the car industry.

The lightweight high speed diesel engine will open up markets for aluminium castings over the next few years and the move towards lighter weight components in all engines should boost demand for light-weight metals.

But new products and new methods of production are not helping the older foundries which are burdened with high overheads and obsolete equipment. New technology means lower cost and higher speed and companies have to either maintain their technology base or lose their markets.

One discernible change caused by the recession is the battle to win markets within the non-ferrous industry. Aluminium, zinc, copper and other alloys are, in some cases substitutable, and casters and forgers are competing to capture a rising percentage of a falling market.

Competition from plastics has also taken its toll. Zinc, for example, was once the principal metal for lightly stressed minor components used by car designers for embellishment and trim, but these components are now dominated by plastics.

Plastics have also taken over from zinc in the production of window wiper handles, fuel pumps, steering columns and certain electrical components.

Foundry industry executives believe this transition will inevitably continue.

In the past five years about 12 zinc die-casting companies out of a total of about 115 have gone out of business as demand has fallen from a peak of 30,000 tons to about 40,000 tons last year. The decline in the car industry has played a major part in that fall. For example, in 1975, auto-



Taking a zinc casting from the mould after pouring. Government support for the non-ferrous sector is helping to develop the technology and improve the quality of the finished product.

motive components accounted for 16,000 tons of zinc die-casters' output, a share of 32 per cent. By 1981 that had fallen to 10,000 tons and a share of 27 per cent.

New products are being developed which require zinc castings and forgings, particularly computer hardware and building material products such as replacement windows and patio doors.

Mechanisation

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2,000 tons in 1971 to 48,000 tons in 1981 and this has damaged employment prospects.

However, despite the gloomy employment picture the copper alloy sector is holding its current production volume at a steady rate.

The B & F (British Non-Ferrous) Technology Centre, a research association for the industry, has been asked to look at ways of transferring technology to the foundry floor.

A striking feature of schemes to help the industry, however, is that out of a total £20m made available by the Government since 1977, only £12m has been taken up. The various schemes offered to contribute 25 per cent of the investment cost of plant and machinery and 15 per cent of building costs, but even this incentive was not enough to persuade hard-pressed companies to embark on a major investment drive.

This has not stopped the industry from competing successfully in world markets, however. The National Economic Development Council believes the UK foundry industry has technical capabilities as good as any country in the world and this is borne out by the fact that few foreign companies have made inroads in the UK market for non-ferrous castings and forgings.

The Gulf states are also buying British products and the impression is that the industry is still internationally competitive despite the high value of sterling over the past few years.

However, imports of final products which already contain castings are affecting the market. The inflow of foreign cars, for example, has had a major impact on demand for castings.

This problem is especially intractable because it is difficult to see what UK foundries can do about it.

Some companies are coping well with the recession, however, among them the small, independent company Stone-Fry Magnesium, which works in aluminium, magnesium and zinc alloys. Stone-Fry achieved a return on capital of 64 per cent in 1982 and hopes to take full advantage of a £1m contract it has just won to supply castings to Rank Xerox for its System 10 copiers.

The company has succeeded by ensuring that it is not dependent on the car industry, and it has never had more than 20 per cent of its business in that field. Its main interests lie in the computer, defence and aerospace industries which have not suffered such a decline.

The success of the new aluminium casting process developed by Cosworth Engineering, described on page IV, shows how effective a fresh approach can be.

The success of the smaller companies and the dismal record of some of the larger ones does, however, highlight a contradiction within the industry. New technology can be most effectively deployed for high-volume production runs, yet without a major increase in demand the market will have to operate with shorter runs.

The non-ferrous castings industry, which accounts for only 10 per cent (2,200 tons) of total forgings output in volume terms and 10 to 12 per cent in value terms, has not suffered as badly as the non-ferrous castings industry. This is mainly due to its more diversified customer base which covers home improvements, the construction industry, the water and gas industries, and the general engineering sector as well as parts of the motor industry.

Hope

New product areas for non-ferrous castings and forgings are opening up but the best hope of market expansion is still in the automotive sector where there has been a move towards lighter components which reduce weight and generate fuel efficiency. Unless demand for cars and commercial vehicles rises, this move will not have as much impact as the foundry industry is anticipating.

There is particular concern by the NEDC about the move into plastics and it points out that demand for non-ferrous castings and forgings has fallen but because there is something wrong with the product but because plastics are now more suitable.

Even with the aid of structural changes which have increased the use of aluminium in the automotive sector, employment opportunities have fallen dramatically. The Light Metal Foundry Association estimates that numbers employed in the aluminium castings and forgings industry have fallen from 29,000 in 1980-81 to approximately 21,000 in 1982-83.

Ken Ferris

The performance of the sector's main customer industries has had severe repercussions.

Steel castings deliveries decline

The first of the schemes, involving 16 static, high alloy foundries, went into effect last June when five foundries, representing 22 per cent of the capacity in the sector, closed.

Since then, the leading company in the sector, APV Paramount, has reported a dramatic improvement in the performance of its foundry division.

The division sustained "heavy losses" in 1981, but made a £1.7m turnaround into profit last year.

Export sales

However, Mr Les Halling, chief executive of APV Paramount, said most of the improvement was due to strong export sales of the company's centrifugal castings (which were not included in the Lazard scheme) and to rationalisation measures taken by the company before the scheme was agreed.

"Volumes are up only a tiny amount in static castings and prices have continued to move down," Mr Halling said.

He was doubtful that the company had benefited much from the closure. "There are only two cases I can think of where we got orders that we would not have had."

And he was annoyed that while the closer foundries had to be destroyed under the scheme, their sales staff were free to go and work for importers. However, he still believes it was the right thing to do and will ultimately pay off.

The two other completed Lazard schemes—in general castings and in vertical castings—have only been settled for a few weeks so it is too early to tell the impact they will have. The Lazard schemes are described more fully on page IV.

It is clear though that the final agreement in the general sector was a disappointment to many. Of the total 120,000 tonnes of capacity in the sector, only 12 companies representing only 100,000 tonnes ultimately agreed to participate, and only 10 foundries with 25,000 tonnes capacity agreed to close.

"I'd have preferred to see more go but this is a very useful percentage," Mr Tom Bailey, managing director of Lake and Elliot, said at the time.

The two remaining sub-sectors in which rationalisation discussions have taken place are high volume machine moulded castings and cast steel rolls.

William Cook and Sons (William), Robert Hyde and George Blair are the three main companies in the high volume sector but Lazard doubt that a scheme can be arranged. William Cook has said it has not

DECLINE OF FERROUS FOUNDRIES IN UK

	Foundries closed	Jobs lost
1978	54	6,688
1980	47	11,523
1981	51	7,984
1982	46	6,524

Source: Reply by Mr John Butcher, Parliamentary Under-secretary of State for Industry to Commons written question.

been involved in any discussions.

There are only two UK producers of cast steel rolls, which are used in metal rolling mills. Davy and Sheffield Forgemasters confirmed last January that they were discussing a possible rationalisation and merger plan.

Sheffield Forgemasters made 95 of the 370 workforce at its Midland Rollmakers subsidiary redundant early this year.

One of the dangers of rationalisation on the scale experienced in the British steelcastings industry in the past year or two

is that the ability to make certain types of castings is likely to disappear altogether.

So far there is no evidence that this has happened, but the country now has only one foundry capable of making very large steel castings and only one foundry capable of making vertical spun castings.

Still, the industry was losing an estimated average 4 per cent on sales last year and so companies have little choice but to contract.

Ian Rodger

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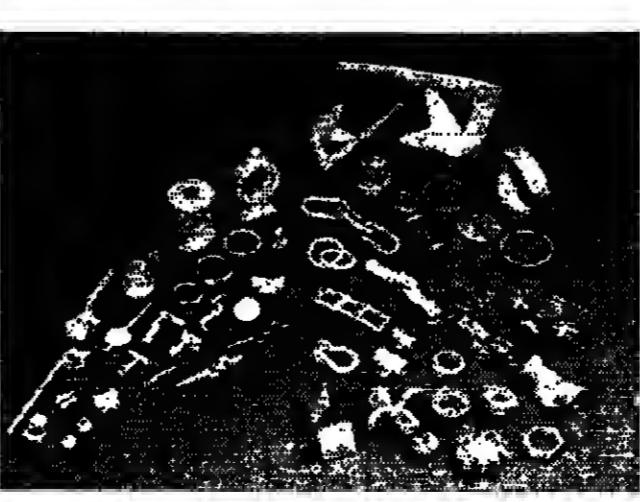
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Selection of steel castings produced by a Sheffield foundry. One of the dangers of too extensive rationalisation is that some of the industry's expertise could disappear.

CASTINGS AND FORGINGS III

Many companies are working at an unprofitable 50 to 60 per cent of capacity

Ferrous foundries: going hard to win new markets

NOWHERE IS THE rapid decline of the UK manufacturing more apparent than in the ferrous foundry sector. In just eight years output has been halved to less than 1.5m tonnes, more than 30,000 jobs have gone to shrink the workforce to only 50,000, more than 200 foundries have shut and companies have gone out of business at a rapid rate.

But still the downward slide continues. The sector with many companies working at an unprofitable 50 to 60 per cent of capacity has sounded the alarm that further cuts will be necessary.

Markets, after a traumatic slump, have at best bottomed out and few companies see much sign of improvement. Total capacity is still chasing too few orders with unit prices imports squeezing margins and jeopardising future investment. Companies gaining orders do so at the expense of competitors, often picking up the business after a foundry closure.

The problem of weak demand was the dominant response in a survey just completed by the economic development unit of the West Midlands County Council.

The local authority is anxious to devise a survival strategy for what is the region's second biggest industry. The West Midlands accounts for nearly one in three foundries in the UK and four out of 10 foundry workers.

Questionnaire

"Lack of demand was what company after company told us. They even printed it in capitals on the questionnaires to stress the point," says Mr Colin Appleby, principal economist in the development unit.

"Companies have reacted aggressively to recession. They have gone for new markets, expanded their sales teams and found new customers." But Mr Appleby reports that falling schedules remain the problem. "Typical is one company that told us it has increased the number of customers by three times but still faces reduced volumes."

Ferrous castings are basic to much of Britain's once strong engineering industry. The foundries, as their customers have taken a hammering in world markets, have been left bruised and battered.

The decline is illustrated most vividly by the motor industry which used to take about a third of the output of iron castings.

MAJOR CUSTOMERS FOR IRON CASTINGS

(000s tonnes)

	1975	1979	1980	1981	1982
Automotive	950	907	565	482	393
Cast moulds	366	300	129	215	177
Pressure pipes and fittings	308	275	165	182	215
Engineering and domestic	322	302	252	298	226
Engineering	545	481	267	267	225
Other	493	409	243	285	235
Total	3,902	2,677	1,847	1,643	1,474

Source: Council of Ironfoundry Associations.

Rationalisation efforts try to match fall in demand

Forging: relying on car sales

AT THE centre of the British engineering industry the forging sector has been suffering badly for years. Despite all efforts to cut itself down to size in a reduced market, very few companies can claim to be making a respectable return. Indeed more than half of them are probably trading in the red.

Statistics compiled by the National Association of Drop Forgers and Stamping point a gloomy picture. Last year production fell by 8.2 per cent to just over 252,000 tonnes, less than half the amount the industry was producing a decade ago. Apart from a small upturn in 1979 production has been heading steadily downwards ever since 1973. In part these statistics give a worse impression than the underlying reality — as production techniques become more sophisticated tonnage figures would shrink any way. Nevertheless the graph on the right is plain to see.

In response to the continuing fall in demand the industry has undertaken wholesale rationalisation. In the drop forging sector employment has fallen by 10,000 to 14,000 since 1979. A vast amount of equipment is in mothballs, perhaps some of it never to be used again, and Mr David Powis, a director of the drop forgers' association estimates the industry is working to about 50 per cent of capacity.

The drop forging industry is disproportionately represented

Upturn

To this extent the forgers should soon be feeling the first whiffs of an upturn. The Society of Motor Manufacturers and Traders is talking of UK car sales this year returning to the peak of 1.7m last recorded in 1979. But Mr Bill Stewart of stockbrokers Phillips and Drew expects that number to fall to 1.4m. He says: "The number of British made cars to rise from the 597,000 of last year to around 680,000. The first quarter output figure of 266,000 against 257,000 for the first quarter of 1982 (indidentally the best quarter of the year) certainly underlines his prediction."

The optimism for UK production is based on BL's launch of the Maestro, Fiat's return to build more in the UK this year and the steady progress of Talbot and Vauxhall.

by fairly small companies and Guest, Keen and Needfields dominates the sector. Companies under its wing account for more than half UK output. And, in turn, the drop forgers as a whole are dominated by the forces of the motor industry. According to the Association's figures last year 20 per cent of its output went to the car manufacturers, 25 per cent to commercial vehicles and 12 per cent to the tractor builders. In all just under two-thirds of output went to "mobile" end products which takes in earth moving equipment etc.

Tha only major uncertainty — strikes apart — is BL's threat to source more of its component parts outside Britain which ultimately could be bad news for hard pressed drop forgers. Certainly BL, in an effort to contain its own cost structure, is trying to turn the screws on its suppliers and could get some parts cheaper overseas, especially while those manufacturers are suffering from excess capacity and willing to undertake low margin production. However, while some of BL's component business could dribble away to non-UK suppliers the political implications of BL flattening the British component industry to boost its own profitability may make widespread desertion by overseas sourcing unlikely.

Truck output too was looking more encouraging at least until recently. Output halved from 1979 to 1981 and the small improvement last year was expected to follow through to further gains in the current 12 months. However, the 1982 first quarter production figures showed a 5.4 per cent setback against the corresponding three months while registrations were up 21 per cent. The problem is tough conditions in export markets and it does throw a shadow over earlier enthusiastic estimates.

While reliable statistics for forging product imports are unavailable the drop forgers recognise the problem of sales from low cost countries such as Spain and the Far East. However, British industry exports 14 per cent of its production, mainly in the U.S., Europe and Scandinavia. As far as David Powis can estimate imports account for no more than a similar percentage of the home market. Anyway, striving for greater imports of export markets offers little potential. Of greater importance is the search for new techniques to improve precision forging methods to open up physical rather than geographic markets.

For the moment at least the drop forgers are feeling "cautiously optimistic" and have passed what they say to be the real "rock bottom" late last

year. Yet there have been false dawns before and optimism is not a word that Mr David Clarke, managing director of Sheffield Forgemasters, would use with much confidence.

Sheffield Forgemasters has 4 to 5 per cent of the drop forge market in tonnage terms, and rather more judged by value, but it is the field of press forging where the company dominates the British market.

Link

Sheffield Forgemasters is an amalgamation of the big press forging business of Johnson & Firth Brown and British Steel Corporation. Such link had been contemplated years before the two agreed to bring the industry to its knees before the two agreed to marry.

Added impetus to a deal was given with the expiry last May of a 10-year agreement between the two whereby Firth Brown took on business from ingots of 75 tonnes and less and BSC's River Don Works undertook all the large forgings. The prospects of wider competition once that agreement ended would have surely been welcome in the two board rooms as both companies were losing money.

The two operations had been rationalising their operations for some time. Firth Brown had cut its workforce from 4,500 to 3,000 at the time of the merger. Nevertheless, further cuts have been, and will be, made to make the new company "a slimmed down efficient organisation" as the announcement of the amalgamation proclaimed. Last August the two companies were forecasting that at least another 1,100 jobs would have to go.

Even though further rationalisation has taken out more presses, Sheffield Forgemasters still has "significant space capacity," according to Mr Clarke. Given the patchy state of the market in the sector, no wonder he feels less than enthusiastic.

"We are the only people making large casting and large forgings, so I must be worried about the state of engineering in the UK," he adds.

Terry Garrett



Forging production in the UK has been steadily declining in the face of competition from low-cost countries.



Part of the pouring line in a Leeds steel foundry. The standard moulding boxes are moved through the plant, from mould preparation to final shake-out, by an automated conveyor.

Imports

The automotive sector also points out how the upsurge in the import of finished manufactured products has snatched markets away from the dependent component suppliers.

Car assembly in the UK has been ravaged by imports — either directly by, for example, the Japanese, or indirectly by multinationals such as Ford and General Motors operating in this country. By contrast, car output has climbed in West Germany, France and Italy with Spain emerging as an important rival.

Such factors help explain why production of ferrous castings in the UK has been cut by half over the past two decades, while volume in France and West Germany has been sustained. In Spain output has more than doubled to 5.5m tonnes.

The mounting frustration of companies within the foundry sector at the seemingly inexorable decline of their industry has prompted the formation of a new pressure group, the Association of Major Castings Manufacturers.

The group is calling for urgent government action and warns that "on present trends the highly competent foundry industry — vital for Britain to retain its engineering base — could be swept away."

The association, which claims to represent 85 per cent of the independent castings suppliers to the automotive industry, includes Birmid Qualcast, Dupont, Midland Industries, Castings, Triple Brookhouse and Butler Foundries.

The move by the leading companies in an industry as diverse as castings to join forces is likely to create a powerful lobby to persuade the Government to play a more interventionist role. The complaint is that the Government should develop a long-term strategy rather than stand back and allow a vital part of the engineering industry to slide away.

The immediate call is to be allowed to compete on equal terms with foreign companies.

The foundries have met with success in breaking into new overseas markets and, expanding exports — a difficult task where technological advantage has to be ensured in order to offset the high transport costs

of bulky components. The industry argues that it is difficult to compete on price and profitability in world markets awash with excess production.

The association maintains that even within the European Community competitors "enjoy the benefit of more stable demand" as well as "environmental requirements and in certain countries direct or indirect government support."

Attention has focused in particular upon Spain, already the equal of the UK as a car assembler, where import duties range from 33 to 38 per cent. By contrast, the association says, Spanish castings face duty of only about 4 per cent on entering the UK.

The association, which is seeking a personal meeting with Mr Patrick Jenkin, Industry Secretary, is likely to stress that after three years of shutdowns and sacking the capacity now at risk is "strategic" — British industry will become increasingly dependent on overseas suppliers for key components.

Mr Terry Davies, chairman of Birmid Qualcast Foundries, one of the biggest iron castings operations in Europe, has cut his labour force from 12,000 to 4,000 in just five years.

He insists: "The country cannot turn its back on its major engineering strengths. The industry has improved in the face of falling markets. We are the equal in terms of productivity and technical expertise of the best of the international competition."

Mr Davies sums up: "We have to get across to the government the urgency of the problem. The time for cuts has gone. Enough jobs have gone. We now need a strategy which will build upon the strengths of the industry and ensure prosperous employment for the thousands of workers who remain."

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CASTINGS AND FORGINGS IV

Fallback in once-promising overseas markets

UK patternmakers losing more jobs

AT THE time in the 1960s when Japanese manufacturers were buying up American and European machine tools, finding out how they worked, and then producing superior products, G. Perry and Sons, Britain's biggest foundry tooling manufacturer, was playing host to a group of eager young Spaniards.

The presence of the Spanish contingent formed part of a contract won by G. Perry, from the supply of patterns and other foundry tooling to a Spanish foundry. The UK company had undertaken to train the visitors in the highly-skilled art of patternmaking.

With hindsight, it is no surprise to learn that today Spain has a patternmaking industry of its own. Not only have G. Perry's sales to Spain been cut from a high of 15 per cent of turnover to nil, but the Leicester-based company, part of the Weir Group, is beginning to bump up against Spanish competition in the UK market.

Static

While the competition does not even approach the bavoc now raining down upon Western machine tool builders from Japan, the Perry does well to illustrate the extremely delicate market position confronting Britain's patternmakers.

The pattern shops, which provide the basic moulds for the foundry industry, might once have hoped to be able to mitigate the effects of a slump in UK foundry business by exporting but this is becoming increasingly difficult. Broadly, exports of patterns have remained static, at about 15 per cent, for the past five years.

Europe and the U.S. are extremely difficult to penetrate, and once-promising markets in the developing world, such as India, Argentina, Brazil and Taiwan, have either formed their own patternmaking indus-

try or fallen victim to recession. Patternmaking is one of Britain's oldest and, arguably, most skilful crafts. "Our business," says G. Perry's managing director, Mr. Charles Ward, "is making complex shapes." Patterns, the reverse images of often complex castings such as cylinder blocks, are manufactured by the foundry industry to use in mould making.

While new technology has brought machine tools into pattern shops, and enabled the manufacture of metal patterns, the traditional, hand-crafted, wooden pattern is still widely used.

Although the pattern is the basic tool of the foundry industry, the U.K.'s 300 pattern shops in many cases have expanded their operations to embrace production of other highly-specialised tools. For while the pattern is used by foundries to produce moulds that shape the exterior of components, entirely different techniques are required to produce the complex shapes that characterise, for instance, the interior of a cylinder block casting.

Patternmaking, like the foundry business, is inextricably bound up with the motor industry, although aerospace, general engineering and agricultural equipment offer important business. G. Perry, for instance, does between 80 and 90 per cent of its foundry business with the automotive industry, chiefly Ford and BL, according to managing director, Mr. Charles Ward.

Turnover at the company, £3.5m last year, has been cut by a third in three years as pattern orders have slowed. However, the group is still profitable.

Mr. Eastwood echoes the sentiment. "If it wasn't for BL concentrating all its tooling work in this country we would be in a lot of trouble," he says.

Speculation that Ford might close its Dagenham foundry in the next few years is already beginning to test nerves in the patternmaking trade.

The continuation of domestically-sourced tooling for the car industry is critical. Tooling up for a new car can keep 200 patternmakers, both in-house and independent, in work for up to 18 months.

Peter Bruce

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Dewramet (APV)
Nicholas Steel Mouldings
Bentley West Castings (Low and Bonar)
Craignak (British Steel Cpn.)
The National Steel Foundry (Lake and Elliot)
Cottons (Weir Group)
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VERTICAL SPUN ALLOY CASTINGS

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Triangia Alloys (Triangia International)
H. Broadbent (Triangle International)
Sheffield Forgemasters railway foundry
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Head Wrightson, Billingham (Davy Corporation)
Ryder Brothers
Walsingham Steel (British Shipbuilders)

Thomas Carling and Co.
Sheepbridge foundry (GKN)
Langley Alloys (Low and Bonar)
Wellman Alloys (Wellman Engineering)
Jonas Wells (Spencer and Holstead, RP)

Sheepbridge (GKN)

Capacity cuts scheme shows way

MONEY talks. Take, for instance, the attempts throughout the European Community, led by EEC Industry Commissioner Viscount d'Avignon, to try to persuade steelmakers to cut production.

After three years, little has been achieved and capacity in the EEC is still reckoned to be nearly 30m tonnes surplus to requirements. Hopes that a reasonable level of production will prevail throughout the EEC by the end of 1985 look increasingly forlorn.

Then take the British steels castings industry. Under a scheme designed by merchant bankers Lazard Brothers, capacity in the UK general steel castings industry will be cut by June by 21 per cent in a fairly simple, one-off operation that ensures the disappearance of capacity for at least ten years.

Last June, a similar Lazard scheme saw five of the 16 countries making high alloy static castings in the UK close, and a third scheme was agreed last month between the two predators of vertical spun alloy castings.

"Quotas are not the answer," says Mr Peter Grant, Lazard's vice-chairman, who put the UK castings schemes together. "They leave capacity intact."

The idea behind the schemes is that a number of foundry owners in a given sector agree to close, thus

making life more profitable for those that carry on. In return, those who agree to carry on compensate those who close.

Government aid of up to 25 per cent of the cost of the compensation adds to the attraction for the closers, while a little-noticed provision of the 1976 Income and Corporation Tax Act enables the "openers" to deduct from their taxable income any compensation paid to the closers.

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By August 10 this year, the closers are expected to have stopped melting scrap, and they are committed to breaking up their furnaces. The agreement ends on Thursday February 11 1983. In a note sent to participants in the scheme, Lazard also pointed out that neither the company nor its customers could engage in the "production of distribution of steel casting in the UK in any new enterprise for at least ten years.

However, the Lazard schemes have met a good deal of criticism. Chiefly, it has been argued that because they are entirely voluntary, there is no way of stopping fairly healthy foundries from electing to close leaving less efficient operations to pick up market share. Also, many of the closers are near bankruptcy anyway, and are simply being given extra cash to close. Others feel that the schemes have not cut enough capacity.

As for the closers, most of

them need the money immediately to pay redundancy and other claims costs. A deal has been made with Finance for Industry to discount the openers' preliminary notes. Thus, the closers get an amount equal to about 22 per cent of their relevant annual turnover immediately, plus another 2.5 per cent in five years' time.

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The amount is to be paid five years after the effective date of the scheme, February 11 1983 but provisions have been made for prepayment. They can make three annual payments of 2.7 per cent of relevant turnover beginning next year or five annual payments.

As for the closers, most of

them need the money immediately to pay redundancy and other claims costs. A deal has been made with Finance for Industry to discount the openers' preliminary notes. Thus, the closers get an amount equal to about 22 per cent of their relevant annual turnover immediately, plus another 2.5 per cent in five years' time.

By August 10 this year, the closers are expected to have stopped melting scrap, and they are committed to breaking up their furnaces. The agreement ends on Thursday February 11 1983. In a note sent to participants in the scheme, Lazard also pointed out that neither the company nor its customers could engage in the "production of distribution of steel casting in the UK in any new enterprise for at least ten years.

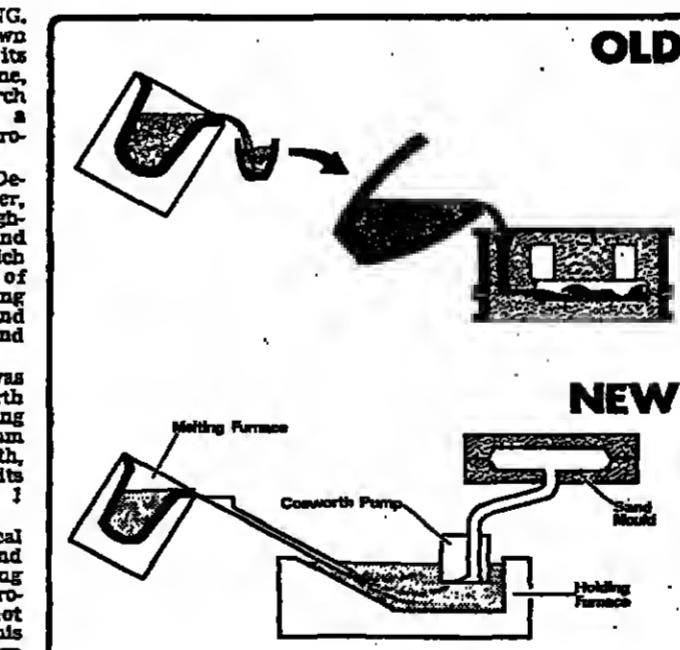
However, the Lazard schemes have met a good deal of criticism. Chiefly, it has been argued that because they are entirely voluntary, there is no way of stopping fairly healthy foundries from electing to close leaving less efficient operations to pick up market share. Also, many of the closers are near bankruptcy anyway, and are simply being given extra cash to close. Others feel that the schemes have not cut enough capacity.

As for the closers, most of

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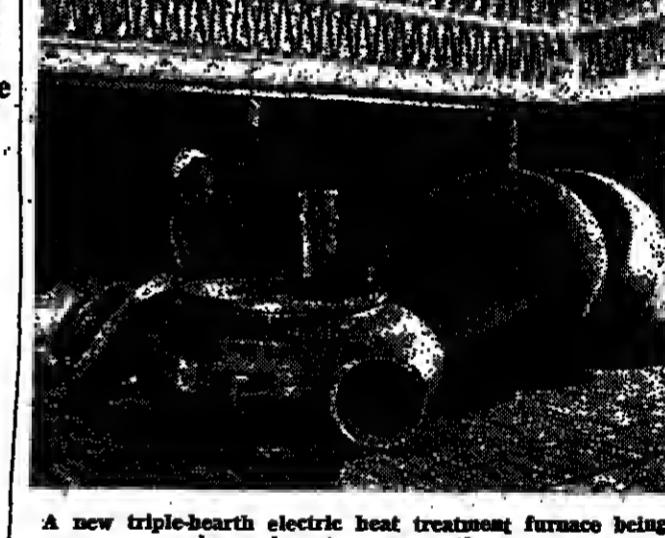
The old, conventional process operates through making a turbulent transfer of metal to an intermediate ladle before filling the mould through a complex running system designed to reduce turbulence. In the new Cosworth and GKN process the metal is transferred directly into a holding furnace, so reducing turbulence. It is then pumped into the mould from below via a system of ceramic tubes. The result is a high-strength, high-integrity casting with an excellent surface finish.

At present, the company's aluminium oxide forms a crust on the metal being cast because it becomes filled with layers of oxide which cause porosity, that is, holes in the metal.

The low-pressure die-casting production method suffers from the same problem—turbulence and porosity—and high-pressure die-casting, though it produces a good surface finish, does not produce castings with enough strength for components such as the DFY Formula 1 cylinder head.

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Turkey steps up wheat output, Page 41

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Thursday May 12 1983

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WALL STREET

Hopes for lower rates renewed

CREDIT markets on Wall Street were inhibited yesterday by routine delays in Congress for the raising of the limit on Treasury debt, now close to its ceiling. But with the Federal Reserve board's market operations on Tuesday now ascribed to purely technical factors, confidence in a downward trend in rates was renewed, writes Terry Byland in New York.

Share markets tried to go forward at first but profit-taking in leading stocks spread and small losses became widespread. Oil shares attracted buyers again but early gains were reduced before the close.

At the close, the Dow Jones industrial average was down 9.96 at 1219.72. There were declines in around 1,000 issues compared with 600 advances but volume narrowed to some 99m shares from the 104.01 of Tuesday.

Once again, though, a heavy list of block trades indicated a strong underlying support from the major investment institutions. Large share trades were recorded in oil stocks, with Mobil and Phillips Petroleum prominent, and also among retailers, where K-mart, Allied Stores and Wal-Mart found buyers.

A spurt of buying of oil shares followed a recommendation for the sector from Salomon Brothers, the major brokerage and banking firm. But buying was not followed through.

Among the oil majors to see early rises cut back were Exxon, up 4p at \$35, Standard Indiana, \$1 up at \$46, Atlantic Richfield, 51p up at \$46.50 and Standard Oil of California \$4 up at \$46.50.

There was renewed selling of shares in Data General, which dipped by 2.2% to \$59.94 after a further statement from the board on the trading outlook.

Chrysler lost a further \$1.4 to \$25.50 as the market pondered the question of the U.S. Government's rights to buy stock cheaply. Motor issues suffered a bout of profit-taking which took General Motors down by 5% to \$68.50 and Ford down by \$4 to \$30.50. Shares in American Motors, which have been strong since the news of the deal to sell Jeeps to China, shed \$4 to \$10.4.

Eastern Airlines gave up 5% to \$8.80 on reports that the group's pilots would take an equity stake, while Pan American, at \$37.50, put on 5% in brisk trading following the board's confirmation of much-improved trading in the current year.

High on the list of the day's corporate news was the disclosure of a fall in earnings at ITT, whose shares dipped 5% to \$40.40. Anderson Clayton, the food processor and insurance group, were 5% off at \$31.40 on the announcement of lower earnings and similar factors left Sun Chemical a shade off at \$28.

Credit markets showed little change from overnight levels at mid-session. In addition to the traditional Wednesday

make-up day factors, the markets faced a sharp reduction in next Monday's auction of Treasury bills to \$7.4bn. The Fed's support for the market on Tuesday, in the form of its agreement to buy coupon issues, was followed up yesterday by a \$400m customer repurchase.

Treasury bill yields gained 3 points or so at first but the general lack of retail support saw yields closing up to the levels of the previous day before the end of the session.

Hopes of a fresh cut in the discount rate remain high. Yesterday the key Federal funds rate was trading at 8% to 8.25% per cent.

In Toronto, shares built on Tuesday's record close in early trading as investors welcomed the new Quebec and Ontario budgets, which are seen as favourable to business, but later fell back.

In Montreal, stocks were also sharply ahead at first, but they too mirrored Toronto's late decline.

FAR EAST

Some losses recouped in Tokyo

SHARES recouped some of Tuesday's losses in Tokyo as a revival of selective buying allowed prices to close firmer. The Nikkei Dow industrial average gained 23.50 to close at 6,691 on volume of 410m shares, though the Tokyo SE index was marginally down by 0.38 to 34.07.

The market was depressed in the morning session after reports that Sanjo was estimating a 23 per cent drop in unconsolidated current profit to about Y16bn from a year earlier, for the first half of its 1983 fiscal year, which began on November 1.

Sanjo later confirmed the report but added that it expects an increase in its consolidated current profit for the same period. However, Sanjo fell Y25 to end at Y465 and led other electricals and blue chips down.

Late in the day, investors turned their attention to speculative issues and this took the market up. One active speculative, Sanjo Steamship, climbed Y36 to Y328 on expectations that an autumn election would be called, which would bring investments of political funds into the market.

Government bond prices ended unchanged from their previous close. The 7.7 per cent issue was quoted to yield 7.61 per cent and the 7.5 per cent issue was quoted to yield 7.62 per cent. The yield of the long-term 6 per cent issue also unchanged from its Tuesday close was quoted at 7.59 per cent.

In Hong Kong, shares regained some of the ground lost early in the day to finish mixed in light dealings. The Hang Seng index fell more than 7 points in the first hour but later recouped some of the decline to end down 2.30 on the day at 943.02.

The late upturn was largely the result of short covering, combined with a slight decline in selling pressure after the recent bear market.

In Singapore, shares ended narrowly mixed on profit-taking after a steadier opening. The Straits Times industrial index rose 2.10 to 959.42.

Banking shares were mostly actively traded, while commodities were lower and property issues were lower or steady.

In Taipei, shares declined for the third consecutive day and the weighted stock index, declined 16.27 to 654.39. However, turnover has been well below the levels seen last month.

The decline is attributed to profit-taking, coupled with the tightening of margin lending by banks.

AUSTRALIA

Sharp rises

SHARES moved sharply ahead for the second consecutive day in heavy trading in Sydney and Melbourne. At the close, the All Ordinaries index was up 1.1 at 817.8 - its highest level for 20 months - while the All Industrials and All Resources indices were each up 10 at 766.1 and 498.2 respectively.

Turnover was boosted by heavy off-market trading and overseas demand, particularly from Asian and UK investors.

The bullish tone is being attributed to the firm mood on Wall Street, solid gains in world gold and base metal prices, and to an easier trend in domestic interest rates.

SOUTH AFRICA

Very firm

STOCKS ended very firm in active trading in Johannesburg, led by gold shares which were responding to the continued strength of the bullion price. Among the heavyweights, Vaal Reefs added R6.50 to R136.50 while among the cheaper priced producers, Unisel added R1.25 to R18.50.

In platinum, Rustenburg was 60 cents higher at R10.30 reflecting the widening premium of the metal's free market price over spot gold.

LONDON

Corrective slide leaves buyers wary

INVESTORS were extremely wary in London yesterday after Tuesday's slump in share values. Dealers also reflected, some painfully, on the first real demonstration of a corrective movement in this year's equity market boom.

The outcome was a rather slow and cautious session while the market convalesced.

Leading shares were a shade better initially, but small professional demand, encouraged by Wall Street's overnight firmness, was soon satisfied.

Later, dealers encountered equally modest sales with suggested that smaller investors were still opting to take profits now, rather than face the emotions unleashed in an election campaign.

Predictions of cheaper money at home and in the U.S. within the next month or so failed to have any effect and top-quality industrials spent the remainder of the day drifting slightly easier.

The FT Industrial Ordinary share index closed 4.1 down at 672.6 - the session's lowest level and a four-day fall of 22.4. The broader-based FT-Actuaries all-share index fell for the ninth consecutive day to close 0.4 per cent lower at 419.34.

Trading announcements enlivened an overall drab equity scene. Among big-name groups to report, Trafalgar House moved higher on a satisfactory interim statement, but Royal Insurance went sharply lower following disappointing first-quarter figures.

The possibility of base lending rate cuts, together with sterling's stability, attracted support for Government securities. Recently depressed longs rallied 1/2 in places, despite some apprehension over the latest central government borrowing requirement. Shorter maturities were firmer, but rarely more than 1/4.

A buoyant South African mining sector saw heavy and widespread buying of platinums following the free market platinum price's increased premium over the bullion price.

ACTIVITY was wound down yesterday in many of the European bourses ahead of the Ascension Day holiday today.

In Frankfurt, prices came back from recent lows to close mixed in thin trade.

Some pressure came off the market with the end of trading in a rights issue for Siemens. However, the outlook for U.S. interest rates kept investors uncertain and some profit-taking was evident ahead of the holiday.

Golds turned in another creditable performance given the lack of progress by the metal price which closed only 25 cents firmer at \$443.75 an ounce.

Initial selling from Johannesburg was easily absorbed by London and European buying - later followed by good demand from New York. The share market responded with renewed gains.

Financials provided features in Gold Fields and RTZ, up around 2.5p apiece at 560p and 573p respectively, following a bear squeeze and the latest surge in copper prices.

Austrians were again highlighted by persistent and heavy demand for the leading diversified mining companies.

Share information service, Pages 42-43.



EUROPE

Frankfurt rises from recent lows

ACTIVITY was wound down yesterday in many of the European bourses ahead of the Ascension Day holiday today.

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The Commerzbank Index, calculated at mid-session, fell 3.7 to 931.7 - a loss of 12.1 since Monday.

In electricals, AEG lost 40 pf to DM 78.80, despite a projection of a much reduced loss for this year. Siemens gained DM 1.80 to DM 341 and Brown Boveri added 40 pf to DM 202.70 after announcing that it had been commissioned to carry out a feasibility study on a second generation thorium high temperature reactor.

Chemicals were mixed, with BASF 60 pf lower at DM 144.90 and Bayer 10 pf easier at DM 138.10. However, Hoechst ended 30 pf higher but pharmaceuticals group Schering shed DM 1.50 to DM 350.

Domestic bonds ended little changed after a listless, quiet session.

In Paris shares ended slightly higher in slow trading, with advances outnumbering declines by 94 to 71. The gains were credited to Wall Street's current firmness. The news that France was seeking a loan from the European Community had little impact on trading.

Dutch stocks closed mixed in active trading in Amsterdam amid strong overseas demand for shares in the chemicals and fibres group, Akzo.

Akzo ended 70 cents ahead at FI 64 following the doubling of its first-quarter earnings and the market's positive response to its rights issue with warrants.

In the bond market, prices were slightly lower on yield adjustments following the new government issue at 6.25 per cent though brokers said the issue was attracting good interest.

In Brussels, domestic and foreign shares were higher in lively trading with the Belgian shares index at 122.59, against 122.01, and the All-Shares index at 309.31, against the previous 306.20.

However, Banque Bruxelles Lambert shares were little changed following an announcement that the balance sheet total rose 3.7 per cent to end-march.

No sector was able to establish any clear trend in Zurich and shares closed lightly mixed. Among foreign issues, U.S. stocks were generally slightly below New York levels, although aluminum shares were strong.

Swiss domestic bonds were barely steady in the face of continuing high new issuing activity.

Prices of leading shares were steady to higher in Stockholm in moderate to heavy trading.

In Madrid, shares firmed in quiet trading, but in Milan, prices were mixed, in moderately active trading.

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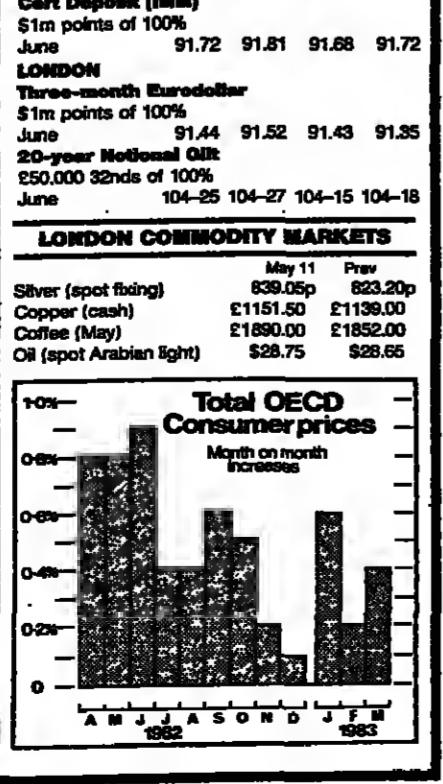
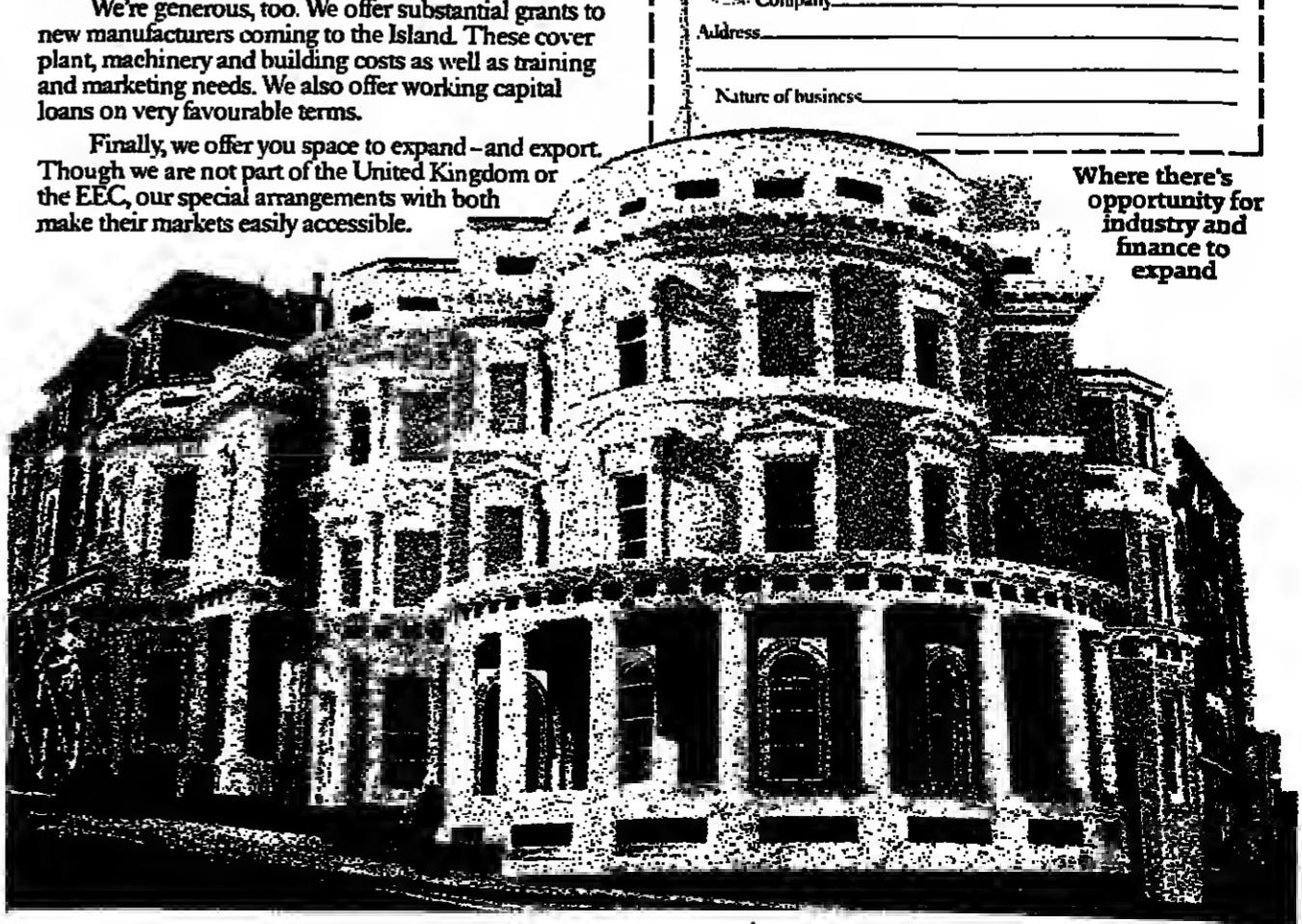
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SOUTH AFRICA

Very firm

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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Continued on Page 39

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 4

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on

a-dividend also extra(n). **b**-annual rate of dividend plus stock dividend. **c**-liquidating dividend **cld**-called. **d**-new yearly low. **e**-dividend declared or paid in preceding 12 months. **0**-dividend in Canadian funds, subject to 15% non-residence tax. **l**-dividend declared after split-up or stock dividend. **f**-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting. **k**-dividend declared or paid this year, an accumulative issue with dividends in arrears. **n**-new issue in the past 52 weeks. The high-low range begins with the start of trading. **nd**-next day delivery. **P/E**-price-earnings ratio. **r**-dividend declared or paid in preceding 12 months, plus stock dividend. **s**-stock split. Dividends begins with date of split. **sl**-sales. **t**-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date. **u**-new yearly high. **v**-trading halted. **w**-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or **securities** assumed by such companies. **wd**-when distributed. **wi**-when issued. **we**-with warrants. **x**-ex-dividend or ex-rights. **xdis**-ex-distribution, **xw**-without warrants. **y**-ex-dividend and sales at rate. **yid**-yield. **z**-sales in full.

WORLD STOCK MARKETS

AMERICAN STOCK EXCHANGE CLOSING PRICES

Basis 100 Govt. Secs. 10/10/28. Fixed Int. 1928. Industrial 1/7/35.																					
Gold Mines 12/10/58. SE Activity 1974.																					
Latest Index 01-248 8025.																					
NII-12-44.																					
Ind. Div. yield %										May 4											
Ind. P/E Ratio										Apr 27											
Long Gov Bond Yield										Apr 28											
Year Ago/Reported										Year Ago/Reported											
Continued from Page 39																					
12 Month High Low	Stock	Div. Yld	P/E	Shs 100s	High	Low	Chg.	12 Month High Low	Stock	Div. Yld	P/E	Shs 100s	High	Low	Chg.						
Class Prev.	Prev.	Div.	Yld	Outs	Close	Close		Class Prev.	Prev.	Div.	Yld	Outs	Close	Close							
444 28 PosCo	80 14 19	59	144.1	43	43	-14	45 24 Sound	B 15 35 27	10	44	45	45	-14	45 24 Sound	B 15 35 27	10	34	34	34	-14	
444 28 PosCo	80 10 17	23	205	12	12	+12	45 24 Schol	A 20 45 27	55	47	47	47	+12	45 24 Schol	A 20 45 27	55	102	102	102	+12	
444 28 PosCo	205 24 31						45 24 SchooP	S 13 15 45	25	27	27	27		45 24 SchooP	S 13 15 45	25	14	14	14		
444 28 PosCo	122 43 9	14	151	12	12	+12	45 24 Schol	TBar	+57.55	119	104	104	104	-14	45 24 Schol	TBar	+57.55	119	104	104	-14
444 28 PosCo	30 35 15	10	151	12	12	+12	45 24 Schol	TEC	36	27	27	27	+12	45 24 Schol	TEC	36	27	27	27	+12	
444 28 PosCo	176 32 15	56	151	12	12	+12	45 24 Schol	TE	20 7	22	21	21	+12	45 24 Schol	TE	20 7	22	21	21	+12	
444 28 PosCo	140 40 40	56	151	12	12	+12	45 24 Schol	Tast	1.1 1.1 18	36	17	17	17	+12	45 24 Schol	Tast	1.1 1.1 18	36	17	17	+12
444 28 PosCo	85 50 51 15	12	151	12	12	+12	45 24 Schol	TchAm	28	72	54	54	+12	45 24 Schol	TchAm	28	72	54	54	+12	
444 28 PosCo	255 74 11 11	48	36	34	34	-12	45 24 Schol	TchOp	10	263	74	74	-12	45 24 Schol	TchOp	10	263	74	74	-12	
444 28 PosCo	180 00 5	10	100	36	36	-12	45 24 Schol	TchOp	115 116	115	115	115	-12	45 24 Schol	TchOp	115 116	115	115	115	-12	
444 28 PosCo	142 25 12	27	100	36	36	-12	45 24 Schol	TchOp	25.3	35	25	25	-12	45 24 Schol	TchOp	25.3	35	25	25	-12	
444 28 PosCo	314 2 33	45	151	12	12	+12	45 24 Schol	TchOp	36 10 18	111	141	141	141	-12	45 24 Schol	TchOp	36 10 18	111	141	141	-12
444 28 PosCo	10 10 50	45	151	12	12	+12	45 24 Schol	TchOp	154 22	155	155	155	-12	45 24 Schol	TchOp	154 22	155	155	155	-12	
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444 114 RAI	541 45 29	11	173	12	12	-12	45 24 Schol	TchOp	20 29 23	21	21	21	-12	45 24 Schol	TchOp	20 29 23	21	21	21	-12	
444 114 RAI	55 26 36	10	145	12	12	-12	45 24 Schol	TchOp	30 13 12	41	41	41	-12	45 24 Schol	TchOp	30 13 12	41	41	41	-12	
444 114 RAI	126 8 23	24	145	12	12	-12	45 24 Schol	TchOp	25 55 17	17	34	34	-12	45 24 Schol	TchOp	25 55 17	17	34	34	-12	
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444 114 RAI	240 57 17	33	145	12	12	-12	45 24 Schol	TchOp	91 22 11	11	11	11	-12	45 24 Schol	TchOp	91 22 11	11	11	11	-12	
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COMMODITIES AND AGRICULTURE

Irish determined to maintain butter sales

By BRENDAN KEENAN IN DUBLIN

THE IRISH Dairy Board, which has seen British sales of Kerrgold fall by more than half since 1975, is determined to maintain a market presence though it loses money on each packet sold.

A recent board meeting decided to try to hold its 7 per cent share of the UK market. It pins its hopes of a return to profitable trading on the EEC action to counter what the Irish claim are UK subsidies to British producers.

The Irish scored their first victory with a "revised opinion" from the EEC Commission that the operation of the UK Milk Marketing Board appeared to breach Community rules.

The boards act as monopoly buyers of milk from British farmers but are accused of cross-subsidies between liquid milk and dairy products.

The Irish have taken the lead but claim to have the support of the producers, such as Denmark and Holland, and even their traditional rivals, New Zealand.

The arguments have been sharpened by the severe fall in

British butter consumption. Sales have dropped by 40 per cent since 1975, when the Irish had more than 9 per cent of the market, representing about 40,000 tonnes compared with the 12,000 tonnes now.

The first shipment went at the end of last year and another 16,000 tonnes is now being shipped.

The sale takes pressure off storage space. Last season, some mutton stocks remained unsold because of declining interest from the Japanese market. New Zealand's other main mutton customer.

● LONDON'S COCOA futures exchange was evacuated for half a hour yesterday because of bad smells caused by sanitary cleaners.

● THE MEXICAN Government has increased the guaranteed price of 12 agricultural products, including prawns, by an average of 83 per cent, effective for crops from the 1982-83 season.

● FAO SAYS THE price of most agricultural commodities in world markets dropped sharply over the past two years as a result of recession. By third quarter, 1982, the world index of commodity prices stood 22 per cent below the 1980 average.

● SHEARERS in New South Wales voted to continue their seven-week strike over wide shearing combs, rejecting an arbitration proposal for a return to work. Victorian and Tasmanian shearers resume work today.

● WORLD COTTON production in the 1982-83 season is projected at about 66.8m bales, down from the 67.7m bales estimated for the current season. The U.S. Department of Agriculture said a much smaller U.S. crop accounts for the decline.

● GUATEMALAS firebombed a coffee processing plant in eastern El Salvador causing about \$2m damage, police said.

United Nations Food and Agriculture Organisation (FAO) to introduce a remote sensing crop

But official production figures are only estimates—nobody

actually knows how much wheat Turkey produces. The 1981 official figure of 17m tons was matched by unofficial figures as low as 13m tons and for 1982 several well informed sources suggest that actual production is up to 18m tons. The area planted, officially a little over 9m hectares, may have overestimated by up to 1m hectares.

The Ministry of Agriculture and Forestry has just started to try to get a better grip on the figures by working with the United Nations Food and Agriculture Organisation (FAO) to introduce a remote sensing crop

estimation system using the Landsat satellite.

Yield figures, determined by specific sampling, are more reliable and give a current national average of 1.8 tons per hectare, well up on a decade ago when average yields

bovered around a ton per hectare. Much of the improvement is due to a favourable pricing policy and a long-term, Government-financed project to improve wheat cultivation.

The wheat improvement team has produced a number of locally bred high-yielding varieties for both the coastal, largely spring wheat areas

where yields now reach 4.5 tons per hectare, and the main, dryland, wheat growing areas on the central plateau, where it is largely winter wheat.

In the 1970s the agronomists produced recommendations for the plateau, which have been extended to farmers over the last decade. Adoption of many of the improved management practices has enabled average yields to almost double

to 47,000 tonnes of white sugar under the supplementary series, with a maximum rate of 312.25 ECUs per tonne.

The London daily price for raw sugar was cut by \$4 to \$132 a tonne. October futures closed some \$2 lower at \$132.1 after dipping to a low of \$149.5.

In Brussels yesterday, the EEC Commission at its weekly

selling tender authorised the

NZ mutton sale to Soviets

By DAVID HAYWARD in Wellington

ABOUT A quarter of New Zealand's mutton production this season will go to the Soviet Union, as part of a two-stage sale.

The first shipment went at the end of last year and another 16,000 tonnes is now being shipped.

The sale takes pressure off storage space. Last season, some mutton stocks remained unsold because of declining interest from the Japanese market. New Zealand's other main mutton customer.

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Nicaragua sugar quota 'a hard blow'

By TIM COONE in MANAGUA

THE Reagan Administration's decision to cut Nicaragua's sugar export quota by 90 per cent is a hard blow to the economy of a time when Nicaragua is short of foreign exchange, says Sr Orlando Solozano, the acting Foreign Trade minister.

The quota reduction from 30,000 short tons to 6,000 short tons is the latest in a series of measures taken by the U.S. to further restrict trade between the two countries, and to increase political pressure on the U.S. as does \$20m worth of shrimps and lobsters, and \$30m of coffee, the main export crop.

The U.S. is still Nicaragua's largest single market for its produce, taking 20-25 per cent of Nicaragua's total exports.

All of its meat exports, expected to exceed \$27m this year,

is an international economic order, when the most powerful nation in the world threatens and coerces a small country like this?

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There is now speculation over whether the cut in the sugar quota will be the first in a series of measures taken by the U.S. to further restrict trade between the two countries, and to increase political

pressure on the Nicaraguan Government.

Sr Solozano said that it has been a principal objective of his ministry to diversify Nicaragua's export markets, with precisely the aim of reducing the possibilities of such

He said that contacts had already been made with a number of countries for new sugar contracts, and that they hoped to find new markets in Latin America, Europe and the

Middle East.

He added that the new Malacato sugar complex, expected to double Nicaragua's sugar exports to over \$60m by 1988, is not yet affected by the U.S. move, and that Nicaragua was now negotiating an increase in its quota at the International Sugar Agreement meeting now taking place in Geneva.

The quantity authorised for export was slightly below market expectations and helped prices rally in afternoon trading.

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Wet weather delays plantings

By Our Commodities Staff

THIS YEAR'S exceptionally wet spring has hit most sectors of the UK farming industry, and sugar beet growers, whose plantings are well behind schedule. But cereal growers and livestock farmers are also suffering.

The Ministry of Agriculture's monthly agricultural report for April says early potatoes have been slow to emerge due to damage suffered from frost. Damaged plantings have been delayed by wet land conditions and were only about half completed by the end of the month.

Sugar beet plantings had been held back for the same reason, the report says, and germination of earlier drilled crops had been retarded.

Turkey steps up wheat production with more efficient farming methods

TURKEY is pushing ahead with attempts to increase wheat yields and bring production up to 30m tons by the year 2000. One of the world's top 10 major wheat producers, Turkey lay seventh—between Canada and Australia—from 1978-80, with an official average production of 17.3m tons. Official statistics show last year's production of about 17 tons.

But official production figures are only estimates—nobody actually knows how much wheat Turkey produces. The 1981 official figure of 17m tons was matched by unofficial figures as low as 13m tons and for 1982 several well informed sources suggest that actual production is up to 18m tons. The area planted, officially a little over 9m hectares, may have overestimated by up to 1m hectares.

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just over \$161m with the World Bank providing \$75m.

Turkey is strategically important for the world's wheat. As the home of wheat it has a major responsibility to preserve the many different native genotypes likely to be lost when farmers move over to planting new uniform high yielding varieties. A major collection of genotypes has been made and is held in the Marmara Agricultural Research Centre in the Aegean.

Bread is Turkey's staple food. Per capita annual consumption is just below 200 kg (with a population growth rate of just over 2 per cent) and a desperate desire to increase agricultural exports is vital. By increasing yields per hectare, the Government is trying to encourage farmers to switch land out of wheat into other crops, or to switch land suffering erosion problems out of cultivation altogether—and it will still be able to feed its people.

As a whole in the two provinces, only 28 per cent of land was fallow in 1981 compared to a 40-45 per cent average before 1977. Fertiliser consumption rose from 51,600 tons in 1975 to 154,300 tons in 1981, as farmers took advantage of project cost

Chemical fertiliser use doubled from 9,000 tons in 1978 to 18,000 tons in 1981 and berberis, a new imported seed, from 6 tons in 1978. All this has led to a 40-45 per cent average of 18,000 tons per hectare in 1981.

With the introduction of high-yielding varieties in the drier plateau areas, the Government expects a continued increase in yields.

Fallow land reduction is also being encouraged in 14 provinces.

Traditionally, fields are planted with wheat one year and left fallow the next. However, recent research has shown that where precipitation is over 400 mm and the soil deep enough, then fallow can be reduced to one year in three, four to five, in rotation with pulses.

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FT LONDON SHARE INFORMATION SERVICE

LOANS—Continued

1983

High

Low

Stock

Price

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+/-

Int.

Vol.

Yield

%

Div.

Ex-D.

Vol.

%

Div.

Ex-D.

Vol.</div

INDUSTRIALS—Continued

LEISURE—Continued

PROPERTY—Continued

INVESTMENT TRUSTS—Continued

OIL AND GAS—Continued

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 Tel. (02) 230-8100

MINES—Continued

Central African

Hop. Lw. Slack Price C. C. T.M. P.E.
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